

**Institute of Technology and Science
Mohan Nagar, Ghaziabad**

Guest Lectures Organized in Management Department

Year - 2018

1. Mr. Sandeep Sneha, Manager, Ambedkar University Centre for Incubation, Innovation & Entrepreneurship delivered a guest lecture on the topic "Creating Startups for Social Entrepreneurship" for MBA students on 05th February, 2018.
2. Dr Avijit Chakravarti, journalist, educator and mentor delivered a guest lecture on the topic "Creating Startups for Social Entrepreneurship" for MBA students on 05th February, 2018
3. Guest Lecture on 'Travel & Tourism' by Mr. Inder Raj Ahluwalia, Travel Journalist and Author for PGDM & MBA (2017-19) Batch Students on 20th February, 2018.

Year - 2017

1. Guest talk by Mr. Gautam Mahajan President, Inter-link and Customer Value Foundation for PGDM (2016-18) on the topic "Customer Co-creation in marketing projects" on 27th December, 2017.
2. A guest lecture on "Distribution Channel Management" for the students of PGDM (2017-19) on 27th December, 2017 by Mr. Ashutosh Kumar Srivastava, Regional Sales Manager, SCA- Hygiene and Forest Company (the largest private forest holding in Europe).
3. Guest Lecture by Mr. Sandeep Sharma, Head Operations- Nokia; NSN- NOKIA Solutions and Networks on the topic "Lean six Sigma" for PGDM IInd trimester (2017-19) students on Saturday dated 09th December, 2017.
4. Corporate Talk by Mr Lokesh Mehra, Director (Education), Millionlights on the topic "transition of technology down the ages" for first year students of PGDM and MBA (2017-19) Batch on 21st November, 2017.
5. Mr. Sourajit Aiyer, AVP - Investor Relations & Strategy with Motilal Oswal, Mumbai delivered a guest lecture on the topic "Comparative landscape for India vs Developing Market peers & Strategy: Case-studies from successful Indian/South Asian companies" for Management students on 06th November, 2017.
6. A guest lecture on "Life Skills for Success and Beyond" for the students of PGDM & MBA (2017-19) on 01st November, 2017 by Mr. Deepaq Sharrma.
7. A guest lecture on the topic "GST & Demonetization: Implications on India" delivered by guest Dr. Gireesh Chandra Tripathi, Deputy Director General (Academics), NTPC School of Business talked about the concept of GST and Demonetization in India for PG Management students on 25th October, 2017.

8. Guest Talk by Mr. Abhinav Bain, Manager -Compensation & Benefit, Home Credit India on the topic "Contemporary Trends in Compensation & Benefits" for PGDM (2016-18 Batch) HR specialization students on Saturday, October 7, 2017.
9. Corporate talk by Ms. Tina Makhija, Head – Corporate Business (HDFC-ERGO) on the topic, "Services Marketing: Examining the Services Marketing Issues in Insurance Sector" 20th September, 2017 for the for PGDM (2017-19) Batch.
10. Guest Talk by Mr. Amit Sharma, Manager- HR, Relaxo Footwear Ltd.. Delhi on the topic, 'Talent Acquisition' 21st September, 2017 for MBA (2017-19) batch.
11. A guest lecture on the topic "Emerging Challenges in Organizational Behaviour" delivered by guest Mr. Kamal Singh, Executive Director, UN Global Compact Network India for PGDM (2017-19) Batch on 21st September, 2017
- 12..
13. Guest Talk by Mr. Subrata Bhattacharyya, Chief Manager (M&E/BD) in Gramin Vikas Trust, KRIBHCO on the topic "Future & Prospects of Management Education' for PGDM (2016-18) batch on 16th September, 2017.
14. A guest lecture on the topic, "International Financial Reporting Standards' delivered by was Mr. Santosh Kumar Sharma, Manager Finance & Accounts, Getit Inforservices Pvt. Ltd. and SAP FICO and MM Trainer, DUCAT Institute for PGDM (2017-19) Batch students on 16th September, 2017.
15. Ms. Anjali Gupta, Entrepreneur and Producer of Short Films delivered a guest lecture on the topic "Effective Communication" for PGDM IV (2016-18) batch students on 14th September, 2017.
16. Mr. Atul Kumar Singh, Sr. Vice-President (Elite Wealth Advisors Limited) delivered a guest lecture on the topic "Macro-economic factors affecting Capital Markets" for PGDM IV (2016-18) batch students on 8th September, 2017.
17. Guest Talk by the eminent speaker from New Zealand Ms. Helen Kemp on 4th September 2017 for PGDM (2017-19) batch on the topic "Future & Prospects of Management Education'.
18. Guest lecture by Dr. S.N. Maheshwari, Professor, Emeritus & Academic Advisor, Delhi Institute of Advance Studies, Delhi and chairman, Indian Society of Accounting and Management on the topic "Effective Time Management" for the students of MBA (2017-19) batch on 23rd August, 2017.
19. Corporate Talk session on "Digital Marketing: Introduction to SEO &SEM" on 18th August, 2017 for PGDM (2016-18) Batch by Mr. Mayur Kansal, Head – Digital Marketing Project Head, Bennett, Coleman &Co. Ltd.
20. Guest lecture by Mr. Shiv Agarwal, Manager Corporate Finance, Eko India Financial Service Pvt. Ltd., Gurgaon on the topic "Valuation Model in Mergers and Acquisitions" for the students of PGDM (2017-19) batch on 15th July, 2017.
21. Corporate talk by Shri Rajeev Mishra, Country Head-Admiral shoes UK-India operation on the topic, "Corporate Culture and Values in Profession" dated 26th July, 2017 for the PGDM (2017-2019) batch students.

22. Guest lecture by Dr. A.K. Mishra, Professor in the area of Finance & Accounting, IIM, Lucknow on the topic "Various Dimensions and Significance of Management Education" for the students of PGDM (2017-19) batch on 15th July, 2017.
23. Dr. Ravi Patnayakuni, Associate Professor, Information Systems, University of Alabama ,Huntsville, USA delivered a guest lecture on the topic "Technologies emerge, progress and mature so as their impact on individual, society and business." for the students of PGDM (2017-19) batch on 12th July, 2017.
24. Guest Lecture by Mr. Mudit Agarwal, CIO, UFlex Industries, Noida for PGDM (2017-19) Batch on "Learn for Growth in Life" for the students of PGDM I trimester dated on 11th July 2017.
25. Mr. Parag Rastogi, Director, Bennett Coleman and Co. Ltd. (Times Group) delivered lecture on "Importance of Marketing in the Organization and having a Right Attitude for Becoming Successful in the Field of Management" on 7th July 2017.
26. Guest Lecture by Mr. CA Vishal Sharma on the topic "Evaluating Projects with Capital Budgeting Techniques" for MBA 2016-18 Batch dated 17th April 2017.
27. Guest lecture by Mr. Sandeep Sharma, Operations Manager, Nokia Solutions & Networks on the topic "Managing Supply Chain in Manufacturing Sector" for MBA (2016-18) batch on 11th April, 2017.
28. Guest Lecture on "Distributor Management & ROI" by Mr Ashutosh Kumar Srivastava, Regional Sales Manager, SCA- Hygiene & Forest Products Company for PGDM (2016-18) students on 07th April, 2017.
29. Guest Lecture on 'Leading Business through Innovation' by Mr. V. N. Rai, Ex- MD, KRIBHCO for MBA (16-18) Batch Students on 03rd April, 2017.
30. Mr. Udayan Salim Banerjee, Training Consultant delivered a guest lecture on the topic "Training executives for leadership skills" for PGDM (2016-18 batch), HR specialization students Saturday, April 1, 2017.

Year – 2016

1. Mr.Aman Kapoor, Head- Business & Service Assurance, Ignite Business delivered a guest lecture on "Sales Orientation" for MBA (2014-16) batch students on 16th January, 2016.
2. Guest Lecture on "Sales Orientation" by Mr. Aditya Bhargava, Assistant Sr. Manager, Corporate Communications, Sahara India Pariwar for MBA (2014-16) on 16th January, 2016.
3. Mr.Shailendra Bebortha, Chief Operating Officer, Sunborne Energy Technologies delivered guest lecture on the topic, "Volatility Spillover of each Sector across Financial Markets" for PGDM & MBA (2015-17) on 06th February, 2016.
4. Mr. V.K Raina, President , AVR Consultancy, Ex Chairman Bank Aldofar, Dubai delivered guest lecture on the topic, "Personal Finance in Turbulent Times" for PGDM & MBA (2015-17) on 06th February, 2016.

5. Mr.Prashant Sharma , Senior VP , ICICI Securities delivered guest lecture on the topic , “Volatility Spillover of each Sector across Financial Markets” for PGDM &MBA (2015-17)on 06th February, 2016.
6. Mr.Abhishek Pradhan , Director, Financial Consulting Firm Ex VP Indusind Bank, delivered guest lecture on the topic, “Personal Finance in Turbulent Times” for PGDM &MBA (2015-17)on 06th February, 2016.
7. Dr. Deepak Tandon,0020Professor (Finance & Accounting),IMI, New Delhi delivered guest lecture on the topic, “**Impact of Global Crisis on Indian Financial Sector**” for PGDM &MBA (2015-17)on 06th February, 2016.
8. Guest Lecture by Mr.Vikas Arora, Vice President, Yes Bank on the topic “Impact of Global Crisis on Indian Financial Sector ” for PGDM &MBA (2015-17)on 06th February, 2016.
9. Guest Lecture by Mr.GursharanRai Bansal, Senior Vice President, UTI Asset Management for PGDM &MBA (2015-17) Students on a topic ““Sales & Distribution Management”” on 06th February, 2016.

10. Ms.AnjuSethi, AGM, Punjab National Bank delivered guest lecture on Impact of Global Crisis on Indian Financial Sector” for PGDM &MBA (2015-17)on 06th February, 2016.
11. Guest lecture by Mr. Rishi Kapoor, Founder , Offsites.in on the topic, “Hotel and Tourism Marketing” for MBA(2014-16) batch on 03rd March, 2016.
12. Guest lecture by Mr.KapilNakra, Founder, Digital Vidya on the topic, “Digital Marketing” for PGDM (2015-17)batch on 05th March, 2016.
13. Guest lecture by Dr.Gireesh Chandra Tripathi, Deputy Director General (Academics) , NTPC School of Power the topic, “Infrastructure Financing” for PGDM (2015-17)batch on 13th March, 2016.
14. Guest Lecture by Dr.Vinayashil Gautum, Sr. Adviser, KPMG, Chairman on the topic “Developments in Management, Technology and Business” for PGDM & MBA(2015-17) tudents on 01st April, 2016.
15. Dr. C. P. Shrimali, Director,0020MDI, Gurgaon delivered guest lecture on the topic, " Developments in Management, Technology and Business " for PGDM & MBA(2015-17) students on 01st April, 2016.
16. Dr. Ganesh M. Prabhu, Faculty – Strategy & Marketing,IIM, Bangaluru delivered guest lecture on the topic, " Financing, Marketing and Capability Building to accelerate competitiveness " for PGDM & MBA(2015-17) students on 01st April, 2016.
17. Dr.Shailender Nigam , Professor – HR, IMI, New Delhi delivered guest lecture on the topic, " Strategic drivers for innovation and entrepreneurship in business " for PGDM & MBA(2015-17) students on 01st April, 2016.
18. Dr. V. J. Sebastian, Associate Professor, IMT, Ghaziabad delivered guest lecture on the topic, " Strategic drivers for innovation and entrepreneurship in business " for PGDM & MBA(2015-17) students on 01st April, 2016.
19. Dr.Atanu Ghosh, Professor, SJMIMS, IIT, Mumbai delivered guest lecture on the topic, " Management Challenges to engage with New order stakeholders " for PGDM & MBA(2015-17) students on 2nd April, 2016.
20. Dr.Srini R. Ssrinivasan, Faculty – Marketing, JBIMS, Mumbai delivered guest lecture on the topic, " Management Challenges to engage with New order stakeholders " for PGDM & MBA(2015-17) students on 2nd April, 2016.
21. Dr.PunamSahgal, Vice President – HR, National Institute of Smart Govt. delivered guest lecture on the topic, " Emerging Business models to drive growth in India " for PGDM & MBA(2015-17) students on 2nd April, 2016.
22. Dr. Rishi Raj Singh, Director, NIESBUD, Noida delivered guest lecture on the topic, " Emerging Business models to drive growth in India " for PGDM & MBA(2015-17) students on 2nd April, 2016.
23. Dr. T. V. Rao, Chairman – TVRLS, Former Professor , Chairman – TVRLS,Former Professor , IIM, Ahmedabad delivered guest lecture on the topic, " Technology, Society and Social Change in India " for PGDM & MBA(2015-17) students on 2nd April, 2016.

24. Dr. A. M. Sherry, Head and Dean, HCL Talent Care delivered guest lecture on the topic, " Technology, Society and Social Change in India " for PGDM & MBA(2015-17) students on 2nd April, 2016.
25. Dr Kavita Singh, Professor-OB, FMS, Delhi University delivered guest lecture on the topic, " Technology, Society and Social Change in India " for PGDM & MBA(2015-17) students on 2nd April, 2016.
26. Mr.Ashutosh Kumar Srivastava , Regional Sales Manager, **Diversey, India Pvt. Ltd** delivered guest lecture on the topic, "Channel Sales: Distributor and Dealer Management"" for PGDM (2015-17) students on 16th April, 2016.
27. Mr. Manish Srivastava, Director , Emserve delivered guest lecture on the topic, "HR metrics and Scorecard" for PGDM (2015-17) students on 19th April, 2016.
28. Dr. Surya Prakash Singh, Associate Professor, Department of Management Studies
29. IIT Delhi delivered guest lecture on the topic, "Operations Research" for PGDM (2015-17) students on 26th April, 2016.
30. Mr Vivek Madhukar, COO, Times Business Solutions Ltd. delivered guest lecture on the topic, "Requirements and attributes to be a successful manager and a leader" for PGDM (2016-18) students on 12th July, 2016.
31. **Dr. BK Chandra Shekhar, President of SIGFA Solutions** delivered guest lecture on the topic, "**Mind & Memory**" for PGDM (2016-18) students on 14th July, 2016.
32. **Shri Dinesh Agrawal, GM, NTPC** delivered guest lecture on the topic, "Corporate Social Responsibility" for PGDM (2016-18) students on 14th July, 2016.
33. Shri Vijay K. Bansal. Mr. Bansal delivered guest lecture on the topic, "**MUDRA VIGYAN**" for PGDM (2016-18) students on 15th July, 2016.
34. Mr. S.S. Sharma, Consultant, System Dynamics delivered guest lecture on the topic, "How the corporate manage their operations effectively to avoid wastages and generate efficiency leading to profits for the organization" for PGDM (2016-18) students on 16th July, 2016.
35. Shri V.N.Rai (Ex. MD- Krishak Bharti Cooperative Ltd. (KRIBHO) & Chairman of Oman India Fertilizer Company Ltd.) delivered guest lecture on the topic, "Current contemporary issues in management and wisdom of Gita" for MBA (2016-18) students on 24th August, 2016.

Year – 2015

1. Mr. Deepak Singh, Director-Human Resources, KPMG delivered a guest lecture on "Employability skills" for MBA (2013-15)batch students on 04th February, 2015
2. Guest Lecture on "Cross Cultural Interaction" by Dr.Gireesh Chandra Tripathi, Deputy Director General (Academics), NTPC School of Power Management, PMI, Noida for PGDM - MBA (2014-16) on 06th February, 2015.

3. Mr. Brijesh Grover, Chief Cost Controller, Nokia Siemens Network delivered guest lecture on the topic, “Concurrences & Opportunities for the Financial Sector”, for PGDM (2014-16) on 07th February, 2015.
4. Dr. Rishi Raj Singh, Director, NIESBUD, Noida delivered guest lecture on the topic, “Emerging Issues in SME Financing” for PGDM (2014-16) on 07th February, 2014.
5. Mr. Rajnish Kataria , Director & CEO, NIBSCOM delivered guest lecture on the topic, “Political Environment & impact on Indian Financial System” for PGDM (2014-16) on 07th February, 2015.
6. Guest Lecture by Mr. Kapil Kalra, Manager, L&T on the topic “Financial Modelling” for PGDM (2013-15) on 14th February, 2015.
7. Guest Lecture by Mr. Jitendra Sirola, Territory Manager – Business Enterprise, Dabur India Ltd for PGDM (2014-16) Students on a topic “Sales & Distribution Management” on 20th February, 2015.
8. Guest Lecture on the topic, “Project Management” by Dr. S. Swarup, Formerly Deputy Director General, Ministry of Commerce and Industry ,Govt. of India for Microsoft Corporation for PGDM (2014-16) on 21st February, 2015.
9. Mr. Souvik Dev Mukherjee, Deputy Manager - Institutional sales, Livpure RO Water Purifiers Luminous Water Technologies delivered guest lecture on “Sales & Distribution Management” PGDM (2014-16) on 24th February, 2015.
10. Guest lecture by Dr. Gopal Nath Tiwari, Professor, Indian Institute of Technology (IIT), Delhi on the topic, “Impact of Environment on Society & Business“ for PGDM (2014-16) batch on 21st March, 2015.
11. Guest Lecture by Mr. S. Ravichandran, Manager – Purchase, Daurala Sugar Works, Daurala, Meerut on the topic “Vendor Management” for PGDM (2014-16) & MBA (2013-15) Finance students on 21st March, 2015.
12. Guest Lecture on the topic, “Credit Appraisal in Banks” by Mr. Anil Aggarwal, CEO, Anil Financial Plaza for PGDM (2014-16) & MBA (2013-15) Finance students on 21st March, 2015.
13. Guest Lecture by Dr. Ajay Pandit, Author & Former Professor, Faculty of Management Studies, University of Delhi for PGDM (2014-16) Students on a topic “Competitive Marketing Environment & Consumer Behavior” dt. 23rd March, 2015.
14. Guest Lecture by Dr. P. K. Jain, Professor – Finance, Indian Institute of Technology (IIT), Delhi for PGDM (2014-16) Students on a topic “Capital Budgeting Decisions: Conceptual Framework” on 25th March, 2015.
15. Guest Lecture delivered by Shri V.N. Rai, MD & Chairman, Oman India Fertilizer, Company (Ex-Chairman & MD of FACT Enterprises) on the topic Management through Bhagwat Geeta”for PGDM (2014-16) on 25th March, 2015.
16. Guest Lecture by Mr Pankaj Kumar Singh, Manager (Purchase), Uflex Limited on “Purchase Management” for PGDM students for PGDM (2014-16) on 01st April, 2015.

17. Guest Lecture by Mr. Kaushal Mehtani, Director , Director - Finance at KPMG on “Indian industry's financial preparedness to deal with proposed US tapering in emerging scenario" for PGDM students for PGDM (14-16) Batch Finance Specialization on 04th April, 2015.
18. Guest Lecture by Mr. Kapil Kumar Garg, Assistnat Professor,ITS, Ghaziabad on “Cyber Security” for PGDM & MBA (2014-16) on 04th April, 2015.
19. Guest Lecture by Mr. Ashish Gupta, Sr. Research Director ,TNS Global Research Pvt. Ltd for MBA (2014-16) Students on a topic “Specifics of Research” on 08th April, 2015.
20. Guest lecture on “Role of Banking Sector in Global Economy” by Mr. V. K. Raina, CEO, Aldofar Bank, Oman for PGDM & MBA (2014-16) on 09th April, 2015.
21. Guest Lecture of Mr. Brijesh Grover, Chief Cost Controller ,Nokia Networks (P) Ltd on “Activity Based Costing and Responsibility Accounting” for MBA 1st year (2014-16) students on 11th April, 2015.
22. Guest Lecture on the topic ,” Meditation” by Mr. M. K. Seth, GM,ALT Centre, Ghaziabad for PGDM (2015-17)on 10th July, 2015.
23. Guest Lecture delivered by Dr. (C.A) Ajay Sharma on the topic “IAS Vs IFRS- Change to Come” for MBA (2014-16) on 05th December, 2014.
24. Guest lecture by Dr Nazrul Islam, Senior Lecturer (Associate Professor), Dundee Business School, Abertay University, Scotland, U.K on the topic “R&D Collaborations in Emerging Innovations: Future Competitiveness of Industries” for PGDM (2015-17) on 27th July, 2015.
25. Guest Lecture by Mr. Ashish Maheswari, Director,Blue Ocean Strategic Advisors Pvt. Ltd on the topic “Entrepreneurship as A New Carrier Option for Budding Professionals” for PGDM (2015-17) students on 24th August ,2015.
26. Guest Lecture of Mr. Rajeev Mishra, GM, "K" Group of Companies on "Branding of electronic formats in Retail and retail operation” for PGDM (2014-16) students on 25th August, 2015.
27. Guest Lecture by Mr. Rajiv Jain, Expert Technical Writer, Agilent Technologies, Gurgoan on "Career aspiration: Hidden High Paying Jobs in top MNCs “ for PGDM (2015-17)students on 26th August, 2015.
28. Guest Talk by Mr. Kishore Chakraborti, Senior Vice President, McCann Erickson India on the topic,” ‘Integrate Marketing Communication’ for the students of PGDM (2014-16) students on 28th August, 2015.
29. Guest Talk by Mr. S. Ravichandra, Manager Purchase, Daurala sugar works, Daurala, Meerut deliberated on “INCOTERMS”, for the students of PGDM (2014-16) students on 04th September, 2015.
30. Guest Lecture of Dr. Ajay Pandit, Author & Former Professor, Faculty of Management Studies (FMS),University of Delhi on ““Services Marketing” for PGDM (2014-16) students on 09th September, 2015.
31. Guest Lecture of Mr.AbhishekSehra, Brand Marketing Head, Sony Ltd. on " Consume Behavior and marketing Strategy" for PGDM (2015-17)students on 09th September, 2015.

32. Guest Lecture Mr.SushantBahadur, Manager , PAY TM, New Delhi, India on “E Commerece and its challenges for Sustainability ”for PGDM (2015-17)students on 10th September, 2015.
33. Guest Lecture Mr. Shiv Agarwal, Investment Banking research – Manager, Global Industrial Group, Evalueserve, Gurgaon, India on “Valuation in Mergers and Acquisitions” for PGDM (2014-16)students on 10th September, 2015.
34. Guest Lecture Dr.Krushna Chandra Sahoo, Assistant General Manager (Marketing)
35. RashtriyaIspat Nigam Limited, Northern Regional Office, New Delhi on "Strategic Implementation & Control: Issues & challenges " for PGDM (2014-16)students on 11th September, 2015.
36. Guest Lecture by Mr.Gagandeep Singh, Associate VP, Ernest & Young for PGDM (2014-16) Students on a topic “M&A (Merger & Acquisition) Life Cycle and Advisory Services : Introduction to issues & challenges” on 12th September, 2015.
37. Guest Lecture by Mr Dr. DP Sahoo, Associate Professor – HR, IMT, Ghaziabad for PGDM (2014-16) Students on a topic "Managing IR in the Present Context" on 12th September, 2015.
38. Guest Lecture by Dr.V.Chandra, Professor, IMI, New Delhi for PGDM (2014-16) Students on a topic “Communication and Teamwork” on 14th September, 2015.
39. Guest Talk by CMA (Dr.) Amarendra Kumar , General Manager (Finance) , Pyramid IT Consulting Inc, Noida deliberated on ““Financial Statement Analysis” for the students of PGDM (2015-17) students on 18th September, 2015.
40. Guest Lecture by Dr.Kavita Singh, Professor, FMS, Delhi University for PGDM (2015-17) Students on a topic “Unleashing Human Capital in the Era of Disruptive Innovation” on 19th September, 2015.
41. Guest Lecture by Mr.G.P.Rao, Management Advisor & Motivational Speaker, Founder, GPR HR Consulting for PGDM (2015-17) Students on a topic “Unleashing Human Capital in the Era of Disruptive Innovation” on 19th September, 2015.
42. Guest Lecture by Mr.Manmohan Bhutani, Head HR & VP Business Operations, American Cybersystems Inc.,(ACS Group) India Region for PGDM (2015-17) Students on a topic Compensation vs. Career Growth: Perspectives of Millennial on 19th September, 2015.
43. Guest Lecture by Mr.MurleeDhar Sharma, Director HR , RJ Corp for PGDM (2015-17) Students on a topic The Changing Paradigm of Recruitment on 19th September, 2015.
44. Guest Lecture by Mr.Devdat, Mr.Devdat, Executive Resume Writer ,Resumeworth Consulting for PGDM (2015-17) Students on a topic "Writing CVs and Application Letter" on 23rd September, 2015.

45. Shri Amit Kumar Rajvanshi, Manager, SGlobal Supply Chain, Akzo Nobel, Kanpur (UP) delivered guest lecture on the topic, "Challenges of Importing and Exporting from India" for PGDM (2014-16) on 28th September, 2015.
46. Mr. S. Ravichandran, Manager Purchase , Daurala sugar works, Daurala, Meerut delivered guest lecture on the topic, "Technology Selection and Plant Layout" for MBA (2014-16) on 03rd October, 2015.
47. Mr.KapilSaraswat, Associate , RBS, Gurgaon delivered guest lecture on the topic, "Big Data and Hadoop", for PGDM (2015-17) on 08th October, 2015.
48. Mr.AbhimanyuMonga, VP, Indusind Bank delivered guest lecture on the topic, "Marketing Management" for MBA (2015-17) on 09th October, 2015.
49. Mr.Avinash Srivastava, DGM-Brand Communication, DLF delivered guest lecture on the topic, "Media Designing and Selection" for MBA (2014-16) on 10th October, 2015.
50. Mr.Dilip Magee, National Sales Head ,Action Construction Equipment Limited delivered guest lecture on the topic, "Market Expectations from Management Students" for MBA (2014-16) on 20th October, 2015.
51. Dr. Yogini Joglekar, APAC Director, Mountbatten Institute, London, U.K. delivered guest lecture on the topic, "International Internship opportunities" for PGDM (2015-17)on 26th October, 2015.
52. Dr.Ravinder Goswami, Professor and head of Endocrinology department, AIMS, New Delhi. delivered guest lecture on the topic, "Vitamin D deficiency in Urban Students" for PGDM (2015-17)on 05th November, 2015.
53. Mr KannanUnni, Chairman, Bayer Group Companies delivered guest lecture on the topic, "Trainers to Tower" for PGDM & MBA (2015-17)on 17th November, 2015.
54. Mr. Deepak Sapru, Vice President- Marketing, Retail & Project, Sleek Intl Pvt Ltd- (Part of Asian Paints Ltd)Thane, Maharashtra, India delivered guest lecture on the topic, "Digital Marketing" for PGDM (2015-17)on 19th November, 2015.
55. Mr KannanUnni, Chairman, Bayer Group Companies delivered guest lecture on the topic, "Trainers to Tower" for PGDM & MBA (2015-17)on 17th November, 2015.
56. Mr.KapilSaraswat, Associate, Royal Bank of Scotland delivered guest lecture on the topic, "IT Security & Ethics" for MBA (2015-17)on 21st November, 2015.
57. Mr.VivekKaushik, Senior SCM Executive, JCB India Lit., New Delhi delivered guest lecture on the topic, "Supply Chain & Operations" for PGDM (2015-17)on 21st November, 2015.
58. Mr.Devdat, Executive Resume Writer, Resumeworth Consulting delivered guest lecture on the topic, "Employment Communication" for MBA (2015-17)on 23rd November, 2015.
59. Mr. Pradeep Kashyap ,MD, Mart Rural delivered guest lecture on the topic, ""Reorienting Marketing: Roadmap for Sustainable Growth"for PGDM & MBA (2015-17)on 27th November, 2015.
60. Mr David Wittenberg, CEO, The Innovation Network delivered guest lecture on the topic, Strategic planning and implementation for Indian companies"for PGDM & MBA (2015-17)on 27th November, 2015.

61. Mr. Amit Doshi, COO , DNA delivered guest lecture on the topic, "Importance of customers and colleagues in business" for PGDM & MBA (2015-17)on 28th November, 2015.
62. Mr. Nitish Rai Gupta , CMO ,Burger King delivered guest lecture on the topic, "Importance of a well crafted advertising campaign" for PGDM & MBA (2015-17)on 28th November, 2015.
63. Mr.Vinayak Lal, GM, DS Group delivered guest lecture on the topic, "Digitalization vs Traditional Marketing Practices" for PGDM & MBA (2015-17)on 28th November, 2015.
64. Mr. Amit Sahani, Regional Sales Head , Bagrrys delivered guest lecture on the topic, "Digitalization vs Traditional Marketing Practices" for PGDM & MBA (2015-17)on 28th November, 2015.
65. Mr. Aditya Kayastha, Grp. Brand Head, Dabur delivered guest lecture on the topic, "Rural vs Urban marketing landscape: A Question of Sustainability" for PGDM & MBA (2015-17)on 28th November, 2015.
66. Mr.Himashu Sharma , Associate Director, ICICI securities delivered guest lecture on the topic, "Derivatives- Options and Futures- With reference to Indian Stock Market" for PGDM & MBA (2014-16)on 30th November, 2015.
67. Mr.Vivek Mukherjee , Sr. Project Manager , CIGNA, Hartford Connecticut (USA) delivered guest lecture on the topic, "Business Analytics" for PGDM (2015-17)on 2nd December, 2015.
68. Mr.Lalit Gupta, Vice President, Oracle, Malaysia delivered guest lecture on the topic, "Business world is changing - Are you ready for it?" for PGDM (2015-17) on 04th December, 2015.
69. Dr. Rajesh Kumar Gupta, Expert in Healthcare IT operations and Hospital Information System, Wipro India delivered guest lecture on the topic, "Corporate Information System with special reference to Health Care Info Systems" for PGDM (2015-17) on 05th December, 2015.
70. Prof. (Dr.) Justin Paul , Professor, University of Puerto Rico, USA delivered guest lecture on the topic, "Japanese Management Strategies – Insights for Indian companies " for PGDM (2015-17) on 12th December, 2015.
71. Shri Rishi Nath Bhagirath, corporate HR - ITC , Fortune Hotels, India delivered guest lecture on the topic, "People skills that help you to survive in your first job" for PGDM (2015-17) on 12th December, 2015.
72. Shri Arvind Pachauri, Country Head –HR, ALSTOM India Pvt. Ltd delivered guest lecture on the topic, "What the B-School doesn't teach inside Classes" for PGDM (2015-17) on 12th December, 2015.
73. Dr.Richa Awasthy, Professor, IMI , New Delhi delivered guest lecture on the topic, "Organization Culture and Change" for PGDM (2015-17) on 15th December, 2015.
74. Mr.Shrikant Bhande, General Manager , Indian Oil Corporation,Norther Zone delivered guest lecture on the topic, "OD Interventions: Practical Insights" for PGDM (2014-16) on 19th December, 2015.

75. Dr. Debi S. Saini , Professor, MDI, Gurgaon delivered guest lecture on the topic, "Transformational Leadership" for PGDM (2015-17) on 21st December, 2015.

Year – 2014

1. Ms. Kyi Kyi Win Shwe, Managing Director, RIGHT AND BRIGHT INTERNATIONAL Co LTD, Myanmar delivered a guest lecture on "Sales tips for becoming effective sales professionals" for PGDM 2012-14 batch students on 10th January, 2014.
2. Guest Lecture on "Cross Cultural Interaction" by Ms Bentrax Hartmann, Managing Director, Zimt Indien Reisen for PGDM (2013-15) on 18th January, 2014.
3. Dr. Alok Pandey, Lal Bahadur Shastri Institute of Management, New Delhi delivered guest lecture on the topic, "Paradigms "Managing Finance during Crisis", for PGDM (2013-15) on 07th February, 2014.
4. Prof. Dinesh Jaisinghani from IMI, New Delhi delivered guest lecture on the topic, "Paradigms of Risk Management in Indian Banks: Impact of Basel III Accord, for PGDM (2013-15) on 07th February, 2014.
5. Dr. Rishi Raj Singh, Director, NIESBUD, Noida delivered guest lecture on the topic, ""Managing Finance during Crisis" for PGDM (2013-15) on 08th February, 2014.
6. Guest Lecture by Mr. Vikas Gupta, Delivery Head, Banking Services, RBS on the topic "Indian Financial System in Global Scenario" for PGDM (2013-15) on 08th February, 2014.
7. Guest Lecture by Dr Mridula Gungaphul, Department of Management, University of Mauritius, Mauritius on the topic "Various kinds of innovations in SMEs" for MBA (2013-15) Students on 20th February, 2014.
8. Guest Lecture by Peter Udeh, CEO, Oceanbloom Global Concept Limited (I.C.T Hardware Marketing Company), Lagos, Nigeria for MBA (2013-15) Students on a topic "The Need Of Effective Communication For Better Performance As A Professional" on 20th February, 2014.
9. Guest Lecture on the topic, ""What is your career goal?" "by Mr. Puneet Agarwal, National Solution Sales Manager for Microsoft Corporation for PGDM (2013-15) on 30th March, 2014.
10. Dr. Ajay Sharma (CA) Sr. partner in ARORA NEERAJ & ASSOCIATES, CHARTERED ACCOUNTANTS and Adjunct Professor of Finance in MASTER SCHOOL of MANAGEMENT, MEERUT delivered guest lecture on "Tax Planing – Excise And Custom Duty for MBA IV Semester students " on 16th April, 2014.

11. Guest lecture by Dr Kamal Singh, Director General, NHRD Network on the topic," Expectations of the corporate world in changing business scenario" for PGDM (2014-16) batch on 09th July, 2014.
12. Guest Lecture by Mr. Paramjit S. Lamba, AVP & Head – HR, Orient Craft Ltd. On the topic "Objectives of pursuing the PGDM Programme viz a viz the preparations required at the students' end." for PGDM (2014-16) Batch on 10th July, 2014.
13. Guest Lecture on the topic, "These Two Years: Turning Point of Life" by Mr Arun Kumar Aggarawal, President of Vimal Organics Ltd. & Ghaziabad Management Association (GMA) for PGDM (2013-15) on 15th July, 2014.
14. Guest Lecture by Mr Bikas Naik, Sr Branch Manager NSIC (Govt. of India) for MBA (2014-16) Students on a topic "Govt. Institutional Framework for Entrepreneurship" dt. 20th August, 2014.
15. Guest Lecture by Mr Anil Singh, Chief Marketing Officer, Trident Group for MBA (2014-16) Students on a topic "Importance of MBA in Corporate World dt. 21st August, 2014.
16. Guest Lecture delivered by Dr. (C.A) Ajay Sharma on the topic " Derivatives- Options and Futures With reference to Indian Stock Market" for MBA (2013-15) on 31st October, 2014.
17. Guest Lecture by Ms. Shreyoshi Saha, Chief Advisor, CAPA on " Marketing Challenges & Opportunities from Demographic Dividend" for PGDM students for PGDM (2014-16) on 01st November, 2014.
18. Guest Lecture by Sandeep Kaul, Sr Manager Marketing, Prognosys on " Marketing in Digital Times" for PGDM students for PGDM (2014-16) on 01st November, 2014.
19. Guest Lecture on the topic ," Marketing Inclusion Strategies in Emerging Markets" by Dr. Saurav Mohan, Country Manager & CEO, Hero Motors for PGDM (2014-16) on 2nd t November, 2016
20. Guest Lecture by Mr. Rohin Ralhan (Bombay Stock Exchange) on "Investor Awareness Programme" for PGDM students for PGDM (2014-16) on 13th November, 2014.
21. Guest Lecture by Mr Avinash Srivastava, AGM, DLF Ltd for MBA (2014-16) Students on a topic "Developing Promotional Mix for a Brand" on 15th November, 2014
22. Guest lecture on "Experiences in OD intervention" by Dr. G.P. Rao, Management Advisor for PGDM (2013-15) on 18th November, 2014.
23. Guest Lecture of Mr. Rajeev Mishra (National Sales Head - Archies India Pvt. Ltd.) on "Contemporary Wisdom's of Branding" for PGDM 2nd year (2013-15) students on 22nd November, 2014.
24. Guest Lecture on the topic ," Rural Development" by Mr Amit Bajpai, Executive Vice President of Garg Group of Companies, Delhi for MBA – III semester (2013-15) on 03rd December, 2014.
25. Guest Lecture delivered by Dr. (C.A) Ajay Sharma on the topic "IAS Vs IFRS- Change to Come"" for MBA (2014-16) on 05th December, 2014.

26. Guest lecture by Mr. Shrikant Bhande (Deputy General Manager, Pipeline Head Office, Indian oil corporation ltd., Noida) on the topic "E- HR and Performance Management" for PGDM (2014-16) on 06th December, 2014.
27. Guest Lecture by Mr. Bhaskar Dasgupta, General Manager, Global Infrastructure Management at HCL Technologies Limited on the topic "Corporate Governance & Business Ethics" for PGDM (2013-15) students on 06th December, 2014.
28. Guest Lecture of Mr. Vijaybahu Joshi (Design Director – Express KCS.) on "Product & Brand: Contemporary Wisdoms on Brand equity" for PGDM 1st year (2014-16) students on 12th Dec, 2014.
29. Guest Lecture by Mr. Amit Sinha, Director, Tata Telcom Ltd, UP on "Communication for Management" for MBA -1 semester (2014-16) students on 12th December, 2014.
30. Guest Talk by Dr R.K.Singh, Ex Head, Agro Division, Chambal Fertilizers, New Delhi on the topic," "Agriculture, the driver of future growth" for the students of PGDM (2013-15) on 17th December, 2014.
31. Guest Talk by Mr. Sateesh Rai, Senior Technical Manager, Tata Consultancy Services, Delhi deliberated on "IT integration and Business Innovations" for the students of PGDM (2013-15) on 20th December, 2014.
32. Guest Lecture on "MIS in Digital Firms" for PGDM (2014-16) batch students by Prof Nikhil Agarwal from Cambridge University on 26th December, 2014.

Year – 2013

1. Dr. Binod Kumar, Retired Prof. of Behavioral Sciences and Area Coordinator at the IIM, Calcutta, Ex Director and Chair Professor at FORE School of Management, New Delhi delivered a guest lecture on "Building Professional Teams" to the PGDM 2012-14 batch students of I.T.S on 2nd January, 2013.
2. Mr. Vaibhav Chandak, Manager (Credit), Punjab National Bank, New Delhi delivered a guest lecture on "Project Appraisal with Special Emphasis on Infrastructure Financing" to the PGDM (2011-13) batch students of I.T.S on 13th January, 2013.
3. Mr. Ajit Mishra, Senior Research Analyst, Religare Securities Ltd (subsidiary of Religare enterprise), Noida delivered a guest lecture on ""Option Strategies and its practical implications" to the PGDM (2011-13) batch students of I.T.S on 14th January, 2013.
4. Ms Archana Goyal, Ch. Devi Lal University, Sirsa (Haryana) delivered a guest lecture on 'Risk & Return' to the PGDM (2012-14) batch students of I.T.S on 14th February, 2013.
5. Guest Lecture on "Job prospects for PGDM students in Real Estate sector" By Ms.
Niharika Sethi, Asst. Manager (Marketing & Communication), RED Solutions Pvt. Ltd., Ghaziabad on 18th February, 2013
6. "Corp –Talk" Session by Mr Ankit Jain (Sr. Manager – NSE india) on the topic "Challenges and Opportunities in capital Market of India" in Association with Nation Stock Exchange (NSE)of India Limited" for PGDM Students (2012-14) on 08th March, 2013.

7. Guest Lecture on “Search Engine Marketing” by Shri Rishi Kapoor, Founder and CEO of justbrands.com and offsites.in, for the second year students of PGDM batch 2011-13 on 15th March, 2013.
8. Corp Talk on G-20 forum; “Macroeconomics Perspective; Special Reference to India” delivered by Dr. Mudit Saxena (Assistant Director, G-20 secretariats dept of, Economics Affairs, Ministry of Finance, Govt of India for PGDM (2012-14) on 20th March, 2013.
9. Corp Talk session on “What B-School Courses Lack?” delivered by- Mr. Manoj Tandon, Head, Banking and Finance Division, CSC India Pvt. Ltd, Noida for PGDM (2012-14) on 21st March, 2013.
10. Guest lecture session by Mr., Indranil Gupta MD, Meritt Consultants Ltd for PGDM 1st year (2012-14) on “Compensation & Reward Management” dt. 03rd April, 2013.
11. Guest lecture session on the topic “Product Life Costing and Target Costing” by Mr. Mukesh Arora, Director- Finance (BSI India (P) Ltd., New Delhi for MBA 1st year- II Semester (2012-14) on 20th April, 2013
12. Guest lecture session on the topic ‘BSE and Investor awareness program’ for PGDM students (2013-15) by Mr Harbinder Singh Sokhi (Company: Bombay stock exchange)deliberated dt. 03rd July, 2013.
13. Guest lecture session on the topic ‘Innovations in Media Industry ‘by Mr Shantnu Choudhary , General Manager Business Standard for PGDM students (2013-15) dt. 03rd July, 2013.
14. Mr. Pawan Duggal (Famous cyber crime expert in India) delivered session on “Cyber Security” for first year PGDM students of Batch 2013-15 on 4th July, 2013.
15. Mr. Gagan Kochar, Senior Manage, American express and Ex director- Visa International, Gurgaon (Haryana) delivered a guest lecture on “General Management’ to the PGDM (2013-15) batch students on 06th July, 2016
16. Mr Abhijit Saxena, CEO & EX CEO ZEE TV, Mobilox delivered a guest lecture on “General Management’ to the PGDM (2013-15) batch students on 08th July, 2016
17. Guest Lecture on “Innovation Mantras & Ethics” by Mr. David Wittenberg, CEO, The Innovation Workgroup for PGDM (2012-14) on 09th July, 2013.
18. Guest Lecture on “Industry expectations & employability” by Mr. Mr. Somit Makar, Director, Mirus Solutions; for PGDM (2012-14) on 09th July, 2013.
19. Guest Lecture on “Industry expectations & employability” by Ms. Harpreet Datta, Executive Director & Chief People Officer at ABC Consultants for PGDM (2012-14) on 09th July, 2013.
20. Ms. Teena Makhija (Zonal Accounts Head – North with L&T General Insurance Company Ltd) delivered session on “Expectation from Young Manager” for PGDM Batch 2013-15 on 10th July, 2013.
21. Mr Divyankar Goel –AGM,Grasim an Aditya Bikram Birla group company delivered session on “Importance of Summer Internship” for PGDM 2013-15 batch student on 11th July, 2013.
22. Prof N K Gupta, IIM, Lucknow delivered a guest lecture on “Quantitative techniques in Management(Business Statistics and Operations Research)” to the PGDM (2013-15) batch students on 17th July, 2013.

23. Guest Lecture by Mr. Asish Bakshi, MD – Multisoft Systems on the topic “Motivational Talk” for MBA (2013-15) batch students on 7th August, 2013.
24. Guest Lecture by Ms. Indrani Nath,, HR Manager – Nokia Siemens Networks on the topic “Understanding of Final Accounts” for MBA (2013-15) batch students on 8th August, 2013.
25. Guest lecture on “Understanding of P&L Account and Balance Sheet” by Dr Amrendra Kumar (B.Com, M.Com, PhD, FCMA) Assistant General Manager – HCL Technology for PGDM 1st year students (Sec-A, B &C) on 10th August, 2013.
26. Guest lecture on “Strategic Management” by Dr Vinay Kumar Garg. Associate Professor – Missouri state University, USA for PGDM 1st & IInd year students (2013-15 & 2012-14) on 13th August, 2013.
27. Guest lecture on “Industry Interface in Course ware of MM-I i.e. Marketing Management – I” by Mr. Sarvesh Saxena (Executive – Operations UFLX group, USA Div) for PGDM (2013-15) batch students on 16th August, 2013.
28. Guest lecture on “Understanding of P&L Account and Balance Sheet” by Dr Amrendra Kumar (B.Com, M.Com, PhD, FCMA) Assistant General Manager – HCL Technology for PGDM 1st year students (Sec-A, B &C) on 10th August, 2013.
29. CEO talk on “Scope in Financial Services Industry” by Mr. Kunal Chaudhary, Director- Acme wealth Advisory, Delhi for PGDM 1st year, 2013-15 (Sec- A, B & C) students on 23rd August, 2013 for.
30. Guest lecture on “Insurance Industry” by Mr. Anand Kumar, Area Manager – AEGON RELIGARE for PGDM 2nd year (PGDM (2012-14) students on 24th August, 2013.
31. Guest lecture on “Valuation Model” by Mr. Shiv Kumar, Senior Analyst, Evalueserve, Gurgaon for PGDM 2nd year (2012-14) students on 24th August, 2013.
32. Ms. Savita Wakhlu, Managing Director of Ms. Jagriti Communications delivered a guest lecture on “Training and Facilitation Skills” to the PGDM (2012-14) batch students on 27th August 2013.
33. Mr. Sarvesh Gupta, Executive Officer at Uflex Ltd. Noida delivered a guest lecture on “Knowledge management & Technology Transfer” to the PGDM (2012-14) batch students on 30th August, 2013.
34. Guest lecture on “Technical Analysis” by Mr.Vijay Kaushik , Institutional Govt. & PSU, Manager – Tickerplant, Financial Technologies for PGDM 2nd year (2012-14) students on 04th September, 2013.
35. Guest lecture on “Learning & Development Analysis and Gap Analysis” Mr. Navin Pratap Singh, Consulting Analyst at AON Hewitt, Gurgaon for PGDM 2nd year (2012-14) students on 07th September, 2013.
36. Guest lecture on “Organisational Change” Prof. Anil Anand Pathak, Professor, MDI, Guragoan for PGDM (2013-15) students on 07th September, 2013.
37. Guest lecture on “Industrial Relations in India” by Mr. Hari Parmeshwar, XLRI, Jamshedpur alumni & Ex Chief Welfare officer of an automobile company for PGDM (2012-14) students on 8th September, 2013.
38. Mr. Ashish Jha, Sr Manager Bank of India , Delhi delivered a guest lecture on “Insurance” for PGDM (2012-14) batch students on 13th September, 2013.

39. CEO Talk on “Scope of IT and ITES industry for Management Graduates” by Dr Amarendra Kumar – AGM- HCL Technology Ltd for PGDM 2013-15 (Sec- A, B & C) on 13th September, 2013.
40. Guest Lecture on “PERFORMANCE MANAGEMENT LINKED REWARD SYSTEM” by Mr. Indraneel Gupta, MD, Meritt HR consultancy for PGDM (2012-14) batch students on 18th September, 2013.
41. Guest Lecture on the topic, “Globalization and Work Cultures in the West” by Dr. Yogini Jogelkar for PGDM 2nd year (2012-14) batch on 21st September, 2013.
42. Guest Lecture by Mr. R K Mittal (Retd. IAS Officer) on the topic “Swami Vivekananda and Youth” for PGDM 1st year 2013-15 batch on 25th September 2013.
43. Guest Lecture on “Talent Acquisition” by Ms Suchitra Samom, HR Manager at Saket City Hospital for PGDM, Batch 2012-14 (HR Specialization) students on 25th September, 2013.
44. Guest Lecture on “Data Analytics and Cloud Computing” by Mr Kapil Saraswat, RBS, Gurgaon for IT Specialization students of PGDM IVth trimester (2012-14) on 27th September, 2013.
45. Guest Lecture on “Wealth Management” by Mr.Himanshu Sharma, The Senior Manager of HDFC Bank Ltd for PGDM, Batch 2012-14 (Finance Specialization) students on 27th September, 2013.
46. Guest Lecture on “Branding” by Mr. Rajiv Mishra, Head Training & Business Development – Aditya Birla Retail Ltd for MBA 1st year (2013-15) Batch students on 01st October, 2013.
47. Guest Lecture on “Success Mantra For Marketing” by Mr Satyabhushan Aggarwal, , Managing Director – Unique SPM Solutions for MBA 1st year (2013-15) Batch students on 3rd October, 2013.
48. Guest Lecture by Mr. Saifuddin Adil (Pre Sales Consultant – Dell Quest Software) on the topic, “Pre Sales Process” for MBA 1st semester (2013-15) batch on 5th October, 2013.
49. Guest Lecture on “Options and Futures As a Strategy” delivered by Mr. Ajit Mishra, Assistant V P, Religare Securities Ltd. for MBA-III semester students (2012-14) batch on 05th October, 2013.
50. Guest Lecture on “*Indian Accounting Standard Vs International Financial Reporting Standards*” by Mr.(Dr.) Ajay Sharma for MBA 1st year (2013-15) students on 16th November, 2013.
51. Guest Lecture on “*Working Capital Management & Capital Market Functions*” by Mr.(Dr.) Ajay Sharma for MBA 2nd year (2012-14) students on 16th November, 2013.
52. Guest Lecture on “Welfare Activities- Benefits and Services” by Mr Sujit Acharja, Consultant for MBA 1st year (2013-15) students on 16th November, 2013.
53. Guest Lecture on “Innovation & Creativity” by Dr. Rishi Raj, Director (Training), NIESBUD, Noida for MBA 2nd year (2012-14) HR specialization students 27th November, 2013.
54. Guest Lecture on “*Dividend Policy*” by Mr. Mukesh Kumar, Finance Director, BSI India British MNC for MBA 2nd year (2012-14) students on 7th December, 2013.
55. Guest Lecture on “Sales Reports And Their Analysis” by Mr Amit Kumar Srivastava, Key Account Manager, Scandic Food Pvt. Ltd., New Delhi for PGDM (2012-14) students on 24th December, 2013.

