

April – May 2020

I.T.S MOHAN NAGAR GHAZIABAD

BI-MONTHLY E-NEWSLETTER OF DEPT. OF MANAGEMENT



Forbes INDIA



Welcome to the 6th Issue of Volume 3 of an E-volve bi-monthly Department Newsletter.

It is a matter of immense pleasure to present another edition of E-volve, containing the media coverage, Initiative taken by ITS, Feed the hungry, Donation to PM care fund and CM care fund, Distribution of packed food in pandemic, Webinars @ ITS, Virtual Industry Visit, message to fight against COVID 19, Awareness initiatives, certifications, Events of Management Department, Workshops and FDP.

Editors of E-volve would always look forward for your inputs for the betterment of this E-newsletter. HAPPY READING!.

HIGHLIGHTS –

- MEDIA COVERAGE OF I.T.S. EVETNS
- INITIATIVE TAKEN BY ITS
- FEED THE HUNGRY
- DONATION TO PM CARE FUND AND CM CARE FUND
- DISTRIBUTION OF PACKED FOOD IN PANDEMIC
- WEBINAR @ ITS
- VIRTUAL INDUSTRY VISIT
- AWARENESS/INITIATIVES TAKEN BY I.T.S
- CERTIFICATIONS
- EVENTS OF MANAGEMENT DEPARTMENT
- WORKSHOP AND FDP



INTERNATIONALLY ACCREDITED TO IAO, USA
INSTITUTE OF TECHNOLOGY & SCIENCE, MOHAN NAGAR
GHAZIABAD

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www.instagram.com/itsghaziabad/

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[Twitter.com/ITSMohanNagar](https://twitter.com/ITSMohanNagar)

MATTER OF PRIDE

“For Every Dark Night, there is a Brighter Day.
No Matter How dark it gets, Sun is going to rise again.”

Arpit Chadha

Vice Chairman, I.T.S – The Education Group

**Our efforts are to raise awareness about COVID-19,
and bring basic necessities to those in need.**

- Contributed **Rs. 10.51 Lacs** to **PM Cares Fund**
- Contributed **Rs. 5.50 Lacs** to **Uttar Pradesh Mukhya Mantri COVID Care Fund**
- **Distributed Ration Packets** (Flour, Rice, Salt, Oil, Pulses) to **more than 14000 Families**, Distribution via Civil defense, Local Administration, Mayor etc.
- **Daily Food** Requirements to **250 Families** With Rashtriya Sewa Bharti for 15 Days
- **Cooked Meal** provided to **75000+ People** during Lockdown Period
- **Roti distribution** to **500 daily wage workers** for 15 Days
- **Distributed Food** to **1500+ Migrants Daily** for one week
- **Hospital & all healthcare Facilities** provided for Quarantine, Isolation and Treatment of patients infected by COVID-19 (CORONAVIRUS) at **I.T.S Surya Hospital**
- **Distributed 8000+ Food Packets** during Initial Lockdown to **people stranded at Bus Stops**
- Helping people **Beat-the-heat** by distributing **Frooti / Cold Drink / Rooh Afza** to **more than 10,000 people**
- **Distributed 200 Bottles of Hand Sanitizer** for **Hospitals** via CDO Ghaziabad
- **Distributed 400 Bottles of Hand Sanitizer** to **Police Personals** via SP City Ghaziabad



I.T.S Ghaziabad initiatives in Fight against COVID-19.

#itsmohannagargzb #qualityeducation #bestpginstitute #bestplacement #pgdm #bestpgdmcollege
#bestpgcollege #bestbschool #institute #itsworkfromhome #itsstaysafe #ITSfightagainstCorona
#itsfeedshungry

It's a matter of pleasure to share that
*Our Honorable Vice Chairman, Shri
Arpit Chadha Sir was invited to share
his views and perspectives about
Higher Education* to famous *THE
AUTHOR SHERRY SHOW on
Friday 22nd May, 2020 at 06.00 PM*.



INITIATIVES TAKEN BY I.T.S. GHAZIABAD HELP NEEDY PEOPLE IN VIEW OF PANDEMIC

I.T.S Ghaziabad has taken lots of initiative to help needy people in this time of crisis including contribution by the Institute in

- ➔ □ PM Cares Fund,
- ➔ □ UP Chief Minister COVID Care Fund,
- ➔ □ Contribution of One Day Salary by Faculty & Staff. In addition, in this time of crisis, we, as an Institute, are
- ➔ □ feeding about 2000 people daily, who actually need it through various means, Distributing Cooked Food Packets, Dry Ration etc.

Recently Institute has donated about

- ➔ □ 1000 Bottles (large size) of Sanitizers for CORONA Warriors - Police Department and Healthcare Employees through SP City and CDO of Ghaziabad.

However, in view of extension of Lockdown and considering it's after effects, there are still lot more has to be done.

We, as an Institute, aim at feeding about 8000 People daily, till lockdown is lifted and even beyond that, till normalcy is restored.

Even our Government is requesting each of us to come forward and support this cause so that none of our Countrymen suffers, and loss their life due to hunger.

You all will appreciate that it is very difficult to achieve this without support of everyone. With this objective, we wish to associate with people outside the organization too to come forward and join hands in this noble cause.

We have tied-up with one of the leading crowdsourcing company MILAP who are helping us in running this campaign.

We started it few days ago and you would be happy that many Industry People, our Alumni and other people have already started coming forward to contribute in it.

Your small contribution can help to feed hungry people in this time of crisis before the country!

Join hands in our small efforts of feeding about 8000 People daily, who are affected due to lockdown in view of CORONAVIRUS.

We request you to contribute and help us in taking up this to more number of People.



FEED THE HUNGRY

Small efforts of feeding about 8000 People daily since 26th March, 2020, who are affected due to lockdown in view of CORONAVIRUS.

- We are distributing 800 packs of cooked food to the daily wage earners in many areas of Ghaziabad every day.
- We have been distributing Wheat flour, rice, pulses and oil to slum dwellers
- Each meal is hygienically prepared in our Kitchens and comprises Roti, rice, dal, and vegetables, to ensure nutritional needs are taken care of
- With your support, we aim to distribute an estimated 5000 daily meals across Ghaziabad in the coming weeks



DONATION TO PM CARE FUND AND CM COVID CARE FUND

"I.T.S Ghaziabad has been the epitome of inspiration to all the Colleges of North India in being proactively involved in many social causes".

We share with great pride that our honorable Chairman I.T.S-The Education Group, Dr. R.P. Chadha donated 5.51 lacs towards Prime Minister Care Fund and 5.51 lacs to Chief Minister COVID Care fund amounting to a total of 11 lacs on behalf of I.T.S-The Education Group.

The two cheques were handed over to General V. K. Singh (Union Minister of State for Road Transport and Highways).



DISTRIBUTION OF PACKED FOOD IN PANDEMIC



Love is not patronizing and charity isn't about pity, it is about love. Charity and love are the same - with charity you give love, so don't just give money but reach out your hand instead.

- Mother Teresa

The global pandemic COVID- 19 has hit the nations across the world really hard. In India also the three-week lockdown is really hard everyone across the nation especially for the economically weaker sections of the country. In this fight against Coronavirus, Health Workers & other warriors, different Organizations, individuals and everyone across the nation are contributing in their own individual capacity to extend their support.

In this context, to ensure that food reaches to the needy people on priority, the Honorable Chairman, Dr. R.P Chadha Sir of I.T.S - The Education Group and Vice Chairman, I.T.S - The Education Group, Mr. Arpit Chadha extended their wholeheartedly support and help to the unprivileged people and their families in this crisis time.

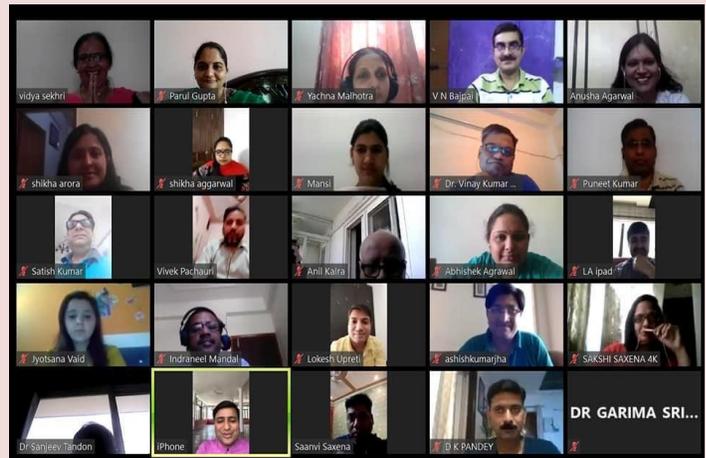
ITS Group distributed homemade food packets with water bottles to the needy, poor, migrant workers, unprivileged families of Delhi/NCR. We, at I.T.S Ghaziabad, understand the need of the Country at this challenging time. We are together and join our hands for the well being of our citizens and mankind.

WEBINARS @ I.T.S. AMID LOCKDOWN

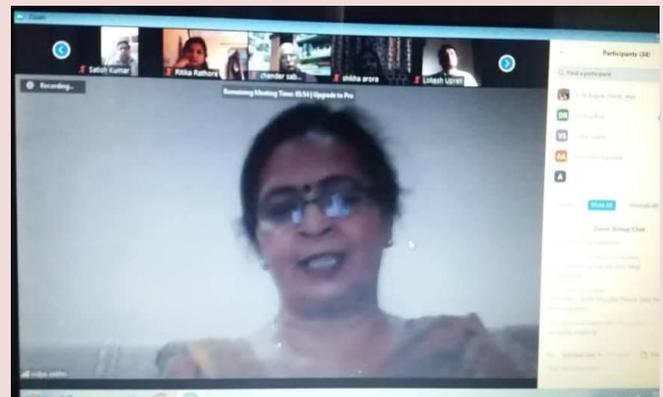
I.T.S. PG Department of Management organized Video Conferencing Session on "Raising Awareness about Building Strong Immunity through Ayurveda and Yoga during Covid 19 Crisis" by Dr. Yogi Amrit Raj on 5th April, 2020

I.T.S - Mohan Nagar, Department of Management organised a wonderful Video Conferencing Session on "Raising Awareness about Building Strong Immunity through Ayurveda and Yoga during Covid 19 Crisis" by Yogi Dr. Yogi Amrit Raj, Maa Yoga Ashram, Rishikesh for it's faculty members on 5th April, 2020.

During the session, Yogi Dr. Amrit Raj demonstrated various yoga techniques to build strong immunity. He talked about the use and importance of many commonly available herbs, spices and vegetable to strengthen our immunity and creating positivity around us during the crisis of Covid 19. It was a very insightful session with lots of learning and tips to make life happier and joyful.



I.T.S. PG Department of Management organized a review meeting with Dr. Vidya Sekhri, Director (Management) on a virtual platform on 11th April 2020



I.T.S - Mohan Nagar, Ghaziabad, Management Department had a review meeting with Dr. Vidya Sekhri, Director (Management) on a virtual platform on 11th April 2020 to review the online classes being held under the situation of national lockdown and course coverage in PGDM & MBA programmes.

As a part of Industry exposure to PGDM students of I.T.S Mohan Nagar, a webinar on “Sales & Distribution Issues in Modern Trade” was organized on 16th April, 2020.



Webinar on “Sales & Distribution Issues in Modern Trade”:

As a part of Industry exposure to PGDM students of I.T.S Mohan Nagar, a webinar on “Sales & Distribution Issues in Modern Trade” was organized on 16th April, 2020. In a very interactive session, Mr Amit Kumar Srivastava, Key Account Manager, Kamani Foods, Delhi discussed related aspects of Modern Trade and General Trade.

He shared that more planned and organized approach to distribution and logistics management differentiates Modern trade from General trade. Larger players such as organized retail, supermarket chains, hypermarkets etc that aggregate demand across a diverse product range represent Modern trade in India. He discussed various issues including category management, sales order processing, lead time analysis and delivering exceptional customer service. He referred to many of his own personal life experiences and supplemented students’ learning with examples.



Students participated in webinar with great enthusiasm and asked several questions.

I.T.S. PG Department of Management organized a review meeting Shri. Arpit Chadha, Vice Chairman on 18th April 2020

I.T.S - Mohan Nagar, Management Department Review Meeting with Shri. Arpit Chadha, Vice Chairman, I.T.S - The Education Group held on a virtual platform on 18th April 2020 to review the online classes being held under the situation of national lockdown and course coverage in PGDM & MBA Programmes.



- To ensure continuous learning of the students, following steps are being taken:
- *Number of online classes conducted so far.
 - *Learning through Video lectures, created by faculty.
 - *Regular participation of students in Webinars on relevant topics and contemporary issues.
 - *Online interaction of students with industry experts under Corporate Talk series.
 - *Subject specific online sessions by the experts from industry & academia.
 - * Learning through Alumni Guest lecture series

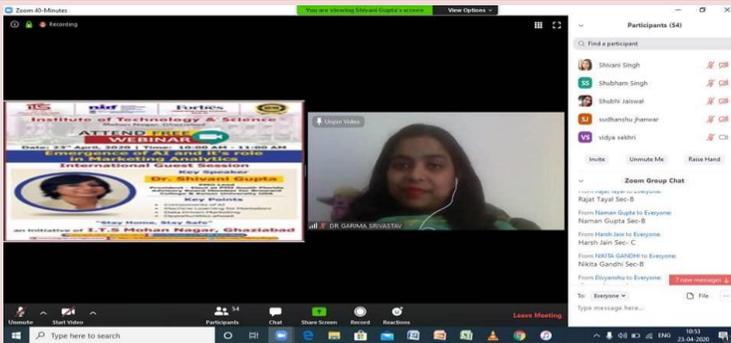
I.T.S. PG Department of Management organized a Webinar in Leadership Talk series for PG students (2019-21) Batch on 21 April, 2020 by Dr. Vinod Dumblekar.



Department of Management I.T.S - Mohan Nagar, Ghaziabad organized a Webinar in Leadership Talk series for PG students (2019-21) Batch on 21 April, 2020 by Dr. Vinod Dumblekar, Director- Mantis and Founder- Director ISGA, India. He is the only Indian in the International Simulation and Gaming Association. The topic was "Business after Lockdown: Methods, Models and Opportunities". Dr. Vinod Dumblekar explained that now businesses that use cloud

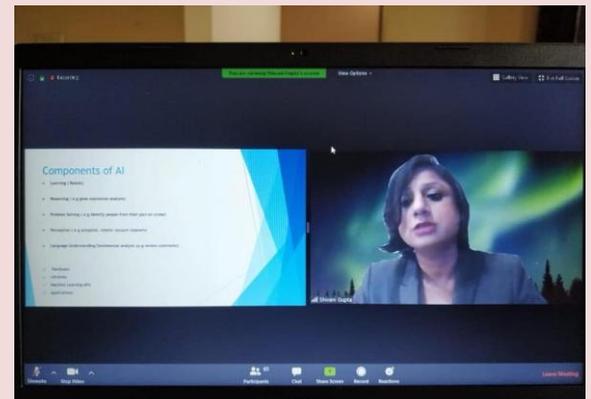
computing will not buckle under the pressure of the corona virus pandemic. To create long-term resilience we will likely see further robotic automation and artificial intelligence (AI) within their supply chains. Dr. Dumblekar has suggested that successful businesses will have a combination of resilience and agility. Organizations should harness leading practices and catalyze a joint response to mitigate the effect on business. Adaptive organizations will emerge from this period stronger, wiser and more connected as a global society. It was a wonderful session with lots of learning which was well appreciated by students.

I.T.S. PG Department of Management organized an an International Guest Session by Dr. Shivani Gupta on the topic “Emergence of AI and its role in Marketing Analytics” for PGDM (2019-2021) on 23rd April 2020.



I.T.S - Mohan Nagar, Department of Management organised an International Guest Session by Dr. Shivani Gupta - PMO head, President- Elect at PMI South Florida, Advisory Board Member for Broward College & Keiser University USA on the topic “Emergence of AI and its role in Marketing Analytics” for PGDM (2019-2021) on 23rd April 2020. Dr

.Dr. Shivani enlightened students by throwing light on Emergence and basics of Artificial Intelligence, Components of AI, Machine learning for upcoming marketers, Data driven Marketing, Opportunities ahead to them and platform to ask questions to clarify any doubts. She also discussed various contemporary issues related to AI like data driven marketing, how to drive sales through analysing data, learning related to components of AI, reasoning, problem solving, perception, language understanding and sentimental analysis, High value prospects of the big companies' like Amazon



I.T.S. PG Department of Management organized an Alumni Talk through webinar titled HR – The Dark Knight by Mr. Justin Raj, Alumnus of PGDM (2016-18) Batch on 24th April 2020.

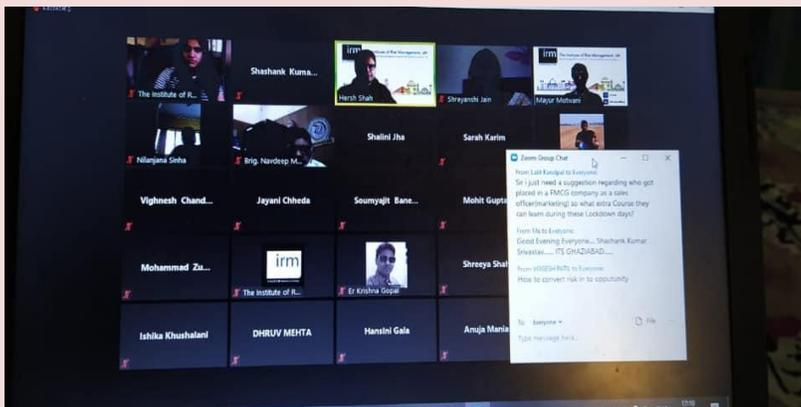
I.T.S - Mohan Nagar, Department of Management organised an Alumni Talk through webinar titled HR – The Dark Knight by Mr. Justin Raj, Alumnus of PGDM (2016-18) Batch, who is currently working as Recruitment Manager for BYJU's-The Learning App, on 24th April, 2020 for PGDM first year HR specialization students. He shared his experiences and learning in a very engaging manner. He talked about the opportunities and challenges in the domain of Talent Management. He also discussed about the various people processes that enable employees unlock their potential towards their organizational vision and their personal vision. He discussed various contemporary issues and trends emerging in the area of Talent Acquisition and how budding student managers must broaden their knowledge and upskill themselves to be competitive. The session was very interactive and was thoroughly enjoyed by the students and they raised number of queries pertaining to talent acquisition and skills required to become a successful HR professional.



Students of I.T.S. PG Department of Management attended the student orientation webinar organized by the The Institute of Risk Management, UK on 25th April 2020

I.T.S - Mohan Nagar, Students of Department of Management attended the student orientation webinar organized by the The Institute of Risk Management, UK, world's leading body for risk management under their new monthly series Let's Talk Risk LIVE on 25th April, 2020. The speaker of the month was Mr. Mayur Motwani, notable Alumni, IRM and Director, Corporate Finance at Deloitte India.

The important points highlighted by the speaker included Risk culture describing the values, beliefs, knowledge, attitudes and understanding about risk shared by a group of people with a common purpose. He said that the development of the discipline of risk management in recent years saw practitioners understandably starting close to home.

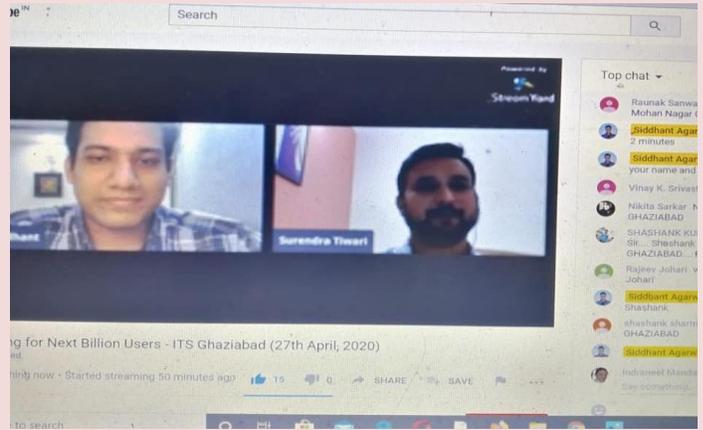
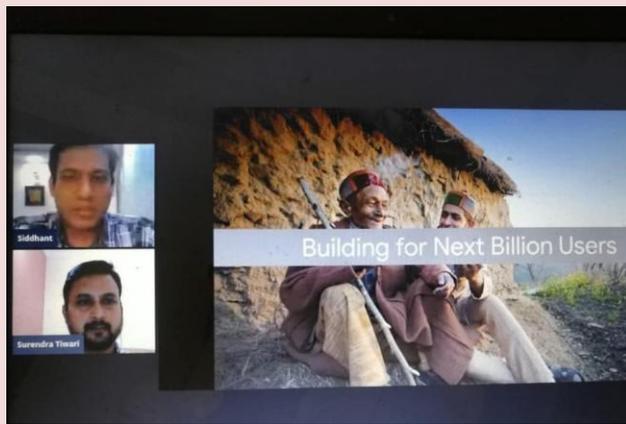


The session was very interactive as students actively participated in the enlightening talk and posted their relevant and intelligent questions as well as suggestions through chat which were acknowledged and addressed by the speaker.

I.T.S. PG Department of Management organized a webinar on “Building the Next Billion Users” through YouTube for PGDM students on 27th April 2020 Speaker was Mr. Siddhant Agarwal

I.T.S - Mohan Nagar, Department of Management organised a webinar on “Building the Next Billion Users” through YouTube for PGDM students on 27th April 2020. The Speaker was Mr. Siddhant Agarwal, Program Coordinator, Google Developer Relations. The online webinar was mainly directed towards broadening the horizons of the PGDM students, specially in the area of Information Technology. After a brief reference to the situation evolving out of the ongoing Covid-19 crisis, Mr Agarwal addressed the question of why we should pay attention to the lay user in the rural areas.

He provided some statistics on various categories of digital users, pointing out that India was one of the top two countries globally with regard to the use of such technology. He referred to the potential of digital technology for helping India achieve its trillion dollar dream.



Focussing on what he called the Next Billion Users (NBUs), he said that 65% of the world's population resides in NBU countries. He provided examples of corporate interventions, such as Twitter Lite from Twitter, or Hike2SMS and H2H Online from Hike.

The last phase of the talk was based on Small and Medium Businesses (SMBs).

It was very informative session which left everybody hopeful and enthralled by the exciting times ahead.

I.T.S. PG Department of Management organized an Online Staff Development Program on "Virtual Communication Techniques" for the Staff members of Mohan Nagar Campus on 30th April, 2020.

I.T.S - Mohan Nagar, Department of Management organised an Online Staff Development Program on "Virtual Communication Techniques" (using Technology) by Prof Yachna Malhotra, for the Staff members of Mohan Nagar Campus on 30th April, 2020. Director (Management), Dr. Vidya Sekhri shared her opening remarks with the participants by highlighting the emerging need and understanding of Virtual Communication and Technical tools for the smooth conduct of Online Education.

The participants were made familiar with the virtual Communication and virtual meetings. The Rules and Guidelines to carry out effective virtual meetings were also discussed. To make participants confident to conduct Virtual meetings the demonstration of Online Platforms like Google meet and Zoom was given by Prof. Yachna by using both laptop and their Smart phones. To overcome the challenges during this pandemic phase of Covid-19, I.T.S Ghaziabad is taking all the initiatives by using the technology to make its employees up-skill and effective virtual communicators as well. There was an active participation during the session.



I.T.S. PG Department of Management organized a webinar on “Learn Beyond the Books” by Mr. Deepak Choudhary, on 17th May, 2020.

To supplement learning, I.T.S Ghaziabad, Department of Management organized a webinar on “Learn Beyond the Books” by Mr. Deepak Choudhary, CEO-Audi Delhi West & Audi Noida, a Motivational Speaker and Life Coach on 17th May, 2020. The session started with the welcome of the guest and opening remarks by Shri Arpit Chadha, Vice Chairman, I.T.S - The Education Group. He shared that the purpose of any educational institution is to prepare students for life beyond books. One of the accepted ways to help inculcate required skills among students is to incorporate learning experience through platforms where one can have an opportunity to interact with the experts who not only practice many of these skills in managing the business issues on daily basis but also have been able to mark their presence among success stories. Dr. Vidya Sekhri, Director (Management) shared her words of wisdom with the participants. Mr. Deepak Choudhary shared that Learning outside the classroom activities and books are often authentic, hands-on, interactive and build on theoretical foundation. He discussed many of his life experiences to explain some of the very important management lessons including Goal setting, Time management, Persistent efforts etc. Students and faculty members participated in webinar with great enthusiasm and asked several questions. It was a great learning for all the participants.

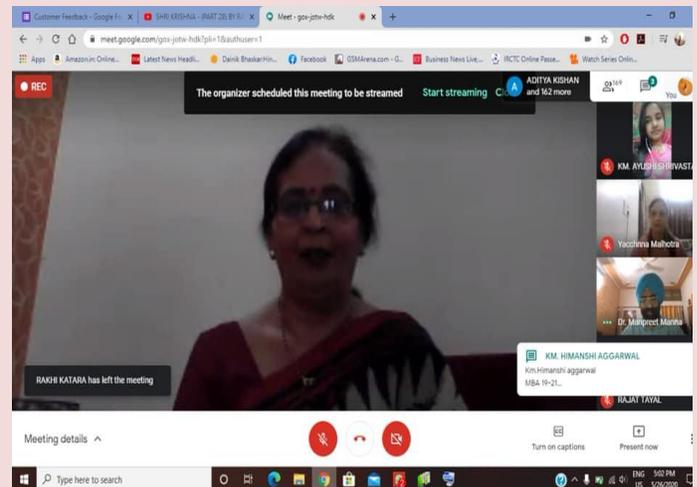


I.T.S. PG Department of Management hosted an interactive webinar by Mr. Manish Kumar, President and National Sales Head, Star TV Network on the topic “Challenges and Opportunities for Media Industry beyond Pandemic” on 23rd May, 2020.

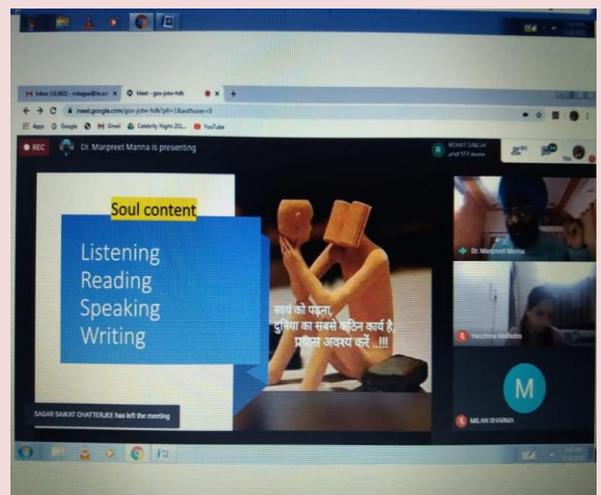
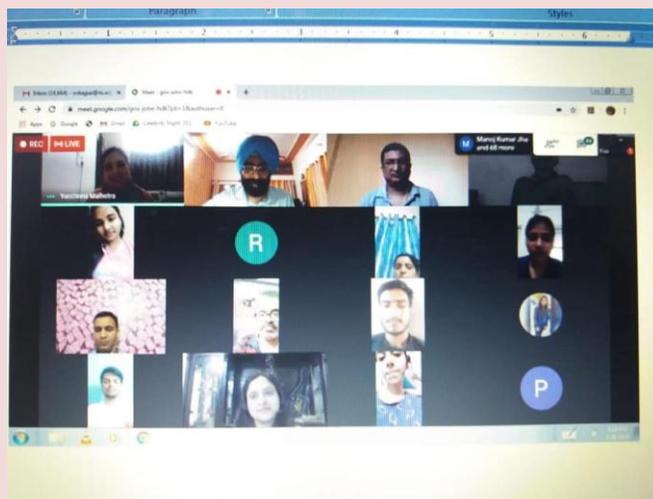
Management Department of I.T.S - Mohan Nagar hosted an interactive webinar by Mr. Manish Kumar, President and National Sales Head, Star TV Network on the topic “Challenges and Opportunities for Media Industry beyond Pandemic” on 23rd May, 2020. The session was addressed by Shri Arpit Chadha, Vice Chairman, I.T.S -The Education Group and welcome of the guest was presented by Director (Management), Dr. Vidya Sekhri. Shri Arpit Chadha shared that Flexibility, Innovativeness, Dynamism and being Relevant are key success mantras for every company to survive and grow. He reminded participants to be optimistic and futuristic to win over the tough times. Dr. Vidya Sekhri highlighted the importance of such sessions that provide opportunity to supplement classroom learning with the experiences and knowledge sharing by the experts like Mr Manish Kumar. Mr. Kumar covered in depth the functioning of media industry, revenue models of media company and the challenges & opportunities media companies have due to global pandemic. He said that Covid-19 pandemic is disrupting every industry, media industry is not an exception. It has created both opportunities and challenges. On one hand, social distancing has led to an increase in at-home media consumption and an upswing in numbers to news providers for timely and trusted information.



I.T.S. PG Department of Management organized a Webinar on “How to make yourself Productive: A Key to unlock your Skills in this lockdown” on 26th May, 2020.

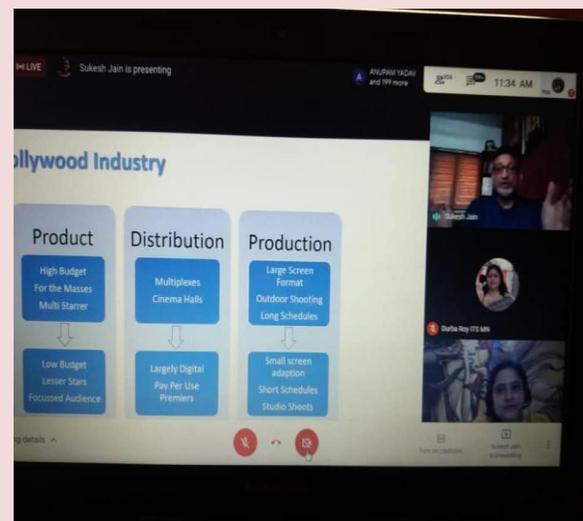


Management Department of I.T.S Mohan Nagar organized a Webinar by Mr. Manpreet Singh Manna, Ex Director AICTE, Ministry of HRD on “How to make yourself Productive: A Key to unlock your Skills in this lockdown” on 26th May, 2020. Dr. Vidya Sekhri, Director (Management) extended a warm welcome to the guest and said that Constant change and disruption in the market is affecting business and career. One should make use of this time to upgrade one’s skills. Mr. Manpreet Singh Manna in a very interactive session made participants understand, Self-realization as key to success. He said that we should always learn to trust our own culture, own language, own religion, wherever we are. He shared meaningful life lessons and experiences among the young participants. He said that there is no better teacher than grandparents. Until and unless young generations spend their time with their grandparents, they would not learn new things and our culture will not reach our children. Initiative to have such speakers with extensive exposure and outlook was appreciated by all participants.



I.T.S. PG Department of Management organized a webinar under Leadership Talk series by Mr. Sukesh Jain, Sr. Vice President, Samsung Electronics on the topic “Navigating the New Normal” on 28th May, 2020.

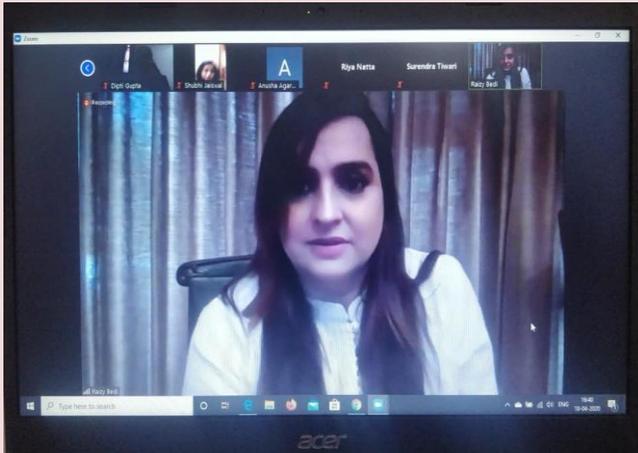
Management Department of I.T.S - Mohan Nagar organized a webinar under Leadership Talk series by Mr. Sukesh Jain, Sr. Vice President, Samsung Electronics on the topic “Navigating the New Normal” on 28th May, 2020. The session started with a warm welcome of Mr. Jain, by Dr. Vidya Sekhri, Director (Management). In her opening remarks, Dr. Sekhri said, the new work-from-home reality in which we’re living in, brought enormous challenges and opportunities at both personal and professional front. Mr. Sukesh Jain shared his thoughts on the topic with multiple examples of his own life experiences with a variety of organizations, he was associated with in the past, including Airtel, and Motorola. He emphasized on being a continuous learner and shared that quick learning in both B2C and B2B segments has made him adaptable to different business environments leading to transforming & significantly growing revenue & margins. He said that in this pandemic situation planning cycles are shrinking, predicting future growth trajectories are difficult, business assumptions that once were used to be guarantee for success are now being questioned. It was a fruitful learning and experience to have such deeper insights on the issue by the expert. #itspgcampus #bestpgcollege #bestpgdmcollege #bestplacements #toprankedinstitute #itsmohannagar #webinar #leadershiptalkseries #experttalk #itsfightscovid19 #itsworkfromhome #staysafe #keeplearning



LEADERSHIP TALK SERIES

I.T.S. PG Department of Management organized Meditation session and Webinar in Leadership Talk series for PGDM (2019-21) Batch by Ms. Raizy Bedi on the topic “A new approach to begin to look beyond crises” on 18 April, 2020

Department of Management at I.T.S - Mohan Nagar, Ghaziabad organized a Meditation session and Webinar in Leadership Talk series for PGDM (2019-21) Batch by Ms. Raizy Bedi, Founder & Managing Partner Magicka and Certified Theta healer, on the topic “A new approach to begin to look beyond crises” on 18 April, 2020. Ms. Raizy shared her wealth of knowledge and opinion on challenges on entrepreneurship and new challenges caused by COVID-19. She explained that how meditation can help them to bring down their anxiety and fill them with great positive attitude in these uncertain time. Ms. Bedi emphasized that the meditation helps in coping with turbulent time and provide positivity to be calm and relaxing.



I.T.S. PG Department of Management organized a Webinar in “Leadership Talk series for PG students (2019-21) by Mr. Ajay Kumar on the topic “Covid-19: Opportunity & Innovation in technology sector” on 19 April, 2020.

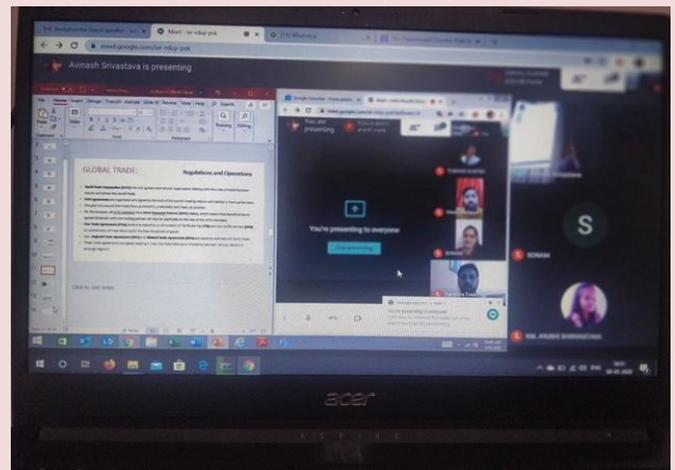
I.T.S - Mohan Nagar, Department of Management organised a Webinar in “Leadership Talk series for PG students (2019-21) by Mr. Ajay Kumar, Regional Head- Cyber Security, ASEAN and South Asia, Singapore on the topic “Covid-19: Opportunity & Innovation in technology sector” on 19 April, 2020. Ms. Ajay Kumar shared his opinion on new challenges caused by COVID-19 and further explained that it has also created opportunities particularly in the technology sector. He emphasized that as Communities around the world have moved to remote working and home schooling, while businesses across all industries have been forced to innovate and digital transform on an unprecedented basis to ensure continuity. Future will see more such innovations that will deploy technologies such as machine learning and AR/VR to lend technological support during a large scale health crisis such as COVID-19.



Department of Management at I.T.S - Mohan Nagar organized a Webinar of Leadership Talk series for MBA (2019-21) Batch by Mr. Avinash Srivastava on 9 May, 2020.

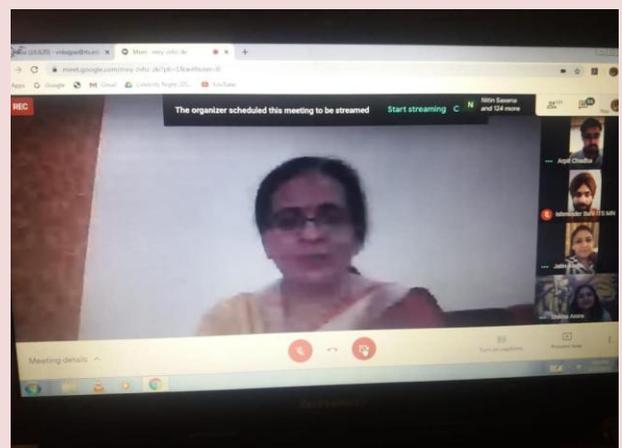
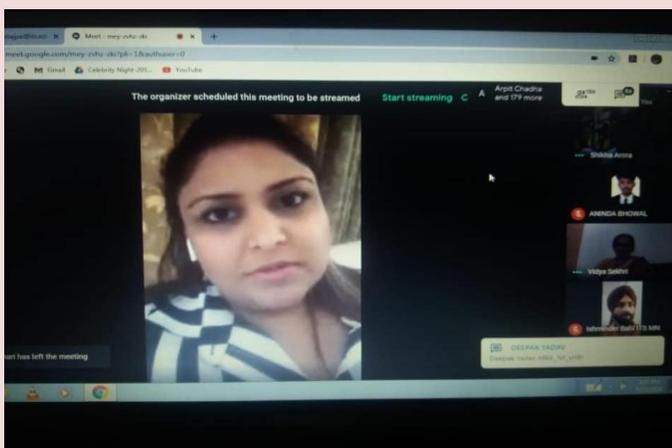
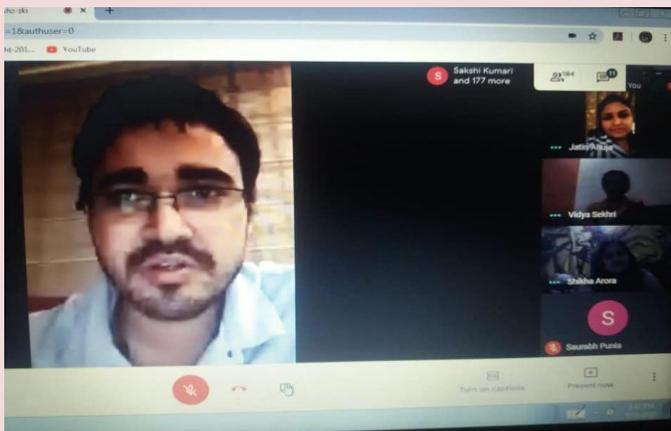
Department of Management at I.T.S - Mohan Nagar organized a Webinar of Leadership Talk series for MBA (2019-21) Batch by Mr. Avinash Srivastava, Vice President (Business and Strategy), DLF Limited on the topic “India Growth Story: Global perspective” on 9 May, 2020. Mr. Avinash Srivastava discussed that the world continues to wage its war against COVID-19. As nations sweep down their streets with various forms of restrictions and lockdowns, the stall on the growth of global economy feels more pronounced than ever. He further said that the India has so far managed to keep a relatively flatter infection curve in its battle against the pandemic; it does appear to have a better chance of pulling off with lesser collateral damage. Mr. Avinash Srivastava conveyed students that the global economic slowdown will mean that first world economies will be looking out for low-cost outsourcing solutions, so India could be the best outsourcing hub. Globally, buyers have already shifted to India to source ceramics, home, fashion, and lifestyle goods. He said that around a thousand foreign manufacturers want to relocate their production to India, a country they see as an alternative to China. At the end of the corporate lecture a special vote of thanks was given to him.

#itspgcampus #bestpgcollege #bestschool #bestpgcourse #itsmohannagar #toprankedinstitute #itsfightscovid19 #webinar #leadershiptalkseries #staysafe #stayhome



I.T.S. PG Department of Management organized a Webinar under Leadership Talk series on the topic “BBT Journey & Supercars Market after COVID 19” on 23rd May, 2020.

Management Department of I.T.S - Mohan Nagar organized a Webinar under Leadership Talk series by Mrs. Ritika Jatin Ahuja, Chief Operating Officer, Big Boy Toyz Ltd. on the topic “BBT Journey & Supercars Market after COVID 19” on 23rd May, 2020. The interactive webinar started with the opening remarks by Shri Arpit Chadha, Vice Chairman, I.T.S – The Education Group. Dr. Vidya Sekhri, Director (Management) extended a warm welcome to the guest. Shri Arpit Chadha encouraged students to be optimistic and use such wonderful opportunities to learn more about current industry trends. Mrs. Ritika Jatin Ahuja shared a comprehensive analysis of import and export, supply chain control and its future influence on the industry of supercars due to COVID-19. She explained how various trends, challenges and barriers will impact the development and market size of upcoming markets. She further added that now Luxury car industry in the country have one more reason to cheer as a supercar-selling firm has introduced an online facility to buy such vehicles. Mrs. Ritika said that this newfangled concept in the automotive arena lends the company an undisputed supremacy in the dynamic and ever changing industry. The initiative to have such speakers with extensive exposure and outlook was appreciated by all participants. #itspgcampus #bestpgcollege #bestpgdmcollege #bestpgcourse #toprankedinstitute #itsmohannagar #bestbschool #webinar #industryexpert #leadershiptalkseries



I.T.S. PG Department of Management gives us a strong message to fight against Covid 19 - Together we will defeat CORONA virus.

"Stay at home to keep our Country safe".

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SILVER JUBILEE

Separate But Together

"In todays scenario let no odds, lockdown, fear, pandemic or any mental virus prevent you from accomplishing your dreams. Human beings are limited only by what we allow ourselves to be limited by: our own minds.

We are each the masters of our own reality when we become self-aware and disciplined to this: absolutely anything in the world is possible.

Darkness spread by the COVID-19 gives mental strength and energy to consistently move towards the light and betterment of mankind.

Never be a victim of life, be it's conqueror."



Dr. Surendra Tiwari
Associate Professor - Management

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"We are collectively facing a Pandemic threat that is sweeping across the humanity beyond oceans and borders. Considering the seriousness of COVID-19, it's about time we step up against this deadly disease. For the sake of lives lost and the rest of humanity, let us all pledge to beat Corona back."



Prof. Lokesh Upadhyay
Assistant Professor - Management

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"We are in for a long march, not a sprint. Pace yourselves. Don't let the great be the enemy of the good as we all put forth our best effort. And take care of yourselves and your families and follow the instruction given by the government."



Dr. Ashish Kumar Sha
Assistant Professor - Management

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"With most of us quarantined at home, and testing days ahead, it is important to change our outlook, towards self-isolation. Instead, we must look at it as a time to slow down, rejuvenate, be grateful and keep learning."



Prof. Shilpi Vaish
Sr. Soft Skills Trainer

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"As the Coronavirus has gone to pandemic It is important for us to Stay Home and Stay Safe. It is paramount to us that you Continue to receive the same learning as you are accustomed to. Stay Connected and be actively responsible."



Prof. Yachna Malhotra
Associate Professor - Management

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"Being a student sometimes can be the hardest thing to be. It's difficult to stay focused and determined when the situations are stacked against you. A student's life sometimes can be only a cruel cycle of lecturing, practising and studying, but never forget, Education is the passport to the future, for tomorrow belongs to those who prepare for it today."

Malcolm X



Dr. Puneet Kumar
Assistant Professor - Management

WEBINARS OUTSIDE I.T.S

I.T.S. PG Department of Management Faculty Attended An International Webinar By Padma Bhushan Dr. Jagdish N Sheth on 16th April 2020.

Management Faculty Dr. Garima Srivastav attended an International Webinar by World Renowned Marketing Professor Padma Bhushan Dr. Jagdish N. Sheth -Charles H. Kellstadt Professor of Marketing at the Goizueta Business School of Emory University, Atlanta, Georgia, United States on 16 April 2020. The topic of the session was “Retail without Human Touch”.

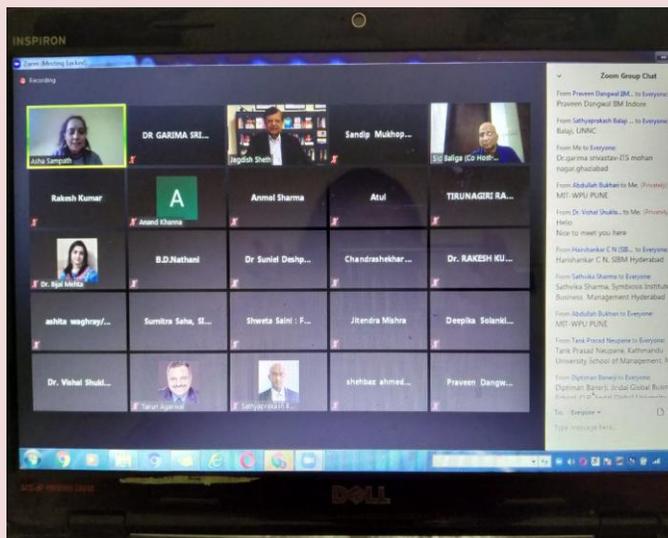
Over 500 registration were received from across the world amongst which only 100 participants were given a chance to attend the session. Professor and Faculty from IIM-Indore, Welinkar Institute of Management-Mumbai, BIMTECH, Symbiosis-Pune, N.L Dalmia Institute-Mumbai, Narsee Monjee Mumbai, University school of Management-Nepal, BITS to name a few amongst the esteemed participants list.



Dr. Sheth laid emphasis on many aspect of retail during the pre and post COVID era, future of Agro-products in online retailing, Future of Bricks & Mortars in India, future of Retail without Human Touch, Reinventing of kirana stores in COVID era, change in consumers' behavior post COVID 19, companies aligning their strategy and resources to meet these changed behavior. He also laid emphasis on suggesting that Omni channel, Human less retail, retailing in the pharmaceutical industry in the US as compared to that in India.

He concluded his session by commenting on roles of shopping malls (which are not fairing good at all across India) in India post COVID era and their possible role in the next gen retailing in India.

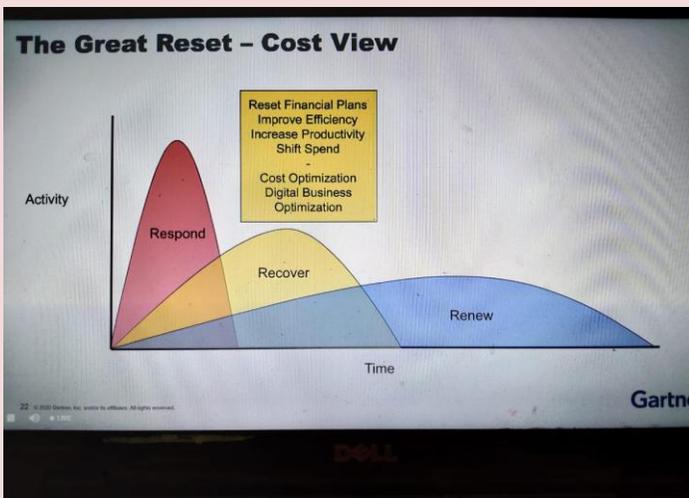
The session was highly interactive, Knowledge sharing and overwhelming



I.T.S. PG Department of Management Faculty and Students (Marketing Specialization Students PGDM-2019-21) Attended an International Webinar Organized by GARTNER on 24 April 2020.

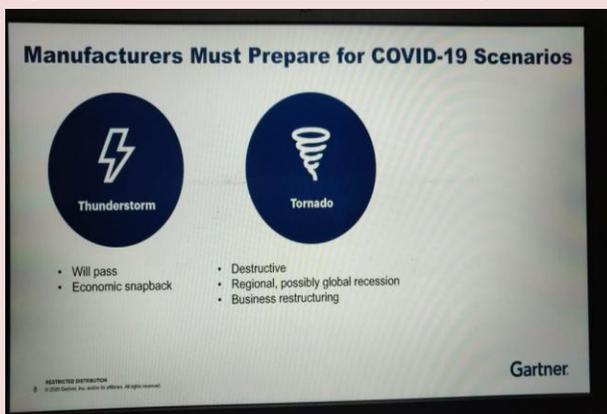
Marketing Specialization students of PGDM (2019-21) batch attended an International webinar organized by GARTNER (world's Leading Marketing Research and Advisory Firm) on 24th April 2020 at 6:30 pm IST under the Faculty Guidance of Dr.Garima Srivastav . The topic of webinar was “Leading through COVID-19: Post-Pandemic Opportunities for Manufacturing Industry”. The speaker of the session was

1. Mr. Frank Ridder, Managing Vice President-Gartner
2. Mr. Marc Halpern, VP Analyst-Gartner

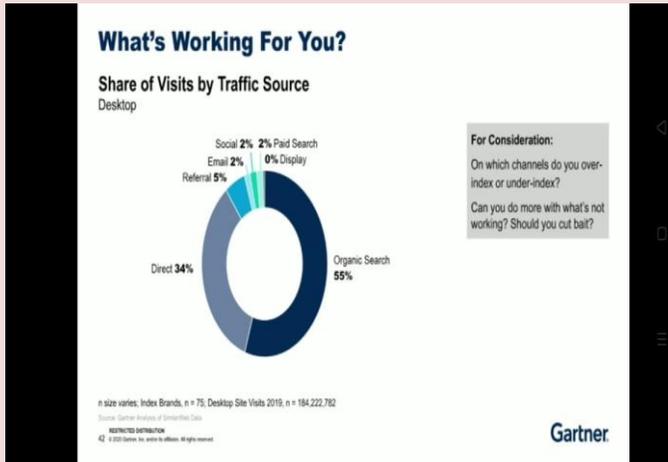


The speakers discussed various points related to Marketing research and manufacturing industry post COVID 19 era. They highlighted that COVID-19 is a massive disruptor for manufacturing industries, which is resulting in a radical reaction from businesses. Factory closures, short-time work, and salary and job cuts are significantly impacting lives around the world.

However, there is also room for opportunity, as manufacturing can use this time to focus on projects that were halted, clean up IT and supply chain inefficiencies, and reset their product catalogue and strategy. The expert speaker laid emphasis on mid-term actions and long-term opportunities in industrial manufacturing amid disruption. They concluded the webinar by following points: Immediate impacts to industrial manufacturers, workforces, and IT and technology provisioning Diminishing supply chain capacity and the importance of collaboration across IT and supply chain Post-COVID-19 opportunities for manufacturing industries and how IT should prepare. The webinar was highly informative and interactive through series of polling, questions and query. It was a wonderful exposure for the students wherein they were introduced to the various view of international experts.



I.T.S. PG Department of Management Faculty and Students (Marketing Specialization Students PGDM-2019-21) Attended International Webinar Organized By Gartner on 30th April 2020.



Marketing Specialization students of PGDM (2019-21) batch attended an International webinar organized by GARTNER, USA (world's Leading Marketing Research and Advisory Firm) on 30th April 2020 at 7:30 pm IST under the Faculty Guidance of Dr. Garima Srivastav The topic of webinar was “Leading through COVID-19: Adapting B2B Digital Marketing Strategies to build confidence”. The speaker of the session was

1. Mr. Kyle Rees, Director – Team Manager –Gartner, USA
2. Mr. Cody Stack, Director – Team Manager – Gartner, USA

The speakers discussed various points related to COVID-19, stating that It has made one thing abundantly clear: brands and companies that are flexible with their marketing tactics stand a better chance of overcoming the different phases of the pandemic. Just like their peers across other industries and go-to-market models, B2B brands are not spared from this hard reality. This complimentary webinar explored ways in which B2B brands have used digital channels to respond to the COVID-19 crisis, and offers foundational best practices to build and sustain customer confidence.

- B2B buyer behavior and barriers to purchase.
- The shift in communications on brand-owned websites and digital campaigns
- Digital marketing best practices to help your company build and sustain customer engagement

For Your Immediate Attention: Update Your Site

John Deere's Homepage With COVID-19 Related Updates

- 1 COVID-19 banner driving to brand response
- 2 Video series thanking "the ones who keep the world running"
- 3 Financial assistance for customers
- 4 Online delivery

Question for Consideration:
Does your team have the flexibility to quickly update digital resources?

Gartner

For Your Immediate Attention: Update Your Site

John Deere's Homepage With COVID-19 Related Updates

- 1 COVID-19 banner driving to brand response
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- 3 Financial assistance for customers
- 4 Online delivery

Question for Consideration:
Does your team have the flexibility to quickly update digital resources?

Gartner

Digital Strategies to Address Customer Needs

Customer Need	Digital Implementation
• Timely information on product and service availability	• Rapidly refreshed content on website homepage • Inventory updates on product display pages
• Reassurance of product/service value in a cost-constrained environment	• Ample website content to build trust • Guided selling tools to facilitate self-service
• Tone-appropriate messaging across digital marketing channels	• Clear social media messaging, tailored by platform • Emphasis on compassion and communication of relevant updates - limit overly promotional materials

Important then, critical now.

Gartner

AWARENESS INITIATIVES

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nirf NATIONAL INSTITUTIONAL FRAMEWORK 2019
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1993-2018

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Mohan Nagar, Ghaziabad

MASK is better than VENTILATOR

HOME is better than ICU

PREVENTION is better than CURE

#StayHome #StaySafe

I.T.S - Mohan Nagar, Department of Management supports staying at home and safe at this time of Corona Crisis. Follow rules, save life.

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I.T.S parivar pledges to stand strong and support the fight against COVID19

I.T.S - Mohan Nagar, Department of Management supports fight against corona

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We Care for you! Stay Home, Stay Safe

Ministry of AYUSH, Govt. of India Recommends Ayurveda's immunity boosting measures for self care during COVID 19 crisis

General Measures

- Drink warm water throughout the day
- Daily practice of Yogasana, Pranayama and meditation for at least 30 minutes as advised by Ministry of AYUSH, Govt. of India
- Spices like Haldi (Turmeric), Jeera (Cumin), Dhaniya (Coriander) and Lahsun (Garlic)

Ayurvedic Immunity Promoting Measures

- Take Chyavanprash 10gm (1tsf) in the morning. Diabetics should take sugar free Chyavanprash.
- Drink herbal tea / decoction (Kadha) made from Tulsi (Basil), Dalchini (Cinnamon), Kalimirch (Black pepper), Shunthi (Dry Ginger) and Munakka (Raisin) - once or twice a day. Add Jaggery (natural sugar) and / or fresh lemon juice to your taste, if needed.
- Golden Milk- Half tea spoon Haldi (turmeric) powder in 150 ml hot milk - once or twice a day

Simple Ayurvedic Procedures

- **Nasal application** - Apply sesame oil / coconut oil or Ghee in both the nostrils (Pratimarsh Nasya) in morning and evening.
- **Oil pulling therapy**- Take 1 table spoon sesame or coconut oil in mouth. Do not drink, Swish in the mouth for 2 to 3 minutes and spit it off followed by warm water rinse. This can be done once or twice a day.

During dry cough / sore throat

- Steam inhalation with fresh Pudina (Mint) leaves or Ajwain (Carawayseeds) can be practiced once in a day.
- Lavang (Clove) powder mixed with natural sugar / honey can be taken 2-3 times a day in case of cough or throat irritation.
- These measures generally treat normal dry cough and sore throat. However, it is best

I.T.S - Mohan Nagar, Ghaziabad Support the decision of Extending Lock Down till 3rd May, 2020 to keep every citizen safe and our Country Safe!

I.T.S. GHAZIABAD
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#Indianfightcoronavirus

7-Point Guidelines to Fight Coronavirus

- Take Care of the Elderly
- Follow Social Distancing
- Follow AYUSH Ministry Guidelines on Improving Immunity
- Download Aarogya Setu App
- Help the Poor
- Compassion for Employees
- Respect Frontline Workers

Prime Minister Sri Narendra Modi

www.itsim.edu.in

India's fight against the Corona global pandemic is moving ahead with great strength and steadfastness. Honorable PM Shri Narendra Modi laid out a 7-point guideline to tackle the coronavirus crisis going forward.

CERTIFICATIONS

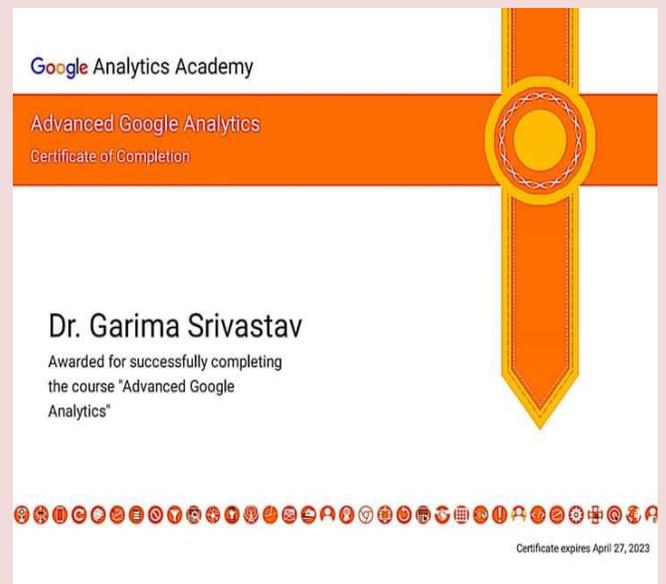
LEARNING NEVER STOPS AT I.T.S



Learning never stops for Faculty Members of Management Department at I.T.S - Mohan Nagar, Ghaziabad. This is what the essence of being at I.T.S Ghaziabad. Congratulations to all the faculty Members on completion of these Certifications.



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Certification Course By PG Students



Certifications Earned By 201 PG Management Students

Learning never stops amid the lockdown and pandemic, we are proud to announce that, with constant determination and perseverance ITS PG management students have earned 201 certification in the areas such as Digital Marketing, Career Edge - Knockdown the Lockdown, Performance Management & Competency Mapping, Google Ads Display Certification, The Fundamentals of Digital Marketing, Accounting Fundamentals, Stock Market Investing for Beginners, Trading Master 101 - Introduction To Technical Analysis, MS Excel / Excel 2020 - the Complete introduction to Excel, Tally ERP 9 with GST - A Step by Step Mastery Course 2020.

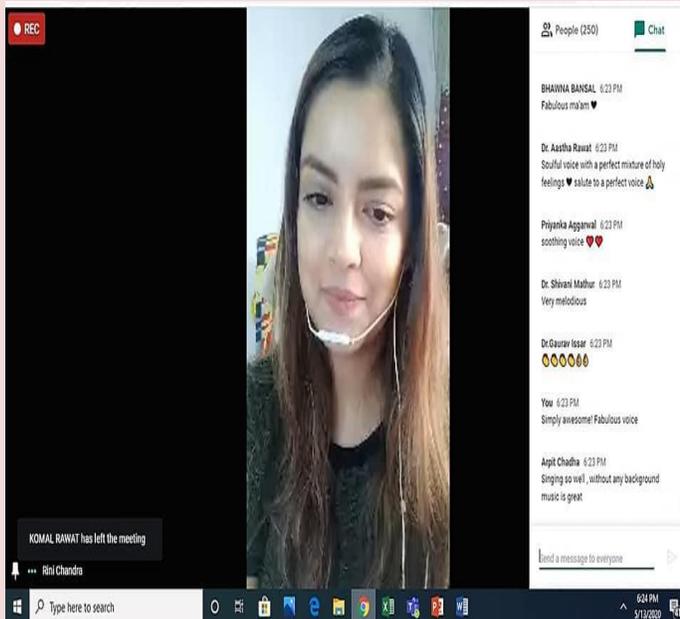
LIVE SESSIONS AND CONVERSATIONS



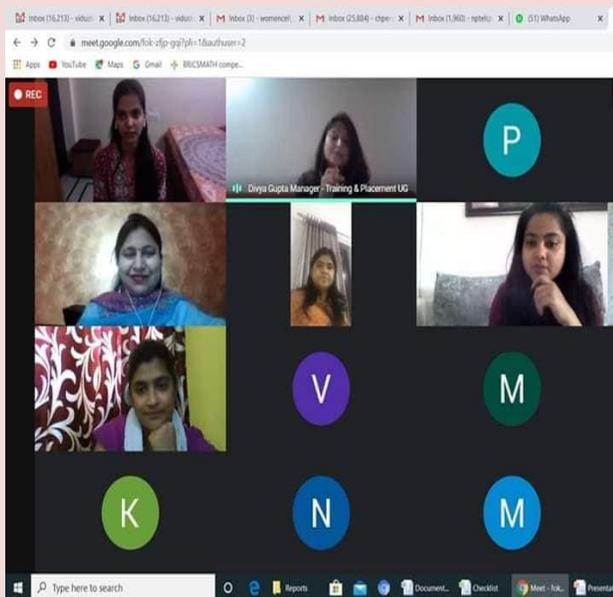
It was the occasion of Sunil Pal's birthday and ITS students wished him live. They also asked him various questions about how has been his journey so far. How at such a young age he is able to become actor, comedian and director.



Famous TedEx Speaker and TV Personality, Mr. Shehzad Poonawalla was live at I.T.S - Mohan Nagar, Ghaziabad through Google Meet on Sunday, 10th May 2020



**Rini Chandra Live Chat on 12th May 2020
@ I.T.S Mohan Nagar Ghaziabad, Official
Insta
Profile. @ <http://www.instagram.com/itsghaziabad>**



Ms Saveree Sri Gaur, renowned theatre and cinema actor, #Bhorfilm fame #Artist #Asmita #theatre was in live #Conversation with I.T.S - Mohan Nagar, Ghaziabad via Google Meet on 14 May, 1:30 pm onwards.

Activities @ I.T.S Beyond Academics

MARKETING CLUB- MARRECUS organized “Mind, Seek, Drill” an online activity on 22 April 2020 for PGDM students.

The objective behind the event was to brush up the general knowledge and spread awareness of the students about the world renowned events and incidences which impacted many lives in India and the world. The activity consisted of objective questions with pictorial description of the events/incidences. Four options were given from which students had to choose one correct answer. The activity was made available to the students on a Google sheet. Some of the pictorial quiz which were asked were like for example : the Landmark judgement of Abrogation of Article 377, The Paris Attacks, Nirbhaya Case Verdict, Pictorial scenes from Ramayana etc. For this quiz the time allotted was 10 minutes for 25 objective type questions. Students have shown their interest for this activity which may further enhance their learning.

The top three winners were as follows:-

- 1 st - Shivani Singh, Sec-C (PGDM19-21),
- 2 nd – Sachin Kumar Rai, Sec-C (PGDM 19-21)
- 3 rd - Akansha Rai, Sec-C (PGDM19-21)

The winners were awarded e-certificates.

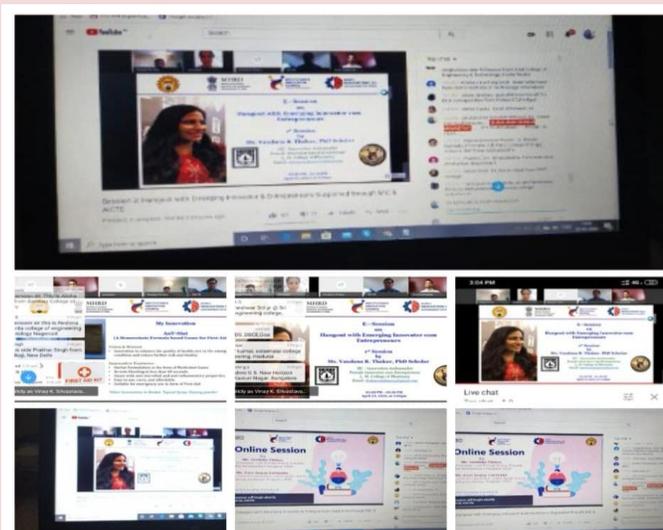


Students and faculty members of I.T.S. PG Department of Management attended the session from 28th April to 4th May, 2020 on NISP.

MHRD IIC E-Sessions on NISP:

Students and faculty members of Department of Management of I.T.S - Mohan Nagar attended the e session from 28th April to 4th May, 2020 on NISP. The speaker for the session on day 1 was Dr. Dipan Sahu, MHRD IIC. He spoke at length about the National Innovation and Startup Policy 2019 for Students and Faculty. Next day, they attended the session on Role and Importance of Pre Incubator by Mr. Mithu Singaram from IIT Madras. Another session organised under MHRD IIC e session series was on “Hangout with Emerging Innovator & Entrepreneur through MIC & AICTE” with successful entrepreneur Ms. Vandana Thakur from L M College of Pharmacy, Ahemdabad and Mr. Amit Sanjay Loknayak of Institute of Chemical Technology of Mumbai and associated with IIT Bombay as the key speakers. On 1st May, Session on Role of Network Enablers in Driving I & E in HEIs was held with Ms. Geetika Dayal, Executive Director, TiE Delhi-NCR as the key speaker. 4th of May, featuring Hangout with Successful Startup Founder and Learning on Design thinking Approach for Hardware Innovation with Dr. Pankaj Parashar, CEO/Founder Cutting Edge Medical Devices Pvt. Ltd., Indore as the key speaker. The learning session was replete with start up related insights to the benefit of budding student entrepreneurs.

#itspgcampus #bestpgdmcollege #bestpgcourse #toprankedinstitute #bestschool #elearning #mhrdiic #learningduringlockdown #keeplearning #esessions #itsbestpgdmcollege #itsfightscovid19



Session 3: Hangout with Emerging Innovator & Entrepreneurs Supported through MIC & AICTE

6,324 watching now

936 29 SHARE SAVE

Session 3: Hangout with Emerging Innovator & Entrepreneurs Supported through MIC & AICTE

Premiere in progress. Started 4 minutes ago

487 12 SHARE SAVE

Top chat

- Meghna Rose Good afternoon... I'm Meghna Rose from St. Teresa's college Ernakulam Kerala.
- Padmaja Panisakar hi
- Lata Shanti Lata Shanti TYBA student, R. D. National College, department of psychology
- Mohammed Awaiz Mohammed Awaiz, Assistant Professor, The Business School, University of Jammu, Bhatnagar Campus
- sandareswarar velayutham Hi, I am sandareswarar from Dr. N.G.P arts and science college, coimbatore
- Kabinouwar saraan k. saraan Dr.N.G.P Arts and science college
- paolina deivi hlo gud afternoon... RMC Engineering College
- Jayalakshmi natarajan Jayalakshmi N from PDNA College of Engineering and Technology, Dindigul
- naveen manjmath hi
- Radhay Mahajan radhay mahajan tba jammu
- Rajeev Johari Say something...

MARKETING CLUB- MARRECUS organized “Sabse Badi Yodha- Maa” an online activity on 15 May, 2020 for PGDM students.

The event was based on Mother’s Day. The aim was to invoke the emotion of students who in midst of their busy schedule forget to value the hardships and unconditional love of their mothers. Marrecus wanted to provide a chance to the students to be grateful & thanksgiving to their mothers. The activity was to post a brief story, an unforgettable moment or a write up through a picture collage or video. The students were asked to showcase their love in this form to their mothers who despite all odds never ceases to love her children. The activity was open for 24 hours i.e. from 15 May 2020 to 16 May 2020. The students were supposed to share their write up on Marrecus’ FaceBook page, and the winners were decided on the basis of likes and comments which they would receive on their post.

The top three winners were as follows:-

1st- Shivangi Mishra, Sec-C

2nd – Deepankar Dixit, Sec-A

3rd- Ayushri Gupta, Sec-C

This activity was taken very enthusiastically by the students and attracted participation by most of the students. The winners were awarded e-certificates.



I.T.S. GROUP OF EDUCATION organised a Conversation with the famous Indian Cricketer Mr. Piyush Chawla on 27th May 2020.

I.T.S - The Education Group always believes in all round development of their students. In this direction, under the able leadership of our Honorable Vice Chairman, Mr. Arpit Chadha Sir, a Conversation was organized with the famous Indian Cricketer Mr. Piyush Chawla. The entire session was organized live on Instagram so that maximum people can benefit out of it. Mr. Piyush Chawla spoke about how he keeps himself fit. He told the audience the importance of eating right. He also shared how he is keeping himself fit in this time of lockdown. He shared his success mantra that hard work is the key to everything. He further shared his experience of playing Ranji and playing for India. He also said that he admires Mr. Shane Warne a lot. He also shared his experiences with the Maestro Mr. Sachin Tendulkar. He said that he enjoys test matches the most. He also shared that apart from cricket he loves playing snooker too. He advised on how to select a cricket academy and the importance of starting the cricket career early in life. He also asked the students to maintain a balance between sports and education. On a lighter note he also shared how Mr. Shah Rukh Khan made him dance during a party. At the end he asked everyone to keep themselves engaged in these times of Lockdown. He requested everyone to find out ways which makes them happy and start engaging themselves in those activities. Our Honorable Vice Chairman Mr. Arpit Chadha Sir expressed his gratitude towards Mr. Piyush Chawla for sparing his time and interacting and motivating our students. Our Honorable Vice Chairman Mr. Arpit Chadha Sir expressed his gratitude towards Mr. Piyush Chawla for sparing his time and interacting and motivating our students.



I.T.S.PG Department of Management is back again with yet another exciting activity - "BRAIN FREEZER". It is an online activity related to puzzle & tricky questions, scheduled on 30th May, 2020 at 7pm.

GLOCAL (IB club) of I.T.S - Mohan Nagar, Department of Management came up with yet another exciting activity - "BRAIN FREEZER". It was an online activity related to puzzle & tricky questions, scheduled on 30th May, 2020 at 7pm.



I.T.S. PG Department of Management brings an online contest on 31st May 2020 titled "Life beyond classrooms" where students can showcase some of the moments of their lives during lockdown period.

I.T.S - Mohan Nagar, Ghaziabad believes that life and learning has totally changed during this lockdown period. ITS brought an online contest titled "Life beyond classrooms" for ITS PG students where they showcased some of the moments of their lives during lockdown period. All the videos were uploaded on official Instagram page of ITS and the "top three most liked" were given exciting prizes. The contest closed on 31st May.

ITS GHAZIABAD
NIRF NATIONAL INSTITUTIONAL RANKING FRAMEWORK 2019-20
Forbes INDIA Listed I.T.S as Great Indian Institutes
GUINNESS WORLD RECORDS

LIFE BEYOND CLASSROOM

Contest For PG (Mgmt.) Campus

Valid Till 25th May 2020 - 31st May 2020

https://www.instagram.com/itsghaziabad

Top 3 Winners will Receive Attractive Prizes Sponsored by WILDCRAFT

How To Participate?

1. Follow Instagram Page Of I.T.S @itsghaziabad
2. Your Content Will be posted With #itslifebeyondclassroom on Official Instagram Page Of I.T.S

Most liked content will be the Winner

Acts are limited to 1 minute only
Acts may include but are not limited to :dancing, singing, poetry, playing instrument, acting, standup, magic etc.
Any act that contains profanity, sexual language, suggestive sexual themes or anything violating the government rules will be disqualified.
Its an individual activity, Hashtags have to be creative.

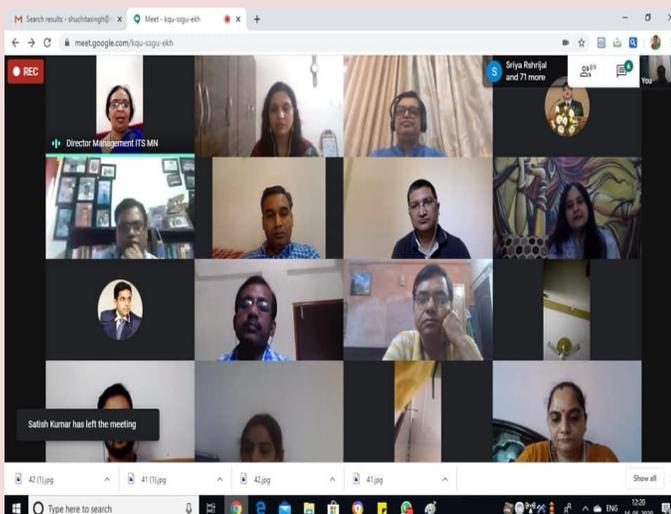
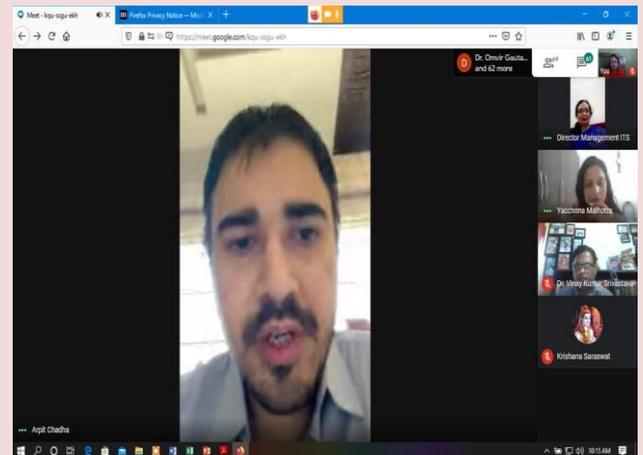
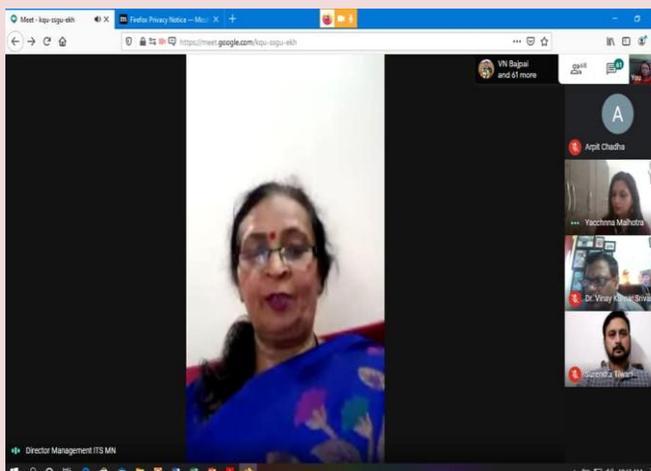
FDP

I.T.S. PG Department of Management organised a two Day e-Faculty Development Program on theme “Global Pandemic: Covid 19 Challenges and Opportunities for India” during 16th and 17th May, 2020.

E-FDP program had received an overwhelming response with registrations of about 100 Faculty Members from the different parts of the country and from overseas as well. Day One witnessed the Renowned Resource Persons who presented deep insights of Global Pandemic: Covid 19 Challenges and Opportunities for India with reference to Indian Economy, Governance and Business across the sectors. These were really informative sessions by the following renowned Expert Speakers: 1. Prof. Parimal H. Vyas, Vice Chancellor, The Maharaja Sayajirao University of Baroda Vadodara. 2. Shri Gopal Krishna Agarwal, National Spokesperson (Economics), Bharatiya Janata Party. 3. Prof N. D. Mathur, Director, School of Humanities & Social Sciences Manipal University. Jaipur. 4. Shri Rahul Kumar, Managing Director - Lactalis India Ex Managing Director – Amul. Day 01: Shri Arpit Chadha, Vice Chairman, ITS - The Education Group presented his address and shared about the major life changing situations arising out of the Corona crisis and added that we need to prepared for wholesale changes in the way we conduct our lives. Welcome address was presented by Director (Management), Dr. Vidya Sekhri. She shared the objectives of this 2–Day e-FDP and succinctly encapsulated the situation as the abnormal becoming the new normal. During the Session-I, Prof. Vyas discussed and delivered a very informative session about the task of analyzing the prevailing economic situation, both within the country and outside. Shri Gopal Krishna Agarwal, in his enriching session stated that economy is in a challenging position right now. He referred to the lockdown in India as a strategy for creating an atmosphere where health infrastructure can be adequately multiplied for dealing with the crisis. The second session of Day1 was opened by a very thought provoking session by Prof. N.D. Mathur.He enlightened the participants about the Economic Challenges Post Covid-19.He focused on the problems arising in the Agriculture and Manufacturing sector post Covid-19 which is resulting in exacerbated unemployment and raising of support prices. Prof. Seema Gupta, presented an interactive session on Impact of Corona Virus on Supply Chain and different strategies to recover from it.

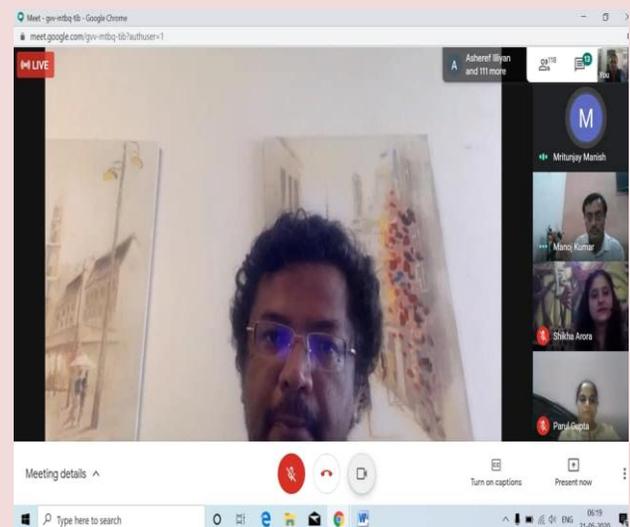
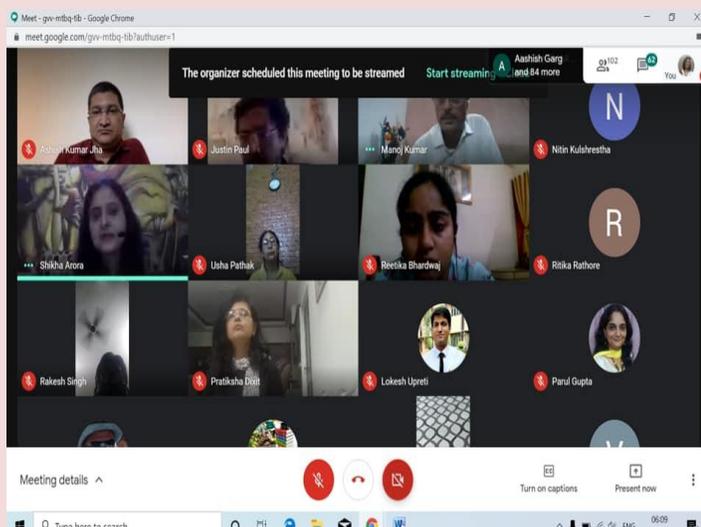
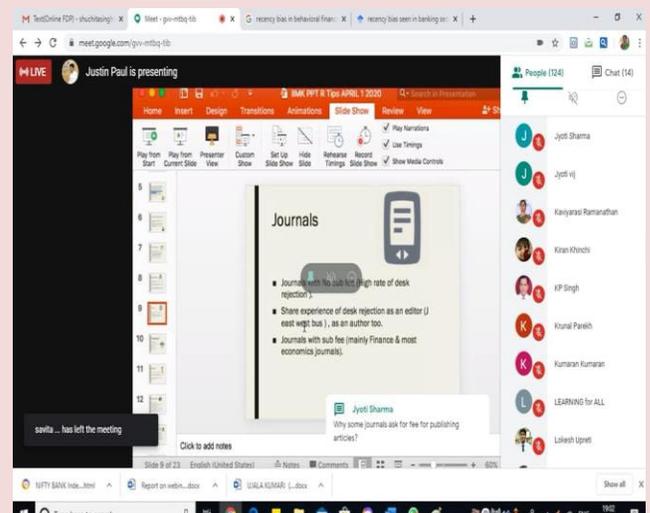
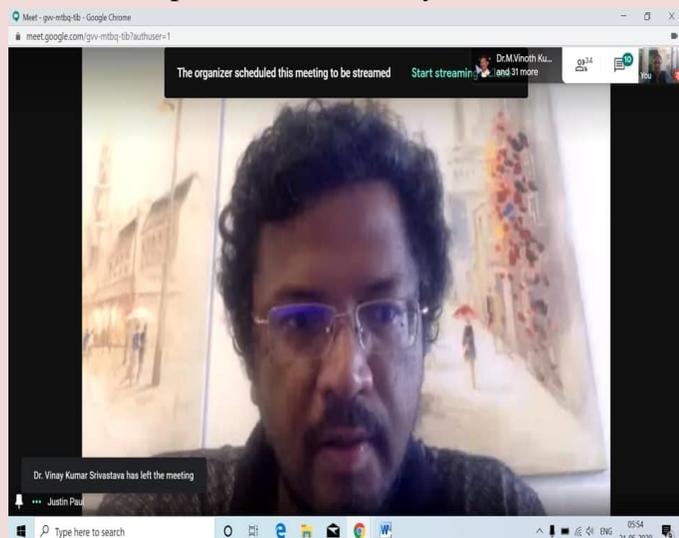


Mr Rahul Kumar, elaborated the various dimensions of the food sector and agriculture Post Covid-19. The Day 1 marked out an intellectually profitable first day of the learning programme. 2nd Day of e- Faculty Development Program was a great learning to see wonderful participation of about 100 Faculty Members Dept. of Management where the renowned Resource Persons presented deep insights of various dimensions in context of Challenges and Opportunities for India post Covid -19.



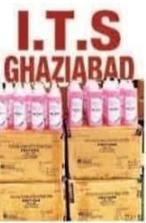
I.T.S. PG Department of management organised E-FDP on theme of “Publishing Research Papers in Premier Journals: Do’s & Don’ts” has been published in “Business Standard” on 27th May, 2020.

The first ever Live Faculty Development Program at I.T.S - Mohan Nagar was held in the backdrop of the menacing pandemic on the 21st of May, 2020 by Dr. Justin Paul, an internationally acclaimed management professor, University of Puerto Rico, Saun Juan, PR , USA, Editor in Chief International Journal of Consumer Studies and eminent author (International Marketing and Business Environment). The programme had received an overwhelming response from different parts of the country, and even beyond, with almost 200 outside participants were registered in addition to our regular in house faculty members. Honourable Vice Chairman, I.T.S - The Education Group, Shri Arpit Chadha addressed the gathering. He described the faculty as the unsung warriors as they had to respond quickly to the unraveling situation arising from the unexpected lockdown at short notice. He hoped that the FDP would provide a fertile ground for a fruitful exchange of ideas. Dr. Vidya Sekhri welcomed all to the enlightening learning exercise. She referred to these difficult times as an opportunity not only for the education sector, but also for the other parts of the economy to rise to the occasion.



आईटीएस ने कोरोना योद्धाओं को सौपी सैनिटाइजर की बाँटल्स

मुरारामर (कॉट क्राइम) आज जब शांतता की जलौ पूरा विषय कोरोना वायरस के संक्रमण की विषयिका में प्रवर्धित है। इससे बचाव के लिए दिन-रात लोगों को इसके प्रभाव से बचाने में प्रयासरत एक निराला कार्य करने वाले कोरोना योद्धाओं के स्वास्थ्य एवं सुरक्षा को लेकर आईटीएस - २ एजुकेशन ग्रुप में सत्र से संचालित एवं इनकी निगरानी है। पूरा के वाईस चेयरमैन अर्पित चड्ढा ने बताया कि इस कठिन समय में उन्होंने पुलिसकर्मियों एवं स्वास्थ्यकर्मियों को प्रशिक्षण करते हुए कहा कि पूरा देश इनके योगदान के लिए कृतज्ञ रहेगा। उन्होंने कहा कि जनपद के समाजजन को सुरक्षा में लाने पुलिसकर्मियों एवं स्वास्थ्यकर्मियों को सौरा एवं देहात में लाने स्वास्थ्यकर्मियों में भी कोरोना वायरस के संक्रमण का पूरा खतरा बना रहता है क्योंकि इनका सघने के सघसंर्क बना रहता है। ऐसे में उनके बचाव के लिए अलग-अलग एवं सघसंर्क करने के



साहजबाद जनपद की सुरक्षा विकास अधिकारी को सौरा ' जिससे कि स्वास्थ्यकर्मियों को सुरक्षा के लिए सैनिटाइजर बाँटले ' पूरा के वाईस चेयरमैन अर्पित चड्ढा इस सघी साहजिक कार्रवाई के संयोजक भी हैं, ने बताया कि पूरा सघ सैनिटाइजर, मुरारामर, प्रेटर नौरा एवं निकटवर्ती क्षेत्रों तथा गुरी में जलौ जैसी इस दिशा में पूरा के चेयरमैन डॉ. आर.पी. चड्ढा को प्रेरणा अनेकी प्रार के कार्यक्रम संचालन रहे हैं। उन्होंने बताया कि इस विषय पर विचारों में हम देश एवं समाज के प्रति अपना उत्तरदायित्व समझते हैं और देश के गुरुवी प्रकामनी नौरा मोचे के साथ खड़े हैं और अपने देश पर ली भी संचालन योगदान सुरुवात करेगे। उन्होंने बताया कि साहजबाद जिला प्रशासन के सहयोग से गुरीवी एवं जनकटल लोगों को सुरक्षा सत्र आटा, चावल, दाल, मिर्च एवं तेल भी विनिर्दिष्ट किया जा रहा है। जिससे कि इनके घर में पूरुहा जल सके। ऐसे लोभी इस समय

जिनका नाम है अना एव अने परिवार का सघ पोषण का सके। इसके अतिरिक्त जिला प्रशासन एवं विविध विभिन्न विभागा द्वारा जैसी सुरक्षा सत्र लोभी है। सुरक्षा सत्र एवं तैयार भोजन कि पैकेट्स एवं सघने के पकने का विषय विनिर्दिष्ट किया जा रहा है। वाईस चेयरमैन अर्पित चड्ढा ने जिला प्रशासन को अपने सघ संचालन के लिए आभार कहे और कहा कि यह कार्यक्रम संचालन, मुरार नगर तथा प्रेटर नौरा के साथ-साथ निकटवर्ती क्षेत्रों में संचालन बना रहे हैं। उपरोक्त कार्यों के अतिरिक्त, जिला प्रशासन के अंतर्गत पर पूरा द्वारा 2 अनेल से आईटीएस मुरारामर विषय सघी हासिल करने में सघने के साथ सघी आभारक स्वास्थ्य सघी सघी से निगरानी अलग व्यवस्था की गयी है। जिसका उपाय जिला प्रशासन द्वारा सघी लोभी वायरस से संचालन या सघी लोभी सघी के बने रहने या आसोतिरा के लिए किया जा रहा है।

आईटीएस मोहन नगर में वेबिनार एवं एलुमनाई टॉक का नियमित रूप से आयोजन

जनसगर दुडे साहजबाद। कोविड-१९ के कारण उत्पन्न लोक डाउन की अवधि में अध्ययन अध्यापन को निराला रूप से संचालित करने हेतु आईटीएस मोहन नगर साहजबाद द्वारा सघी कोर्न के विद्यार्थियों लिए ऑनलाइन कक्षाओं का संचालन अनेकवार रूप से निराला टाएम टेल के अंतर्गत ऑनलाइन टेक्नोलॉजी जुग एवं क्लास के माध्यम से किया जा रहा है। इसके अलावा छात्रों एवं शिक्षकों के अकादमिक विकास के लिए संस्थान के शिक्षकों द्वारा निराला रूप से एलुमनाई टॉक तथा सघी आभारक स्वास्थ्य सघी सघी विषयों विषयों पर इंडस्ट्री एक्सपर्ट, शिक्षाविद, प्रशासनिक अधिकारियों एवं एलुमनाई द्वारा सघी को ऑनलाइन सम्योपिष्ट किया जाता है। छात्र काफी उत्साह



कुमार गुप्ता, सी.ई.ओ. एवं एंडर डॉक्टर हेल्लोस टेक्नोलॉजीज ने हाउ टू ब्रॉडर बैक इन टूरिस्ट सेक्टर पीके कोविड-१९ विषय पर आयोजित वेबिनार में छात्रों को सम्योपिष्ट किया। नीलेज कैपिटल पार्टनर के डॉक्टर डापरेक्टर एवं पूर्व निदेशक टाटा ग्रुप ऑफ कम्पनीज नि अमित शर्मा ने हाउ करीनावायरस इज लाइकली टू रीपेज बिनेस विषय पर वेबिनार में वित्तर से चर्चा की। आईटीएस-२ एजुकेशन ग्रुप के अध्यक्ष डॉ. आर.पी. चड्ढा एवम उपाध्यक्ष श्री अर्पित चड्ढा ने अध्यापकों को हर प्रकार से छात्र-छात्राओं को ऑनलाइन पाठ्यक्रम करने तथा वेबिनार और एलुमनाई टॉक के आयोजन के लिए शुभकामनाएं दीं। हाहात सघान होने तक संस्था में ऑनलाइन कक्षा तथा इस प्रकार के ऑनलाइन कार्यक्रम चलेते रहेगे।

एवंक इससे धारा लेते हैं तथा प्रस्नोर अवधि में एक्सपर्ट के साथ मुहावित्र होकर अपनी समस्याओं एवं जिज्ञासा का समाधान भी करते हैं। इस क्रम में अनेक बहुत सारे सत्र आयोजित किये जा चुके हैं। अमित कुमार शीवालस आउटडेट मैनेजर कामिनी फूडस ने छात्रों को सेल्स एंड डिस्ट्रीब्यूशन इन्व्यू इन मॉडर्न ट्रेड विषय पर वेबिनार सत्र सम्योपिष्ट किया। करियर एवम एलुमनाई टॉक के आयोजन के लिए नि गौरव

आईटीएस में ऑनलाइन कक्षाएं शुरु, जल्द होगी सत्रीय परिक्षाएं



साहजबाद। मोहननगर डिपल आईटीएस में ऑनलाइन कक्षाओं के साथ ही सौपी पाठ्यक्रमों में एक्सपर्ट एवं एक्सपर्ट की ऑनलाइन कक्षाएं चल रही हैं। इसके साथ ही ऑनलाइन के जरिए ही सेंट लेक्चरर का भी आयोजन किया जा रहा है।

पुलिसकर्मियों के लिए दिए सैनिटाइजर

साहजबाद। आईटीएस शिक्षण संस्थान ग्रुप ने एसएसपी के जरिए पुलिसकर्मियों और स्वास्थ्यकर्मियों के लिए बड़ी संख्या में सैनिटाइजर के बाँटल्स उपलब्ध कराए हैं। संस्था के वाईस चेयरमैन अर्पित चड्ढा ने कहा कि इस कठिन समय में पुलिसकर्मों और स्वास्थ्य कर्मी मरीजों के संपर्क में रहते हैं। ऐसे में इन कोरोना योद्धाओं के बचाव की जिम्मेदारी समाज की बनती है। संस्था के वाईस चेयरमैन ने कहा कि पुलिसकर्मियों को सुरक्षा के प्रति आईटीएस द एजुकेशन ग्रुप ने अपना उत्तरदायित्व समझते हुए जनपद के पुलिस कर्मियों के लिए बड़ी संख्या में सैनिटाइजर की बाँटल्स एसपी सिटी को दिए हैं।

आई टीएस मोहन नगर में कॉरपोरेट टॉक का आयोजन

एनपीटी ब्यूरो साहजबाद। आईटीएस मोहन नगर में ऑनलाइन कॉरपोरेट टॉक का आयोजन किया गया, जिसमें जेनपीके के वाईस प्रेजिडेंट (एच आर) मि. शालू मनन ने छात्रों एवं शिक्षकों को ' प्रेपारिच फोर ए कॉरपोरेट लाइफ किंग कौविद ' विषय पर सम्योपिष्ट किया। इस अवसर पर आईटीएस द एजुकेशन ग्रुप के वाईस चेयरमैन अर्पित चड्ढा ने कार्यक्रम आयोजन के लिए सघी शिक्षकों को बधाई दी एवं छात्रों को सघी भाग लेने के लिए प्रोत्साहित किया। डापरेक्टर मैनेजमेंट डॉ. विद्या सेखरी ने आज के परिप्रेक्ष्य में टेक्नोलॉजी पर



अपने विचार रखे और रोल ऑफ बैकिंग इंडस्ट्री पर प्रकाश डाला। कोविड-१९ के कारण उत्पन्न लोक डाउन की अवधि में अध्ययन अध्यापन को निराला रूप से संचालित करने हेतु आईटीएस मोहन नगर साहजबाद द्वारा सघी कोर्न के विद्यार्थियों लिए ऑनलाइन कक्षाओं का संचालन किया जाता है। साथ ही छात्रों एवं शिक्षकों के अकादमिक और वीमूवी शिक्षकों के लिए संस्थान के शिक्षकों द्वारा निराला रूप से एक्सपर्ट टॉक तथा वेबिनार का आयोजन प्रतिदिन किया जाता है।

Logos for I.T.S GHAZIABAD, niir, and Forbes. Text: Institute of Technology & Science, Mohan Nagar, Ghaziabad

Business Standard NEW DELHI | WEDNESDAY, 27 MAY 2020

I.T.S GHAZIABAD ORGANISES E-FDP BY INTERNATIONAL SPEAKER ON PUBLISHING RESEARCH ARTICLES

In these difficult times, I.T.S believes in the principle that 'Learning Should Never Stop'. Keeping this thing in mind the Management Department at I.T.S Mohan Nagar organised an E-FDP on the topic 'Publishing Research Papers in Premier Journals-Do's and Don'ts' which was attended by more than 200 participants which included faculty members and Research Scholars pan-India. This E-FDP was organised under the visionary guidance of Shri Arpit Chadha, Vice Chairman - I.T.S The Education Group. Dr Vidya Sekhri Director Management Department was the driving force behind such a learning session.

Logos for Business Standard and I.T.S GHAZIABAD. Text: NEW DELHI | WEDNESDAY, 6 MAY 2020

I.T.S GHAZIABAD HOSTS A SERIES OF WEBINARS TO BOOST THE LEARNING OF ITS STUDENTS

I.T.S - The Education Group has always upheld its principles of continuous learning for its students and working in the same direction under the leadership of Shri Arpit Chadha. Vice-Chairman I.T.S - The Education Group and Dr Vidya Sekhri, Director Management Department, the Management Department have been organising a series of Webinars for its PGDM and MBA students. The Institute has invited senior Corporate professionals and motivational speakers to take these webinars. Some of the guests include Siddhant Agarwal, International Motivational Speaker, Justin Raj, Recruitment Manager, Byju's, Dr Shivani Gupta from Keiser University USA, Dr Vinod Dumblekar who is a Management Guru, Mr Ajay Chhabra, Founder, Director and Chief Digital Officer, BGV Digital Pvt Ltd and Ms Rabbani Bedi who is a corporate Legal Consultant. These are just a few names in the long list of series of webinars and online lectures organised by the Institute. The Institute has also organised various lectures and online meditation sessions on overcoming stress for its staff and faculty members.

Logos for Business Standard and I.T.S GHAZIABAD. Text: NEW DELHI | WEDNESDAY, 20 MAY 2020

I.T.S GHAZIABAD ORGANISES E-FDP ON 'GLOBAL PANDEMIC: COVID-19 CHALLENGES AND OPPORTUNITIES FOR INDIA'

I.T.S Mohan Nagar Ghaziabad organised the e-Faculty Development Program on the topic 'Global Pandemic: COVID-19 Challenges and Opportunities for India' for two days. The objective of the FDP is to address practical issues that the country is facing during the COVID-19 pandemic and ways to tackle them. The e-FDP was an ensemble of a host of dignitaries from the both academic and corporate world. Some of the distinguished speakers were Prof. Parimal Vyas, VC, MS University Baroda; Shri Gopal Krishna Agarwal, National Spokesperson BJP; Shri Rahul Kumar, Managing Director Lactalis India; Prof. V K Gupta, IIM Indore; Prof. Seema Gupta, IIM Bangalore; Prof. Arun Kumar, Allahabad University; Prof. N D Mathur, Manipal University and Dr. Ashish Patel Morgan Franklin, USA. The e-FDP was initiated by the address of Shri Arpit Chadha, I.T.S The Education Group. The speakers gave thoughtful insights on the burning issue of COVID-19 and how it is impacting various sectors of our economy education sector in particular. The sessions were very interactive and delivered a holistic view of the pandemic and how one can identify the silver lining among these difficult times.

CONTACT DETAILS

Announcement and Contact Details

E-volve is a Bi-monthly E-Newsletter of Department of Management, I.T.S. Mohan Nagar Ghaziabad. We look forward to the contribution from our students, alumni, faculty members and industry experts.

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