



GHAZIABAD

(Estd. 1995)

www.itsim.edu.in



INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of Education Initiative)



29th Batch

PGDM
2024-26

AICTE
Approved

Accredited
by NBA

Equivalent to
MBA by AIU

An ISO 9001:2015 Certified Institute

- Contemporary Curriculum aligned with Industry 4.0
- Rigorous Academic Process
- Outstanding Placement Record
- Strong Alumni Network
- On Campus Comfortable Accommodation

I.T.S SCHOOL OF MANAGEMENT

MOHAN NAGAR, GHAZIABAD (U.P.)

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www.instagram.com/itsghaziabad/

Toll Free No. - 1800-309-5855





OUR VISION

Creating A Thinking Professional Order

OUR MISSION

To make an incessant endeavor to create learning processes in response to changing managerial paradigms

OUR OBJECTIVES

- Generating new learning techniques
- Improving teaching processes
- Expanding the information technology capacity
- Strengthening the industry interactive network
- Facilitating professional practitioners in realizing their potential
- Inculcate team spirit among the learners

QUALITY POLICY

I.T.S. is focused to become fountainhead among academic institutions in India. The Institute is committed to impart professional education of excellent quality for all-round development of the students seeking career in Management as well as in IT and to develop capabilities and skills of working executives through EDP's and MDP's. Each faculty and staff member shall be well-trained and motivated so that he/she can understand the desired functions and shall be empowered to carry them out effectively. Involvement of students, Parents, Industry and Society at large is encouraged for continual improvement in every sphere of Institute's activities.

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PROFESSIONAL ASSOCIATIONS



EXPANDING HORIZONS AND SPREADING WINGS



02 DENTAL COLLEGES

20 COURSES

05 WI-FI ENABLED
CAMPUSES

10000+ STUDENT FRATERNITY

12 INSTITUTIONS

60 ACRES LAND

28 YEARS OF ACADEMIC
EXCELLENCE

750 FULL TIME FACULTY

GLIMPSE OF THE GROUP

I.T.S – The Education Group, under Durga Charitable Society, established its first campus at Mohan Nagar, Ghaziabad in 1995. The group is committed to its vision of creating a thinking professional order. The group has eminent field specialists and acclaimed management gurus as faculty and guest faculty, perseverant and committed set of students, alumni network and a strong corporate nexus that has helped in building I.T.S, as a premier group of institution. I.T.S takes pride in providing knowledge and competencies in the areas of Management, Information Technology, Dental Science, Engineering, Biotechnology, Paramedical Science and Pharmacy.



COURSES OFFERED

| | |
|-------------|---|
| Management | - PGDM, MBA, BBA |
| IT | - MCA, BCA |
| Engineering | - B.Tech (ME, CSE, CE, EC, AI & ML, DC) |
| Dentistry | - BDS, MDS |
| Pharmacy | - D.Pharm, B.Pharm, M.Pharm, Ph.D |
| Paramedical | - BPT, MPT |

I.T.S RUNS TWO MULTI-SPECIALITY HOSPITALS WITH 100 BEDS EACH CATERING TO MEDICAL NEEDS OF SOCIETY.

I.T.S - SURYA HOSPITAL, MURAD NAGAR, GHAZIABAD

I.T.S - SURYA HOSPITAL, GREATER NOIDA

FACILITIES ARE AVAILABLE FOR GENERAL MEDICINE, SURGERY, ORTHOPAEDICS, PEDIATRICS, GYNECOLOGY & OPHTHALMOLOGY

OUR LEADERSHIP TEAM

“ I.T.S IS AN EDUCATIONAL GROUP WITH DISTINCTION,
COMBINING EXCELLENCE WITH INNOVATION ”



DR. R.P. CHADHA
CHAIRMAN
I.T.S- THE EDUCATION GROUP



SHRI ARPIT CHADHA
VICE CHAIRMAN
I.T.S- THE EDUCATION GROUP



SHRI B.K. ARORA
Secretary
I.T.S - The Education Group



SHRI SURINDER SOOD
Director- PR
I.T.S -The Education Group
ADVERTISING
GROUP



DR. TIMIRA SHUKLA
Director
I.T.S School of Management,
Ghaziabad



PROF. (DR.) SUNIL K. PANDEY
Director - IT & UG
I.T.S - Ghaziabad



DR. V.N. BAJPAI
Director
Institute of Technology & Science
Ghaziabad



PROF. NANCY SHARMA
Vice Principal-UG
I.T.S-Ghaziabad

CHAIRMAN'S MESSAGE

With a vision based on creating a professional order, a strong emphasis is laid upon the holistic development of students with a high level of responsibility. This visionary culture allows and emphasizes our students not only to adopt the present day challenges but also individual responsibilities to the society and our nation at large.

Due to economic globalization, the world is undergoing a sea change in the socio economic field which makes it more important for all of us to deal with these emerging challenges at a very fast pace. Undoubtedly, the efforts taken to provide education to the masses have ensured the emergence of India as an economic power to reckon with. We feel immensely proud to be an active contributor to this social transformation.

I.T.S is an educational group with distinction, combining excellence with innovation. We, at I.T.S place a high value on providing our students with a fulfilling educational experience in their chosen fields.

I.T.S offers a wide range of academic courses to students, giving them a solid academic foundation and enabling them to achieve their individual goals.

I.T.S- The Education Group has made its presence felt by committing itself to be a part of this transforming environment by a holistic vision to serve the national and global corporate with its state-of –the-art facilities, highly committed and motivated faculty and a visionary leadership.

Transformation is a never ending process; so our aim is to always provide the best quality education which, in case of a professional Institute means a system that effectively and pragmatically combines theory and practice in order to ensure both perfection and relevance. We constantly strive to meet the unique needs and challenges that our students face and equip them with the necessary skills and abilities such that they are able to assume leadership roles in this vibrant and immensely competitive global economy.

I welcome you to I.T.S and wish you great success in life.



Dr. R.P. Chadha

Chairman
I.T.S- The Education Group

VICE CHAIRMAN'S MESSAGE

The world is shrinking to evolve into a global village. New age borderless workspaces demand multi-faceted professionals who can function efficiently under change. As a premier Business School, our Mission, at I.T.S, is to transform the lives of our students and provide the industry with ethical global leaders for the 21st century, who are sensitive towards protecting the environment and are passionate about making significant societal contributions. At I.T.S we inculcate in students the right attitude and train them to become ambitious, dynamic thought leaders who will take on the challenges of the modern world.

With demography of young in age and in spirit, it is our duty to ensure the quality education which is rich in values and modern in content. The pedagogy at I.T.S lays foundation for conceptual understanding in the students to excel in their career ahead. Our students have been placed with the best brands of the industry and continue to receive laurels for good work. Our faculty with unwavering attention to help students in accomplishing their desired goals. Our unmatched dedication and commitment shape requisite knowledge and positive attitude, by giving access to best of the facilities and learning environment.



Shri Arpit Chadha

Vice Chairman
I.T.S-The Education Group

SECRETARY'S MESSAGE

I.T.S School of Management has undertaken the task of redefining management education, for the purpose of creating Industry ready professionals and future corporate leaders.

At I.T.S we believe in shaping and sharpening the mindsets of the students by a rigorous academic programme, complemented by exposure to real-life situations of the corporate world and facilitating interaction with corporate leaders. We also aim to foster innovation in the workplace and ensure that the necessary internal changes take place within the institution to support innovation in teaching, research and administration. We hope that all our students do exceedingly well in all spheres of life at both national as well as international levels and bring name and fame for themselves as well as to the Institution.

I take this opportunity to extend a personal invitation to you to visit I.T.S School of Management and experience the shaping of global leaders.



Shri B.K. Arora
Secretary
I.T.S- The Education Group



Dr. Timira Shukla
Professor & Director
I.T.S School of Management

DIRECTOR'S MESSAGE

Our unwavering quest for excellence in management education at I.T.S School of Management (established 1995) has built a reputation as a center of rigorous thinking and high-impact transformative education.

The institute is bestowed with an excellent academic infrastructure, library, computer centre and highly qualified, experienced, committed and dedicated faculty and visionary management to help you build your career. The PGDM course of study facilitates students to learn latest techniques of management, through case studies, management games, and visits to industry and exposure to leading and prominent managers and practitioners.

We combine tradition with modernity; the focus on holistic development, equips its students to harness their requisite potential to meet the needs and aspirations of the corporate world as well as their own. The list of consistent recruiters visiting the campus every year provides testimony to the quality of management education imparted.

Work to inspire. Sky is your limit. We welcome to be a part of this coveted I.T.S parivaar to guide you to a fulfilling life and global recognition.

GOVERNING / ADVISORY BOARD MEMBERS

Dr. Bhimaraya Metri

Director, IIM Nagpur, Former Director-IIM Trichy
Chairman

Dr. Abad Ahmed
Former Pro Vice Chancellor Delhi University, Delhi

Dr. M.P. Gupta
Former Professor & Dean, FMS Delhi University, Delhi

Shri Manoj Tandon
Managing Director TMTTC, Noida

Dr. Amitabh Rajan, IAS
Chairman Service Board-RBI
Ex- Home Secretary and
Additional Chief Secretary of
Maharashtra

Dr. R.P. Chadha
Chairman
I.T.S -The Education Group

Shri Arpit Chadha
Vice Chairman
I.T.S -The Education Group

Shri B.K. Arora
Secretary
I.T.S -The Education Group

Shri Surinder Sood
Director- Public Relations
I.T.S -The Education Group

Dr. Sunil Kumar Pandey
Professor & Director-IT
Institute of Technology and Science

Shri Romy Chopra
Managing Director
PCS Infinity, Noida

Shri Sridhar S
Senior Vice President Tata
Communication, India

Nominee of the Council, approved
by the Chairman of The Council
from the panel of the region, to be
nominated by the Regional
Committee

Nominee of the State Board of Technical
Education

Nominee of State Govt from the Region
Industrialist /Technologist/Educationist

Nominee of State Govt
Director
Technical Education, (Ex-Officio)

Nominee of AICTE (Ex-Officio)

Dr. Timira Shukla
Member Secretary & Director
I.T.S School of Management

Prof. Yachna Malhotra
Associate Professor
I.T.S School of Management

AWARDS & ACCREDITATIONS



Certificate of Accreditation by National Board of Accreditation



Ranking awarded by Careers 360 India's Best & Schools 2023 ranking Survey



The WEEK Best B-School survey raking Nov. 2023 has ranked I.T.S School of Management GZB as the 2nd Top Private B-School in Ghaziabad & 6th Top Private B School in Delhi NCR



Shri Arpit Chadha, Vice Chairman, I.T.S-The Education Group has been awarded with *Pride of India Award* at International Speaking Championship 2021 organized by MS Talk



I.T.S School of Management Ghaziabad has been awarded with "Top Most Trusted Business School of the Year 2021", North India at National Education Excellence Awards ; Conference 2021



I.T.S Ghaziabad has been awarded as "Institute of the Year- North 2021" by ASSOCHAM.



"Outstanding Performance in Virtual Knowledge Delivery During Pandemic" at National Educational Excellence Awards & Conference 2021, Bengaluru



I.T.S Mohan Nagar Ghaziabad is awarded with Top Technology ; Science College of the Year 2020 North India in the category of Leading Placement and Infrastructure at National Education Excellence Awards ; Conference 2020



Excellence in Promoting Industry - Academia Interface - North by ASSOCHAM - 2020



Discipline

Dynamism

Development

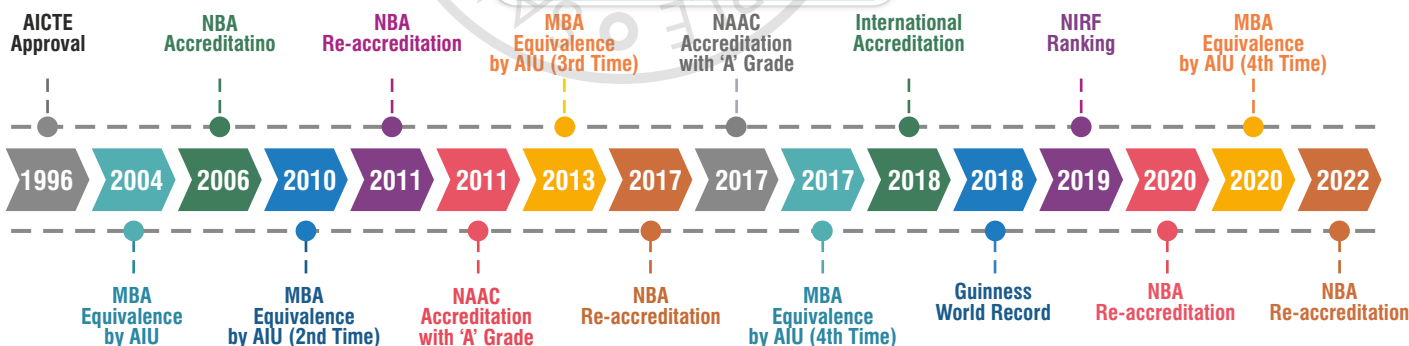
POST GRADUATE DIPLOMA IN MANAGEMENT (PGDM)

PGDM is approved by AICTE, Ministry of Education, Government of India and it was started in 1996. Accredited by NBA and equivalent to MBA by AIU, it has been designed as an intensive two year, full time program and aims at creating a strong academic foundation to provide young thinking minds the power to shape their thoughts and develop management aptitude. At I.T.S School of Management the PGDM program has been created from the feedback, ideas and inputs given by leading practicing managers and academicians world- wide, who are experts in cross-functional areas.

HIGHLIGHTS

- Personality Re-engineering Program for Overall Development
- Free International Education Tour for Students
- International Immersion Programme in collaboration with Foreign Universities
- Business Intelligence Program
- 6-8 Weeks Summer Internship
- Live Industry Projects
- Merit and Performance Improvement Awards
- Students Attendance Reward Programme
- Workshop on Employability Skills

PGDM MILESTONES



INDUSTRY 4.0 EXPOSURE

| | | | | | | |
|--------------------------------------|-----------------|---------------|----------------|------|---------------------|---------------------|
| PEARSON ME-PRO ENGLISH CERTIFICATION | DESIGN THINKING | ADVANCE EXCEL | DATA ANALYTICS | SPSS | FINANCIAL MODELLING | BUSINESS SIMULATION |
|--------------------------------------|-----------------|---------------|----------------|------|---------------------|---------------------|

- Study Abroad Tour**
- Free Books**
- Free Laptop**

- Marketing**
- Finance**
- Human Resource Management**
- International Business**
- Operations Management**
- Information Technology**



I.T.S SCHOOL OF MANAGEMENT ADVANTAGES

- An innovative pedagogy with regularly updated curriculum on the basis of Industry inputs
- A dedicated Corporate Resource Centre to facilitate internships, live projects and final placements
- Strong Academia and Industry Interface to supplement live projects and Internships juxtaposed with Corporate Guest Lectures and CEO Talk Series.
- A strong team of highly qualified, experienced and devoted full-time faculty members
- Entrepreneurship Development Programs under the aegis of Govt. of India Schemes
- Wi-fi enabled Air-Conditioned class rooms, well equipped for uninterrupted communication and projection.
- Research based activities to make students industry ready for taking on real life challenges.
- Well stocked, air-conditioned and fully automated library with access to reputed online journals and other e-learning resources
- Vibrant Student Clubs in Marketing, HR, Finance, Analytics and Operations areas for developing managerial skills.
- Well equipped, separate boy's and girl's accommodation, within campus.
- Well equipped and fully operational medical centre within the Campus including hospitalization.
- Strong International Linkages with Universities and Institutes of high repute
- A range of value-added courses under Business Intelligence Program as part of industry 4.0.
- Advanced Excel SPSS, Tally, Design Thinking and Pearson English Proficiency Certification.
- Industry Collaboration with Tata Strive, Microsoft and TPC Global Pvt. Ltd.



Dr. Kiran Bedi, Former Lieutenant Governor, Puducherry,
First woman IPS Officer of India.



Shri Pawan Sinha "Guru ji",
Session on Self - Exploration



Employability Edge Workshop
TPC Global



Mr. Debashish J. Das,
Co- Founder, Humanlinks Learning

ACTIVITIES@I.T.S



CONVOCAION 2023



HR CONCLAVE 2023



INTERNATIONAL CONFERENCE 2023



ASPIRATIONS 2023



BUSINESS SUMMIT 2023



SIP COMPETITION- ANUBHAV 2023



FDP 2022 "FDP ON DATA ANALYSIS USING SPSS AND AMOS"



RESEARCH CONVENTION 2022

TRANSFORMATIVE LEARNING

“I.T.S School of Management fulfils its commitment by providing appropriate Knowledge base, Professional Outlook and Career Guidance to its Students to Climb the Ladder of Success”



1 STAGE 1 ORIENTATION

- 2 weeks of detailed orientation program to bring students of different backgrounds to a level playing field.
- Includes Ice-Breaking, cohesive group formation, exploring talents, exposure to basic of management learning, soft skills, development of analytical ability, industry visit, exploring self and others.
- Mentor-Mentee relationship building for professional guidance
- Minor project to inculcate the research skills and strengthen the corporate awareness.

2 STATE 2 TRIMESTER-I

- 12weeks of exposure on fundamental knowledge of management areas.
- Learning of business practices.
- Industry exposure through industrial visits and corporate talk sessions.
- Minor project to inculcate the research skills and strengthen the corporate awareness.
- Mentor-Mentee relationship building for professional guidance.
- Active Soft Skills and Personality Re-engineering orientation

3 STAGE 3 TRIMESTER-II

- 12 weeks of exposure on fundamental knowledge of management areas.
- Learning of Business Practices through knowledge enhancement and networking sessions with Industry Leaders.
- Pearson Me-Pro English Certification Program(Level 1-4)
- Exposure to Design Thinking
- Minor project to inculcate the research skills and strengthen the corporate awareness.
- Mentor-Mentee relationship building for professional guidance
- Active Soft Skills and Personality Re-engineering orientation

4 STAGE 4 TRIMESTER-III

- Introduction of specialization areas based on acumen and aptitude.
- Preparation for Summer Internship
- Live Projects
- Knowledge enhancement and networking sessions with Industry Leaders.
- Building Analytical Skills through Aptitude sessions
- Exposure to Incubation Centre of institutes of higher repute to foster the entrepreneurial culture.
- Minor project to inculcate the research skills and strengthen the corporate awareness.
- International Education tour
- Active Soft Skills and Personality Re-engineering orientation

5 SUMMER INTERNSHIP TRAINING

- 6-8 weeks of intensive training in industry
- Training on full time basis with active coordination between academic and industry mentor

6 STAGE 6 TRIMESTER-IV

- SIP workshop to finalize Summer Internship Project Report and presentation
- Active Soft Skills and Personality Re-engineering orientation
- Exposure to Incubation Centre of institutes of higher repute to foster the entrepreneurial culture.
- Extensive learning through Statistical and IT Tools
- Intensive Learning through Business Stimulation Games
- Employability Edge Workshop

7 STAGE 7 TRIMESTER-V

- 12 weeks of exposure on fundamental knowledge of management areas
- Domain specific Employability Enhancement Sessions
- Live Projects

8 STAGE 8 TRIMESTER-VI

- Special Placement Week
- Assimilation Lectures and wrap up on professional life preparation.

FACILITIES & INFRASTRUCTURE



**LECTURE THEATRE
 EQUIPPED
 WITH NEW AGE
 RESOURCES**

- **Air-conditioned** lecture theatres equipped with state of the art teaching aids including **LCD projection systems**.
- Lecture halls are **wi-fi enabled with Multimedia Technology**



**LIBRARY-
 THE LEARNING
 RESOURCES
 CENTRE**

- **Fully automated and air-conditioned.**
- Houses a collection of **text and reference material, journals, magazines**, audio video tapes, research reports etc.
- The **Electronic Media Library** Division is its unique feature.
- **Indian and International Global Databases** related to Course Programs and training material.



HOSTEL

- **Within Institute campus.**
- Comfort of home like environment.
- **Separate hostel for girls (Durga Halls) and for boys (Eklavya Halls)** with spacious accommodation, wardens and support staff.
- **24x7 wi-fi enabled Internet connectivity.**
- **Fully secured with CCTV cameras** and security guards posted for day and night.
- **Facilities like laundry, phone, entertainment, photostat and mess are available.**



**AUDITORIUM
 & SEMINAR
 HALLS**

- **Air-conditioned state-of-the-art** auditoriums and seminar halls where **guest lectures, cultural activities**, debates seminars conferences and workshops are organized.
- Auditorium and seminar halls are equipped with modern **audio-visual facilities.**



**SPORTS
 COMPLEX
 & GYMNASIUM**

- **Sport facilities include Table Tennis, Carrom, Cricket, Chess along with Badminton and Volleyball courts.**
- Various in-house, Intra & Inter-College Competitions are organized every year.
- Advanced **gymnasium facility** in the campus. It is equipped with all latest exercise tools & machines, **separate for boys & girls.**



**IT
 INFRASTRUCTURE**

- Excellent infrastructure for imparting **computational skills** to students, **leveraging software development** through latest **IT tools and techniques.**
- **State of the art computer labs** with **350+** Intel based Computers connected with **structured optical fibre network.**
- **Microsoft Imagine Premium** with **Microsoft** for latest products update.
- **Round the clock 550 MBPS (1:1) Broadband Leased Line** Internet connectivity
- **Wi-Fi enabled campus**



MEDICAL & ACCIDENT INSURANCE FACILITIES

- **Routine Medical check-up** of students.
- Periodic dental check-up of students.
- Hospital facility **available within 1 kilometre distance**.
- Students are covered by "**Group Personal Accident Insurance Policy**".
- Conduct of wellness programmes.



SERVERS & SOFTWARE TOOLS

- IHP Proliant ML380 Gen9, HP Proliant, Lenovo ST50 Power Server, IBM X226Series, Lenovo Think system ST 550, windows server 2016 standard edition
- Linux Enterprise Edition.
- **Secured Internet Connectivity** through Unified Threat Management (SOPHOS) Device.
- **Operating Systems Windows 2012, Windows 2016 (Server)**, Novell Netware (version 5.1), SCO Unix (Release V).
- RDBMS: **ORACLE 11 g**, SYBASE and Db2

Application & Development Tools

SQL Server 2014, MS Office Professional 2016, Alice for Windows (Library Automation), Power Builder, Turbo Suite C++ 4.5, Visual Studio 2016.

NEWS LETTERS & JOURNALS

TO DEVELOP THE INTELLECTUAL ACCUMEN STUDENTS ARE MOTIVATED TO WRITE CASES, ARTICLES AND BLOGS IN NEWSLETTERS AND JOURNALS

- I.T.S newsletter is published **quarterly** covering activities organized by the Institute.
- A **bi-monthly newsletter "e-volve"**, is published by Department of Management.

FINVEST

- A newsletter focused on furthering knowledge in finance for awareness and updation.

M-beats

- A newsletter which helps students to learn about the latest trends, market strategies, practices and upcoming brands.

Oppo – Makers

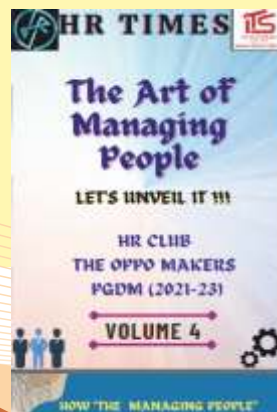
- A newsletter which contributes to enhance the requisite HR domain knowledge.

Vibrance

- An e-magazine to update latest technological advancement in the field of IT and covers the highlights of the events of Department of IT.

I.T.S Journal "SYNERGY"

- A bi-annual journal
- Focus on research papers, book reviews and articles of Management, IT, and issues relating to economy, industry & environment.



PGDM COURSE STRUCTURE

- The Programme curriculum is spread over six Trimesters in a period of 2 years, during which the core and elective courses are offered by the Institute.
- The course offered to the students may be a 3 credit, 1.5 credit, 1 credit or non credit course. The Institute uses the concept of credit to define the weightage of a course in the curriculum. Courses are listed as 3, or 1.5 credits course depending on the enlisted workload for each course. The generally accepted norm is that, a three (3) credit involves about 30 hours of class work, Two (2) credit 20 hours, 1.5 credit course involves about 15 hours and one (1) credit course involves about 10 hours of class work.
- Trimester-wise Breakup: PGDM Programme consists of total one hundred twenty (120) credits, out of which one hundred eleven (111) credits are devoted to courses, six(6) credits to summer training projects, three(3) credits to minor project. Business Intelligence Lab is a non-credit course. Team wise distribution of credit points is as follows:



| Course Code | Subject Title | Credit | Teaching Hours |
|----------------------|---|---------|----------------|
| Trimester : 1 | | | |
| 1.1 | Organisational Behaviour – I | 3 | 30 |
| 1.2 | Marketing Management – I | 3 | 30 |
| 1.3 | Quantitative Techniques for Management | 3 | 30 |
| 1.4 | Financial Accounting for Managers | 3 | 30 |
| 1.5 | Information Systems & Cyber Security | 3 | 30 |
| 1.6 | Business Communication | 3 | 30 |
| 1.7 | Managerial Economics | 3 | 30 |
| | Minor project -I | 1 | |
| | Total course credits of Trimester 1 | 22 | 210 |
| Trimester : 2 | | | |
| 2.1 | Organisational Behaviour – II | 3 | 30 |
| 2.2 | Marketing Management –II | 3 | 30 |
| 2.3 | Production & Operations Management | 3 | 30 |
| 2.4 | Management Accounting | 1.5 | 15 |
| 2.5 | Financial Management- I | 1.5 | 15 |
| 2.6 | Legal Aspects of Business | 3 | 30 |
| 2.7 | Human Resource Management | 3 | 30 |
| 2.8 | Personality Reengineering Programme-I (includes Pearson value-added certification) | 3 (2+1) | 30 |
| | Minor Project- II | 1 | |
| | Total course credits of Trimester 2 | 22 | 210 |
| Trimester : 3 | | | |
| 3.1 | Operations Research | 3 | 30 |
| 3.2 | Managerial Decision Modelling through Spreadsheet | 3 | 30 |
| 3.3 | Financial Management – II | 3 | 30 |
| 3.4 | Business Research Methods | 3 | 30 |
| 3.5 | Personality Reengineering Programme II (includes Pearson value-added certification) | 3 (2+1) | 30 |
| 3.6 | Minor project-III | 1 | |
| | Trimester III : 03 Elective Courses (Core electives – MANDATORY) | | |
| | Elective I | 3 | 30 |
| | Elective II | 3 | 30 |
| | Elective III | 3 | 30 |
| | Total course credits of Trimester 3 | 25 | 240 |

| Course Code | Subject Title | Credit | Teaching Hours |
|----------------------|--|---------|----------------|
| Trimester : 4 | | | |
| 4.1 | Strategic Management | 3 | 30 |
| 4.2 | E-Business | 3 | 30 |
| 4.3 | Personality Reengineering Programme III (includes Pearson value-added certification) | 3 (2+1) | 30 |
| 4.4 | Summer Internship Project | 6 | - |
| | Trimester IV : 04 Elective courses (Choice-based) | | |
| | Elective IV | 3 | 30 |
| | Elective V | 3 | 30 |
| | Elective VI | 3 | 30 |
| | Elective VII | 3 | 30 |
| | Total course credits of Trimester 4 | 27 | 210 |
| Trimester : 5 | | | |
| 5.1 | Innovation & Technology Management | 1.5 | 15 |
| 5.2 | Entrepreneurship Development | 3 | 30 |
| 5.3 | Personality Reengineering Programme IV (includes Pearson value-added certification) | 3 | 30 |
| | Trimester V : 03 Elective courses | | |
| | Elective VIII | 3 | 30 |
| | Elective IX | 3 | 30 |
| | Elective X | 3 | 30 |
| | Total course credits of Trimester 5 | 16.5 | 165 |
| Trimester : 6 | | | |
| 6.1 | Corporate Governance & Business Ethics | 1.5 | 15 |
| | Trimester VI : 02 Elective courses(Choice-based) | | |
| | Elective XI | 3 | 30 |
| | Elective XII | 3 | 30 |
| | Total course credits of Trimester 6 | 7.5 | 75 |

TOTAL COURSE CREDITS YEAR WISE

| | | |
|---|------------|-------------|
| Total Course Credit in First Year | 69 | 700 |
| Total Course Credit in Second Year | 51 | 450 |
| Total for Entire Programme | 120 | 1150 |

**** Institute reserves the right to revise the course structure**

CHOICE OF ELECTIVES/ SPECIALIZATION

Two types of specialization options are available to the student of PGDM (2022-24) Batch. Student will have liberty to choose any one option out of these two. One has to opt for total Twelve (12) elective courses from their chosen specialization areas. Student's have to opt as per following structure:



COURSE-WISE LIST OF ELECTIVES

Functional Area: MARKETING MANAGEMENT

| III Term/ Course Code | Title of the course |
|--------------------------|--------------------------------------|
| MM 3.1 | Sales & Distribution Management |
| MM 3.2 | Consumer Behavior |
| IV | Title of the Course |
| MM 4.1 | Brand Management |
| MM 4.2 | Services Marketing |
| MM 4.3 | B 2B Marketing |
| MM 4.4 | Social & Digital Media Marketing |
| MM 4.5 | Introduction to Marketing Analytics |
| V | Title of the Course |
| MM 5.1 | Integrated Marketing Communications |
| MM 5.2 | Retail Management |
| MM 5.3 | International Marketing |
| MM 5.4 | Advanced Marketing Analytics |
| MM 5.5 | Customer Relationship Management |
| VI | Title of the Course |
| MM 6.1 | Rural Marketing |
| MM 6.2 | Lifestyle and Luxury Brand Marketing |

Functional Area: HUMAN RESOURCE MANAGEMENT

| III Term/ Course Code | Title of the course |
|--------------------------|--|
| HRM 3.1 | Talent Management |
| HRM 3.2 | Learning & Development |
| IV | Title of the Course |
| HRM 4.1 | Employee Relations & Labour Law |
| HRM 4.2 | Performance Management |
| HRM 4.3 | Competency Leadership Framework |
| HRM 4.4 | Learning Organization & Knowledge Management |
| HRM 4.5 | Creating and Managing Virtual Organization |
| V | Title of the Course |
| HRM 5.1 | Emotional Intelligence & Leadership |
| HRM 5.2 | Organizational Change & Development |
| HRM 5.3 | International Human Resource Management |
| HRM 5.4 | Total Reward Management |
| HRM 5.5 | HR Analytics |

| | |
|-----------|---|
| VI | Title of the course |
| HRM 6.1 | Strategic HRM |
| HRM 6.2 | Managerial Counseling and Negotiation |
| HRM 6.3 | Indian Philosophy & Organisational Excellence |

Functional Area: FINANCE

| III Term/ Course Code | Title of the course |
|--------------------------|---|
| FM 3.1 | Management of Financial Services |
| FM 3.2 | Financial Statement Analysis |
| FM 3.3 | Insurance & Risk Management |
| IV | Title of the Course |
| FM 4.1 | Financial Modeling & Business Valuation |
| FM 4.2 | Security Analysis & Portfolio Management |
| FM 4.3 | Mergers, Acquisitions and Corporate Restructuring |
| FM 4.4 | Bank Management |
| FM 4.5 | International Financial Management |
| V | Title of the Course |
| FM 5.1 | Financial Derivatives |
| FM 5.2 | Project Appraisal & Financing |
| FM 5.3 | Investment Banking |
| FM 5.4 | Financial Risk Management |
| VI | Title of the Course |
| FM 6.1 | Corporate Taxation |
| FM 6.2 | Personal Wealth Management |
| FM 6.3 | Behavioural Finance |

Functional Area: INTERNATIONAL BUSINESS

| III Term/ Course Code | Title of the course |
|--------------------------|--|
| IB 3.1 | Management of International Business |
| IB 3.2 | Global Business Environment |
| IV | Title of the Course |
| IB 4.1 | International Trade Procedures & Documentation |
| IB 4.2 | India's Foreign Trade |
| IB 4.3 | International Financial Management |
| V | Title of the Course |
| IB 5.1 | International Marketing Research |
| IB 5.2 | International Supply Chain and Logistics |

| | |
|--------|--|
| IB 5.3 | Global Trade Partners & Indian Exports |
| IB 5.4 | International Marketing |

| | |
|-----------|---------------------------------|
| VI | Title of the Course |
| IB 6.1 | International Business strategy |
| IB 6.2 | Cross Cultural Management |

Functional Area: INFORMATION TECHNOLOGY

| III Term/ Course Code | Title of the course |
|--------------------------|---------------------------------------|
| IT 3.1 | Data Visualization through Tableau |
| IT 3.2 | IT Infrastructure Management |
| IT 3.3 | Business Intelligence & Data Mining |
| IV | Title of the Course |
| IT 4.1 | Business System Using Python |
| IT 4.2 | Strategic Management of IT |
| IT 4.3 | System Analysis and Design |
| IT 4.4 | Information Risk Management |
| IT 4.5 | Cyber Security |
| V | Title of the Course |
| IT 5.1 | Business Transformation using AI |
| IT 5.2 | Data Analytics for Managers through R |
| IT 5.3 | Managing IT Enabled Services |
| VI | Title of the Course |
| IT 6.1 | Enterprise Resource Planning |
| IT 6.2 | Cloud Computing for Managers |

Functional Area: OPERATION MANAGEMENT

| III Term/ Course Code | Title of the course |
|--------------------------|---------------------------------------|
| OM 3.1 | Logistics Management |
| OM 3.2 | Project Management |
| OM 3.3 | Material Management |
| IV | Title of the Course |
| OM 4.1 | Procurement & Vendor Management |
| OM 4.2 | Quality Management & Six Sigma |
| OM 4.3 | Production Planning & Control |
| OM 4.4 | Predictive Modeling |
| V | Title of the Course |
| OM 5.1 | Service Operations Management |
| OM 5.2 | Data Analytics for Managers through R |
| OM 5.3 | Business Process Management |
| VI | Title of the Course |
| OM 6.1 | Operations Strategy |
| OM 6.2 | Enterprise Resource Planning |

PEDAGOGY-LEARNER CENTRIC APPROACH FOR HOLISTIC DEVELOPMENT

Teaching Methodology is a combination of lecture and case-based method with focus on **Self-Learning & Practice**. The case studies enhance students' analytical, problem solving and decision making skills.

Each course comprises **Assignments, Presentations, Quizzes and/or Group Discussions** on contemporary issues

Students usually get a chance to work in **Teams** wherein they learn to work and adapt with diverse workforce while working on specified assignments

The **Evaluation** is based on Continuous Internal Assessment and an End-Term Examination. Students are regularly evaluated on different parameters to check their progress throughout the trimester.

Workshops on different domains are conducted on a regular basis to equip the students with necessary skills as per the demand of the industry

Simulation, Management Games and Role Plays are used in the classroom for **Greater Effectiveness**.

Teaching of each **Subject** is carried out as per the **Detailed Session Plan** designed in accordance with the syllabus.

Through various projects taken as a part of different courses and internships, students go through **Experiential Learning** process

Students interacts with eminent **Guests from the Industry & Trade** on a regular basis. This ensures that the students know about the latest happenings in the industry, thereby making them ready for their future endeavours.

Immersion course are conducted to improve students' skills related to **Effective Communication, Financial Modelling, Business Intelligence and Microsoft Excel**

Live Project / Internship opportunities are provided to students to work on real management problems. Herein, the students are expected to research and analyse latest industry developments, incorporate theoretical concepts, understand and propose innovative solutions to the business challenges.

Industry Visits and Industry Interaction in diverse sectors provide valuable inputs to students to become industry-ready

Webinars, Conferences, Conclaves are convened to come together and deliberate on issues pertinent to Management .

CSR activities are organized regularly organized for holistic development of students. These activities encompasses sustainable development, social responsibility, and community service.



PERSONALITY RE-ENGINEERING PROGRAM [TRANSFORMATION FROM CLASS ROOM TO BOARD ROOM]

The Institute emphasizes on the holistic development of the students before they can step in the corporate world. Personality Reengineering is aimed at providing an edge for achieving success in a challenging corporate environment through imbibing desirable professional etiquettes, interpersonal skills and overall corporate awareness so that one's acceptability in the professional environment is enhanced. PRP (Personality Re-engineering Program) PRP cell designs and conducts 4 stage extensive process which runs through all the trimesters and conducts various events like workshops on personality development and grooming, group discussions and mock interviews to transform the students into highly skilled, industry ready professionals.

COMMUNICATION LAB MODULE - LEARNING WHILE PLAYING

I.T.S School of Management has introduced a new module in the Communication area titled as "Learning while Playing" for the PGDM participants to enhance their oral communication skills.

Teaching communication skills in a more practical way to the participants will help them with a strong foundation to achieve future career goals. While learning these skills takes time, best practices can help participants to quickly learn and apply them on the job.

Employability Enhancement Programme



FOLLOWING ACTIVITIES ARE CONDUCTED UNDER COMMUNICATION LAB

- JAM SESSIONS
- STORY TELLING
- ROLE PLAYS
- PANEL DISCUSSION
- SCENARIO BUILDING
- SELF-COMMUNICATION
- EXTEMPORE
- GROUP DISCUSSION
- PRESS CONFERENCE
- NEWS ANALYSIS



INDUSTRY SPEAKERS



Mr. Ravi Rajiv Upadhyay
Senior Director
Ameriprise LLP



Mr. Govind Negi
Global Head Talent Management
3i Pillar Global



Mr. Neeraj Narang
Global HCM Strategy Director
& APAC Lead, Oracle



Mr. Agniwesh Thakur
Director
Human Capital Consulting
Deloitte



Mr. Abhishek Banerjee
Project Manager
TATA Strive, Delhi.



Mr. Anand R.V.,
Business Development Manager,
VJN Trading FZE, Dubai



Mr. Anurag Jindal,
Head, FP&A, Airbnb
Capability Center India Pvt Ltd.



Mr. Arvind Talan
Factoring and Bills
Discounting



Mr. Gunjan Dutta
Partner Manager
META Inc.



Mr. Vivek Mittal
DGM, Gail (India) Ltd.



Mr. Kapil Sharma Kush
Motivational Speaker,
ICF Certified Leadership & Success
Coach and Leadership Consultant



Mr. Pawndeeep Singh Bhandari
Project Delivery Manager,
Acuity Knowledge Partners



Mr. Rajat Khatri
Director, Cloud Consulting,
Deloitte India



Mr. Rajendra Singh Bedi
Advisor, RJB Associates
and Ex Head, Legal Affairs,
Micromax Informatics Limited



Mr. Rohan Sudan
AVP-Campus and Early Engagement
Programs & Senior Group Manager-HR
WNS GLOBAL LTD....



Mr. Sachin Narang
Business Manager
Blueant Finserv Pvt Ltd



Mr. Sagar Venkateshwar
Author,
"The Marketing Gita"



Mr. Sanjeev Nayak
Founder S & N Services,
Transformation Partner
Strategy Tools-Norway



Mr. Subhankar Ghose
Vice President and Head-HR
Spice Money



Mr. T.N. Ravi
Founder,
AV Enterprises



Ms Shalini Bishoi
Currently Working as
Senior Project Manager and C & B Head,
India for MediaTek Technology Ltd.



Ms. Jyoti Kankar
Founder
Mindprism



Ms. Shikha Verma
Founder & CEO Vibrant Vibas
Consulting, L & D Expert Global
Happiness and Mindfulness Coach



Ms. Suchaitra Tiwari
Ex-General Manager
Punjab National Bank

PGDM ALUMNI : OUR STRENGTH



SUDEEP JAIN

Batch: 1996-98
Designation: CEO
Company: Strawberry Infotech Pvt. Ltd.



JASVEER SINGH

Batch: 2010-12
Designation: Co-founder & CEO
Company: Hood Forbes 30 Under 30 Asia



NUPUR RAHEJA

Batch: 2003-2005
Designation: Business Owner
Company: Good Living Building systems



NISHANT ARORA

Batch: 2005-07
Designation: Founder & CEO
Company: Train for Success



RAGHAV SINGH

Batch: 2008-10
Designation: Country TA Lead
Company: Autodesk



DEEPTEN CHATTERJEE

Batch: 2001-03
Designation: Head of Public Affairs & Government Relations South Asia Market,
Company: Tetra pack



SHOUVIK ACHARYA

Batch: 2004-06
Designation: AGM,
Company: Macleods Pharma Ltd.



SMRITI NAGVANSHI

Batch: 2006-08
Designation: HR Business Partner
Company: Tata Technologies, U.K.



JITENDRA SINGH SIROLA

Batch: 2007-09
Designation: Zonal Business Manager
Company: Adani Wilmar Ltd.



DHEERAJ VERMA

Batch: 2007-09
Designation: Head Digital Marketing
Company: Dabur India Ltd.



SAFDAR ALI

Batch: 2007-09
Designation: Zonal Sales Manager (State Head)
Company: Xioami India



ABHISHEK DAS

Batch: 2009-11
Designation: Business Manager
Company: Group MFI, Kenya.



KHUSHBOO SINGH

Batch: 2010-12
Designation: Senior Associate Talent amangement & Talent Attraction
Company: EY



CHANIMA BHATTACHARYA

Batch: 2011-13
Designation: Human Resource Professional
Company: International Talent Acquisition, Germany



ANKIT PAL

Batch: 2017-19
Designation: Team Manager
Company: Amazon



TANUSHREE SHARMA

Batch: 2006-08
Designation: Tax Semi-Senior
Company: CBIZ, New Jersey, US



ANISUR RAHAMAN

Batch: 2017-19
Designation: Deputy Manager
Company: Hero Moto Corp.



PRASHANT SOOD

Batch: 2005-07
Designation: Asst. VP
Company: Schoolnet India Ltd.



ABINAV SHARMA

Batch: 2002-04
Designation: Trade Marketing Head
Company: Gulf Oil



ALKA SINGH

Batch: 2005-07
Designation: Product Services and Operation Specialist
Company: Massachusetts Medical Society, USA.



DEEPAK VERMA

Batch: 2006-08
Designation: Senior Regional Sales Manager
Company: Fossil India



ANCHAL GANJOO

Batch: 2013-15
Designation: Team Lead
Company: Amprise Financial Services, LLC

Celebrities @ I.T.S



FOREIGN COLLABORATION AND INTERNATIONAL SPEAKERS



Mr. David Linthicum
Chief Cloud Strategy Officer
Deloitte Consulting Virginia,
United States.



Prof. (Dr.) David Petrie
Adjunct Business Professor with
Concordia Universities,
Portland and Chicago



Dr. Ivan Zupic
Faculty, Goldsmiths
University of London, UK



Prof. (Dr.) Lloyd Scott
Technological University Dublin,
Ireland



Dr. Souha Akiki Svahn
Founder Paris Graduate School,
France



Mr. Peter Dorrington
Co-Founder and Chief Strategy Officer
at Anthrolytics Ltd., London (UK)



Dr. Ivan Ureta
Head of Executive Education,
Deptt. of Business Economics, Health and
Social Care University of Applied Science of
Southern Switzerland



Prof. Roy Sembel
Co-Founder,
Proud Media Group Professor
IPMI International Business School,
Jakarta, Indonesia



Mr. Isabelo Dionisio
Owner and CEO of Dionisio
Family Enterprises,
Philippines



Dr. Nadine Khair
Assistant Professor
Head of Marketing Department
American University of Madaba



Prof. (Dr.) Amb Mehreen Mia
Founder - Mea Company,
Global Goodwill Ambassador
Humanitarianism
Durban, South Africa



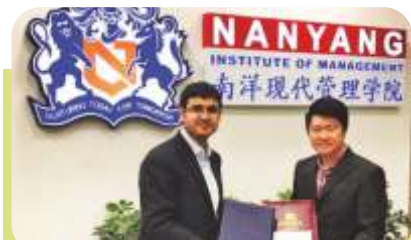
Josh Everett
CEO Zinnia (India)



Prof. Mary Rose
Research Management
Cluster Coordinator, Polytechnic
University, Philippines.



HON'BLE VICE CHAIRMAN SIGNS MOU WITH SKYY AVIATION ACADEMY, SOUTH AFRICA
for Academic, Research and Faculty/
Student Exchange Programme



HON'BLE VICE CHAIRMAN SIGNS MOU WITH NANYANG INSTITUTE OF MANAGEMENT, SINGAPORE
for Academic, Research and Faculty/
Student Exchange Programme



HON'BLE VICE CHAIRMAN SIGNS MOU WITH PARIS GRADUATE SCHOOL, FRANCE
for Academic, Research and Faculty/
Student Exchange Programme

| FOREIGN COLLABORATION | |
|--|---|
| Asian Maritime Technological College AMCOL | Paris Graduate School - Innovative Knowledge Institute, Paris, France |
| Valparaiso University Indiana, USA | Management Development Institute of Singapore |
| Polytechnic University of the Philippines | University of Illinois Springfield |
| SIAM University | SIAM University International College, Thailand |

GLOBAL EXPERIENCE



PGDM BATCH (22-24) at Dubai

INTERNATIONAL EDUCATIONAL TOUR



World has turned into a global village yet encompasses cultural diversity. Making career in such global landscape is no longer inspirational rather way of corporate life. Acknowledging this fact, I.T.S School of Management takes students to International Study Tour to understand nuances of working in multicultural plural world. Tour aims at exposing students to organizations of world repute manned by multicultural teams. Students are given opportunity to interact with such teams and have a feel of challenges of coordination and cohesion of such teams. During the tour students also visit the renowned management educational Institutions of the place and have interaction with faculty and students to understand the educational and cultural environment of that country.



PGDM BATCH (22-24) at Abu Dhabi & Sharjah



PGDM Batch (2021-23) at Dubai Frame, Dubai



PGDM Batch (2017-19) at Malaysia

INDUSTRIAL VISIT

I.T.S School of Management organises regular Industry Visits to bridge the gap between class room teaching and the corporate world. The Institute organizes various industry visits at regular intervals to relate theoretical knowledge to practical applications. Some of the visits to renowned organizations include:



PGDM Students @ Amul Dairy
Faridabad (Haryana)



PGDM Students @ IOCL,
Panipat (Haryana)



PGDM Students @ VFLEX
Noida



PGDM Students @ Yakult Danone India Pvt. Ltd.
Sonipat (Haryana)



PGDM Students @ Coca Cola
Greater Noida



PGDM Students @ Hero MotoCorp Ltd.
Dharuhera Plant, Gurgaon, Haryana

STUDENT FUNCTIONAL CLUBS

DIGITALYTICS CLUB



The Digitalytics Club, i.e. The Analytics club serves as a place where all students, who have an interest in analytics, gather to discuss topic of professional interest, exchange experiences they have gathered at their workplace, and review the current development in the global job market.

CULTURAL CLUB



The Cultural Club provides a platform to the students to showcase their artistic and cultural sense through their participation in various inter and intra cultural events.

MARKETING CLUB- MARRECUS



The objective of the club is to bridge the gap between concepts and applications in the area of marketing. Discussions, games and events like Innovative Idea Exhibition, Business Plan Competition, Ad-Mad Show cover the diverse facets of business like branding, strategies, business environment etc.

HR CLUB- OPPO MAKERS



The purpose of Oppo-makers is to synergize the talents of students and expose them to emerging trends in HR. With innovative activities, games, quiz competitions etc. organized throughout the year, the club facilitates the understanding of diverse HR functions in the corporate world.

SANKRIYA CLUB



Sankriya Club is an exclusive club which aims to generate skills, knowledge and interest in different aspects of International Business and Operations.

FINANCE CLUB-FINVEST



The purpose of the club is to promote interest in and knowledge in the area of Finance. The club educates the students on various topics in finance and also reaches out to industry professionals and organizes speaker sessions to expose students to the various practical aspects of finance.

STATESMAN CLUB



Sports is an integral part of overall development of an individual's personality. Keeping in mind the same the institute equally focuses on sports along with academics. The Statesman club is an initiative to groom sportsmanship in the management students. Round the year activities like cricket league, Football League and inter college sports meet and other activities are organized under the umbrella of Statesman Club.

CSR ACTIVITIES - SOCIAL WORK @ I.T.S SCHOOL OF MANAGEMENT

Institute runs a number of CSR activities to ensure that the downtrodden and the helpless people are taken care of and the deprived are provided with the essential facilities and opportunities to grow and develop in life.

UTTHAN LAB



An endeavor to facilitate poor and meritorious children, Uthan Lab is a unique and comprehensive CSR project of the institute under which the faculty and student volunteers visit various government schools and shortlist poor but meritorious students studying in class 5, 6 and 7. These students are called to the campus on all working Saturdays where under the guidance of faculty coordinator, student volunteers impart basic knowledge of English, Science, Math, History, Computer GK etc. to them. The institute has received overwhelming response and feedback by these students and their parents and is committed to continue this support to these talented buds.

'Parivartan' is a comprehensive slum education program conducted by the student volunteers of the institute in which student volunteers visit slums on all Sundays and teach around 120 slum children as per their I.Q. and current knowledge. At the end of the class, biscuits, chocolates and sweets are distributed among all as routine. Slum children and their parents eagerly wait for I.T.S volunteers.

PARIVARTAN



CORPORATE RESOURCE CENTRE

Corporate Resource Centre plays a significant role in bringing the industry and academia close to each other. It acts as an interface between the students, faculty and the corporate world to initiate and maintain continuous interaction with the industry. The cross sectoral participation of industry bigwigs in campus placement bears testimony to the quality education and excellent talent pool of I.T.S, which in turn, has led to building of a long list of recruiters, with additions every year. CRC office facilitates Institute Industry interface providing an apt platform to the budding managers in becoming "Business Ready Managers".

LIVE PROJECTS & SUMMER INTERNSHIP PROGRAM. • PRE-PLACEMENT TALKS AND FINAL PLACEMENT. PLACEMENT OF STUDENTS IN REPUTED COMPANIES LIKE DABUR, ABBOTT HEALTHCARE, PARLE-G, ICICI AND BARCLAYS ETC.

RECRUITING PARTNERS



TOP PLACEMENTS 2021-23 Batch

INDUSTRY EXPOSURE IS A ROUND-THE-YEAR ACTIVITY AT I.T.S SCHOOL OF MANAGEMENT

| | | | | | | | |
|--|---|---|---|---|--|---|--|
| UTKARSH SHARMA <small>Khimsji Ramdas</small> KIC PACKAGE : 22.50 LPA | SURENDRA SRIVASTAVA <small>AI Sensy</small> AI Sensy PACKAGE : 12.00 LPA | ARYAN PORWAL <small>Dabur</small> Dabur PACKAGE : 11.00 LPA | NEETI CHAUDHARY <small>Dabur</small> Dabur PACKAGE : 11.00 LPA | SHARDUL MISHRA <small>Dabur</small> Dabur PACKAGE : 11.00 LPA | SHIVAM PANDEY <small>Dabur</small> Dabur PACKAGE : 11.00 LPA | ANUBHI SINHA <small>JK Insurance</small> JK INSURANCE PACKAGE : 9.00 LPA | KOMAL KESHARI Deloitte PACKAGE : 8.62 LPA |
| HARSHIT JOSHI <small>JK Insurance</small> JK INSURANCE PACKAGE : 7.60 LPA | NAINSHI KUMARI <small>JK Insurance</small> JK INSURANCE PACKAGE : 7.60 LPA | SNEHA OJHA <small>JK Insurance</small> JK INSURANCE PACKAGE : 7.60 LPA | SONAL MISHRA <small>JK Insurance</small> JK INSURANCE PACKAGE : 7.60 LPA | CHANDRABALI THAKUR <small>JK Insurance</small> JK INSURANCE PACKAGE : 7.60 LPA | DIVYA SUMAN <small>JK Insurance</small> JK INSURANCE PACKAGE : 7.60 LPA | ANIMESH SINGH CDB PACKAGE : 7.30 LPA | LAXMI PANDEY CDB PACKAGE : 7.30 LPA |
| RIMA SINGH <small>LESSO</small> LESSO PACKAGE : 7.00 LPA | SUPRIYA SINGH <small>LESSO</small> LESSO PACKAGE : 7.00 LPA | PRIYA PATHAK <small>PRACMILINE</small> PRACMILINE PACKAGE : 6.30 LPA | AJIT KUMAR SINGH <small>PRACMILINE</small> PRACMILINE PACKAGE : 6.30 LPA | AKSHAY ASHISH CBRE PACKAGE : 6.00 LPA | PRASHANT TYAGI CBRE PACKAGE : 6.00 LPA | RINKI ADHIKARI CBRE PACKAGE : 6.00 LPA | TUSHAR VARSHNEY CBRE PACKAGE : 6.00 LPA |
| SAKSHI SRIVASTAVA Deloitte PACKAGE : 8.62 LPA | UMANG AGARWAL Deloitte PACKAGE : 8.62 LPA | ANKIT KUMAR JHA <small>Khimsji Ramdas</small> KIC PACKAGE : 8.50 LPA | SOURAV KR BURNWAL oxyzo PACKAGE : 8.50 LPA | AVNISH SHARMA <small>Berger</small> Berger PACKAGE : 8.00 LPA | SAURABH SINGH <small>Berger</small> Berger PACKAGE : 8.00 LPA | SUDHANSHU KR. TIWARI <small>Berger</small> Berger PACKAGE : 8.00 LPA | ALIK GHOSH <small>Berger</small> Berger PACKAGE : 8.00 LPA |
| VISHAL KR CHAURASIA <small>Dabur</small> Dabur PACKAGE : 7.26 LPA | ABHIJEET YADAV <small>hffe</small> hffe PACKAGE : 7.00 LPA | ABHISHEK SINGH <small>hffe</small> hffe PACKAGE : 7.00 LPA | KUNAL SHARMA <small>hffe</small> hffe PACKAGE : 7.00 LPA | SHIVAM GUPTA <small>hffe</small> hffe PACKAGE : 7.00 LPA | VAIBHAV PRATAP SINGH <small>hffe</small> hffe PACKAGE : 7.00 LPA | VIPUL MISHRA <small>hffe</small> hffe PACKAGE : 7.00 LPA | SHOBHIT SINGH <small>AI Sensy</small> AI Sensy PACKAGE : 7.00 LPA |

TOP PLACEMENT HIGHLIGHTS

2022-24 Batch

INDUSTRY EXPOSURE IS A ROUND-THE-YEAR ACTIVITY AT I.T.S



ANUJ KHOLI
Parle Products

Sales Executive
13 LPA



NITISH PARASHAR
Dabur India Ltd.

Officer Trainee-YSLP
11.5 LPA



RAM KRISHNA MISHRA
Dabur India Ltd.

Officer Trainee-YSLP
11.5 LPA



SHUBHAM KUMAR
Dabur India Ltd.

Officer Trainee-YSLP
11.5 LPA



ANUJ SINGH
Asian Paints Ltd

TSE
9.2 LPA



SUNNY TYAGI
Asian Paints

TSE
9.2 LPA



MOHD AMAAN BAIG
Asian Paints Ltd

TSE
9.2 LPA



ANJALI SHARMA
Lesso Buildtech

Asst. Sales Manager
8.5 LPA



KRUTANA SHARMA
Lesso Buildtech

Asst. Sales Manager
8.5 LPA



RISHIKA PANDEY
Lesso Buildtech

Asst. Sales Manager
8.5 LPA



UDITA RASTOGI
Lesso Buildtech

Asst. Sales Manager
8.5 LPA



HARSA SINGH BHATTI
Coffee Day Beverages

Sales Trainee
8.0 LPA



UTKARSH RAI
Coffee Day Beverages

Sales Trainee
8.0 LPA



YOGIT AGRAWAL
Coffee Day Beverages

Sales Trainee
8.0 LPA



LOVELY RAWAT
Coffee Day Beverages

Sales Trainee
8.0 LPA



ADITYA SINGH
HFFC

Relationship Manager
7.75 LPA



ANIMESH MIDDHA
HFFC

Relationship Manager
7.75 LPA



KARAN SINGH
HFFC

Relationship Manager
7.75 LPA



OMESH RATHOUR
HFFC

Relationship Manager
7.75 LPA



SIDDHARTH GARG
HFFC

Relationship Manager
7.75 LPA



SUMIT KUMAR JHA
HFFC

Relationship Manager
7.75 LPA



MOHD SAQUIB AIJAZ FAROOQUI
Zydus Wellness Ltd.

Sales Trainee Stints
7.5 LPA



ALTAMASH AHMAD
ALU DECOR

Management Trainee -
Business Development
7.5 LPA



SALONI GUPTA
Naukri.Com

Sr. Executive- Corporate Sales
7.2 LPA



VAIBHAV AGARWAL
Purnartha Investment
Advisers Pvt.Ltd.

Management Trainee -
Assistant Manager
7.15 LPA



MANISHA KASANA
Varun Beverages Ltd.
(Pepsi)

Customer Executive
7 LPA



RASHI DUBEY
Varun Beverages Ltd. (Pepsi)

Customer Executive
7.0 LPA



USHA SHARMA
99 acres

Associate Sr. Executive
5 LPA



AKSHITA GROVER
99 acres

Associate Sr. Executive
4.75 LPA



AMAN SAXENA
IIFL Home Finance

Credit Manager
4.5 LPA



ANUPAM SHAW
IIFL Home Finance

Credit Manager
4.5 LPA



KUNAL SINGH
IIFL Home Finance

Credit Manager
4.5 LPA



PRINCE
IIFL Home Finance

Credit Manager
4.5 LPA



DILEEP KUMAR
IIFL Home Finance

Credit Manager
4.5 LPA



KHUSHI CHACHRA
IIFL Home Finance

Credit Manager
4.5 LPA



SIMRAN SRIVASTAVA
Dabur India Ltd.

Human Resource
Associate
4.5 LPA

ADMISSION & SCHOLARSHIP

ELIGIBILITY

Aspirants seeking admission to the PGDM program of the Institute must fulfill the following criteria :

- Bachelor's degree in any discipline from a recognized university or equivalent with minimum 50% passing marks
- Valid score in CAT/MAT/XAT/ATMA/CMAT or any other national level examination, approved by AICTE.
- Applicants appearing for their Final Year Graduation exams are also eligible to apply

HOW TO APPLY

Applicants can apply online at our website www.itsim.edu.in. The application forms can also be downloaded and submitted at the Institute through mail or in person.

SELECTION PROCEDURE

Shortlisted applicants are invited for Group Discussion and Personal Interview Process. The final selection will be made on the basis of the criteria as prescribed by the Institute. The information regarding selection will be communicated to the concerned Applicant by mail.

ATTRACTIVE SCHOLARSHIPS

Scholarship upto Rs. 1 Lac to the eligible candidates based on Academic Performance and score in test like CAT, XAT, CMAT, MAT, ATMA etc.



ANTI RAGGING INITIATIVE

Ragging, in all its forms, is totally banned in the institute. As per the Supreme Court of India order; anyone indulging in ragging will be punished appropriately. Institute has a 'Zero tolerance policy' in this respect.



FACULTY RESOURCE



Dr. Timira Shukla
Professor & Director
Ph.D, MBA, B.Sc
Total Years of Exp :35

Dr. Vibhuti Narayan Bajpai
Professor
Ph.D, MBA, B.Sc
Total Years of Exp : 22

Dr. Anusha Agarwal
Professor
Ph.D, PGDM, MA, (ECO), BBM
Total Years of Exp : 23

Dr. Ashish Kumar Jha
Assistant Professor
Ph.D, MBA, BBA
Total Years of Exp : 17

Prof. Ashutosh Sharma
Assistant Professor
M.Sc, M.Phil
Total Years of Exp : 12

Prof. Astha Shukla
Assistant Professor
B.Tech (CS), MBA
Total Years of Exp : 8

Prof. Birendra Kumar
Assistant Professor
B.Com, MBA, NET
Total Years of Exp : 14

Dr. Dhruva Kr. Pandey
Professor
Ph.D, MBA, UPSLET, B.A.
Total Years of Exp : 32

Prof. Durba Roy
Associate Professor
PGDM, B.A (ENG)
Total Years of Exp : 33

Dr. Gurpreet Kaur
Assistant Professor
Ph.D, M.Sc., B.Sc
Total Years of Exp : 9

Dr. Indraneel Mandal
Assistant Professor
Ph.D, MBA, B.Sc
Total Years of Exp : 21

Prof. Jyoti Mahajan
Assistant Professor
M.Com, B.Com, C.A.
Total Years of Exp : 5.5

Prof. Kumar Biswas
Professor
MBA (I.B.), B.Tech, B.Sc
Total Years of Exp : 33

Prof. Mansi Singh
Assistant Professor
MCA, BCA
Total Years of Exp : 9

Dr. Manoj Kumar Jha
Professor
Ph.D, MBA, B.Sc
Total Years of Exp : 34

Dr. Namita Mishra
Professor
Ph.D, MBA (Finance),
M.Com, B.Com
Total Years of Exp : 18

Dr. Neeraj Sanghi
Professor
Ph.D, PGDM,
ICWA(CMA)
Total Years of Exp : 25

Prof. Neha Shrotriya
Assistant Professor
MBA, M.Phil
Total Years of Exp : 13

Prof. Neha Sabharwal
Assistant Professor
MCA, BCA
Total Years of Exp : 14

Dr. Nitin Saxena
Assistant Professor
Ph.D, MBA, B.Com
Total Years of Exp : 17.5

Prof. Parul Gupta
Assistant Professor
M.B.A, M.A., B.A
Total Years of Exp : 15

Dr. Puneet Kumar
Associate Professor
Ph.D, MBA, B.Com
Total Years of Exp : 28

Dr. Rajeev Johri
Associate Professor
Ph.D, MBA, BA
Total Years of Exp : 23

Dr. Ritu Saxena
Assistant Professor
Ph.D, MBA, BBA
Total Years of Exp : 14

Dr. Richa Narayan Agarwal
Associate Professor
Ph.D, MBA
Total Years of Exp :19

Dr. Shikha Agarwal
Assistant Professor
Ph.D., MBA, BBA
Total Years of Exp : 10

Prof. Shilpi Rana
Assistant Professor
PGDBM, B.Tech
Total Years of Exp : 15

Prof. Smita Barik
Assistant Professor
MBA
Total Years of Exp : 11

Prof. Sunil Upadhyay
Assistant Professor
MS (Business Analytics),
MCA, BIT
Total Years of Exp : 16

Dr. Sanjeev Tandon
Associate Professor
Ph.D, MBA, B.SC
Total Years of Exp : 35

Dr. Satish Kumar
Professor
Ph.D, MBA, BBA
Total Years of Exp : 23

Dr. Shailendra Dubey
Professor
Ph.D, M.Phil, M.A. (IR),
B.Tech (Mech.)
Total Years of Exp : 26

Dr. Surendra Tiwari
Associate Professor
Ph.D, PGDM, B.Sc
Total Years of Exp : 21

Dr. Uma Gulati
Professor
Ph.D, MPhil, MBA, M.com
Total Years of Exp : 28

Dr. Vinay Kr. Srivastava
Associate Professor
Ph.D, MBA, M.Com, B.Com
Total Years of Exp : 21

Prof. Yachna Malhotra
Associate Professor
PGDM, BCA
Total Years of Exp : 23

TESTIMONIALS

Corporate Testimonials



I had an interactive session during HR Conclave 2023. Students have asked some really good questions

Mr. Govind Negi
Global Head Talent Management
3i Pillar Global



Splendid experience with I.T.S Ghaziabad. Students exhibited great zeal for learning. Wishing all the students a bright future.

Mr. Ravi Rajiv Upadhyay
Senior Director
Ameriprise LLP.



Excellent facility and very caring management staff. I.T.S has come up very well over the years. Wish to see I.T.S leading the management institution in future.

Mr. Neeraj Narang
Global HCM Strategy Director & APAC Lead
Oracle



It was a great pleasure to attend the conference organized by I.T.S. The faculty members and students showed keen enthusiasm and interest in the proceedings. They made the event a big success with their enthusiasm.

Mr. Debargha Deb
General Manager
DS Group



It was a wonderful experience to share our experience with I.T.S Students. Loved the zeal and enthusiasm

Mr. Agniwesh Thakur
Director - Human Capital Consulting,
Deloitte



We have been regularly visiting I.T.S for campus placements. The talent at I.T.S Ghaziabad is promising in nature and disciplined with very high learning curve.

Mr. Tushar Neb
Deputy GM
Dabur Ltd



Very good experience meeting up with an excellent set of academic faculty and students. Best wishes to all students and faculty of I.T.S.

Mr. Sudhanshu Padhy
Head COE & DGM L&D
HeroMotoCorp



It was an amazing experience at ITS. Students, faculty and infrastructure are awesome. It was a wonderful experience.

Mr. Vivek Mittal
DGM, Gail (India) Ltd.

Student Success Story



Simran Srivastava



The caliber of the professors at I.T.S School of Management is unparalleled. It was their enthusiasm that kept me motivated and helped me propel during my master's program. The most striking feature was the high-quality guest lectures that bridged the gap between academics and industry giving us a feel of the real world while we were still in college. Above all the environment of the campus did ensure I had right start of my HR career in Dabur.



Nitish Parashar



I.T.S School of Management has always believed in providing best career opportunities to its students. The training and development department worked really hard for overall development and conducted various boot camps for us to enhance our aptitude and interpersonal skills. I would also like to appreciate the placement cell for guiding and motivating us at each step thereby helping me in Securing position of Sales officer Trainee it is such a privilege for me to kickstart my career with Dabur.



Saloni Gupta



It was my immense luck and fortune to be the part of I.T.S School of Management where I can grow. The entire faculty and department leaves no stone unturned to shape one's future. My two years at ITS have been a wonderful experience of learning with prolific exposure to outside. Huge respect, love and devotion for entire faculty members and department. It's their efforts that make me to count myself into better professionals.



Rashi Dubey



I.T.S School of Management has given me an opportunity to explore different aspects and gain a lot more other than academics. It gave me an opportunity to meet different kind of people and learn a number of things. This training and development has provided me a platform to enhance my skills and an opportunity to showcase them. Because of all the collaborative efforts, I am able to bag a placement in Pepsi.



Anuj Kohli



My passion was to join a company where the organisational operations would align with my interests. and finally, I found the right place to take ahead my aspirations by getting selected in Parle Products through placement drive conducted by ITS. Now I am confident that my career growth will be tremendous.

MEDIA REFLECTS

आई टी एस में ऑनलाइन इंटरनेशनल कॉफ्रेस -2023 का हुआ आयोजन

The image shows a screenshot of a Zoom meeting with a grid of participants. The participants are mostly men in professional attire, some with their hands raised as if participating in a discussion. The interface includes a name bar at the bottom and a video grid on the main screen.

Business Standard

BUSINESS SUMMIT - 2023 ON THEME "SUSTAINABILITY AND FUTUREPROOFING BUSINESS FOR CIRCULAR ECONOMY"

The summit is one of the leading platforms where business professionals from the country, Business, Public Sector, and various Associations participate to discuss the current business scenario, challenges and opportunities in the Indian market. The summit is a platform for business leaders to share their insights and experiences, and to network with other industry professionals.

आईटीएस स्कूल ऑफ मैनेजमेंट मोहन नगर में मेरिट एंड परफॉर्मेंस अवार्ड का आयोजन

A group of students and faculty members are posing for a group photo. Some students are holding certificates or awards. They are all smiling and looking towards the camera. The setting appears to be an indoor event space.

Business Standard

The cover of Business Standard magazine for February 11, 2023. The main headline is "Rethinking and Reimagining Business for Circular Economy". Other headlines include "Business Summit 2023" and "Reserve Bank's Insight Out". The cover features several photos of people and a large graphic.

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आईटीएस स्कूल ऑफ मैनेजमेंट मोहन नगर में पीजीडीएम मेरिट एंड परफॉर्मेंस इम्पूवमेंट अवार्ड सेरेमनी का आयोजन

A group of students and faculty members are posing for a group photo. Some students are holding certificates or awards. They are all smiling and looking towards the camera. The setting appears to be an indoor event space.

प्रतिभागियों के लिए मेरिट एंड परफॉर्मेंस इम्पूवमेंट अवार्ड सेरेमनी का आयोजन

A group of students and faculty members are posing for a group photo. Some students are holding certificates or awards. They are all smiling and looking towards the camera. The setting appears to be an indoor event space.

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आई टी एस स्कूल ऑफ मैनेजमेंट में हुआ जश्ने - अलविदा का आयोजन

A group of students and faculty members are posing for a group photo. Some students are holding certificates or awards. They are all smiling and looking towards the camera. The setting appears to be an indoor event space.

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आईटीएस मोहन नगर में एवआर कॉन्वलेव का आयोजन

A group of students and faculty members are posing for a group photo. Some students are holding certificates or awards. They are all smiling and looking towards the camera. The setting appears to be an indoor event space.



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