



Raghendra Kumar
NET, PhD (P), MPhil, MBA
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Qualification:

1	2012 – 2013	N E T (Management)	UGC
2	2024	PhD (Management)	CCSU, Meerut

Professional Education

3	2008 – 2009	M Phil (Management)	VM University (Distance)
4	1998 – 2000	M B A (Marketing)	LN Mithila University
5	1998 – 1999	A D S A	Swami Viveka Nanda Education Trust

Education

6	1994 – 1997	B.Sc. (Zoology-Honours)	L.N. Mithila University
7	1992 – 1994	AISr.SC Exam. (+2) (PCB)	School: Navodaya Vidyalaya, Board: CBSE
8	1991 – 1992	AISS Exam (X)	- do -

SWAYAM / NPTEL: Completed 6 Courses with FDP score of 12.5

2021	Supply Chain Analytics	IIT	8 Weeks
2020	Global Marketing Management	IIT AIR 3	8 Weeks
2020	Supply Chain Management	CEC	12 Weeks
2020	Introduction to Managerial Economics	IIM	8 Weeks
2019	Foundation Course in Managerial Economics	IIT	8 Weeks
2019	MCDM Techniques Using R	IIT	6 Weeks

Google & Other Relevant Certifications:

2020	SAP Inventory Management	Udemy	9.5 Hr
2020	HVPE Refresher	AICTE,	1 Week
2018	Fundamental of Digital Marketing	Google Inc. & IBS	12 Weeks
2017	EDP	DST - Govt of India	2 Weeks
2016	HVPE Level 1	Dr. APJ AKT University	1 Week

AREA OF INTEREST:

Marketing
Supply Chain Management
Entrepreneurship Development
Human Values & Professional Ethics

Publications:

1. “Logistics and Supply Chain Management – A preliminary Outlook in Indian Context” Journal of IPEM, Volume 11, July 2017: p 15 – 20 ISSN-0974-8903
2. “The Indian Economic Planning - Genesis and Formulation” Technical Journal Glimpses, June 2006: p 21-28

Experience: 22 Yr in Education & 5:08 Yr in Sales & Marketing (Part / Full time)

Skill development:

Workshop & Training Programs – 12; Seminar & Conferences – 10; Webinar & e-Lecture – 8; Others – 5.

Skill Development**Prominent Interactions:**

Prof. (Dr.) VK Vaishnavi; Prof. (Dr.) IM Pandey; Prof. (Dr.) LP Singh; Prof. (Dr.) SM Jha; Mr.NR Narayan Murthy; Ms. Pratibha DS Patil; Dr. Subhash C Kashyap; Mr.JS Verma ; Ms. Vashundhara Raje Sindhia

Attended:

(Workshop & TPs – 14, Seminar – 10, Webinar & e-Lecture – 8, Conclave – 2, Talks – 3)

1. FDP at Amity University, Uttar Pradesh. 5 Day 31 Oct – 04 Nov 2022
on Quantitative and Qualitative Analysis using Python, RStudio, Tableau and Text Mining
2. FDP on SPSS & AMOS 5 Day, ITS & QT analytics India 20 – 24 June 2022
Research Methods and Data Analysis Using SPSS & AMOS
3. FDP on Research Publication 1 Week AKGIM 26 July – 1 Aug 2020
Research Publication and Data Modelling Techniques
4. FDP on Research Methods 1 Week, ITS 30 June – 4 July 2020
Advanced Research Methods: Enabling Quality Research Publications
5. FDP on Paper Publishing 1 Day ITS 21st May 2020
Publishing Research Paper in Premier Journals – Do's and Don'ts
6. FDP on Case Writing 1 Week AKGIM 26 – 30 Dec 2020
Case Writing & Publication: Turning Records into Powerful Teaching Tools
7. FDP on Emotional Intelligence ICT Academy & DAV 27 – 29 Jun 2019
8. FDP on EDP 2 Weeks DST - Govt of India 16 – 27 Jan 2017
9. Workshop on HVPE 8 Days AKTU, Lucknow 24 – 31 May 2016
10. Workshop on RM 1 Day MTU, Noida 22.05.2013
• Design Science Research Methods: Innovating ICT
11. AIMA Workshop 2 Days Shri Ram Institute, Gr. Noida 03 - 04 Aug 2011
• “Workshop on Sales Management”
12. ETP 1 Day NMA & Apeejay Inst. Gr. Noida 29.10.2010
• “WORK LIFE BALANCE” Instructor : Mr. Hans Dholakia
13. Workshop on RM 2 Days CDL Univ, Sirsa, Haryana 12 & 13 Dec. 2009
• “Research Methodology in Management” with special emphasis on SPSS
14. FDP 1 Day IMT, Faridabad, Haryana. 29.12.2008
• “Training the Trainer”
1. FICCI The Park Hotel, New Delhi 28.04.2017
• World IP day 2017 “Innovation to Drive Business and Competitiveness”
2. International Conference (Gyanodaya, 2015) IEC, Gr. Noida 28.11.2015
3. National Seminar (GST, 2014) IPEM, Ghaziabad 05.04.2014
4. FICCI CMSME Seminar FICCI, New Delhi 02.04.2014
• “MSME PROSPERITY”
5. “FICCI MSME Summit 2013” FICCI, New Delhi 14.05.2013
• 'Integrating MSMEs with the Global Value Chain'
6. National Seminar (Financial Re-Engineering, 2011) ITS, Gr. Noida 26 - 27 Aug 2011
7. National Seminar (Women Entrepreneurship In India) NIET, Gr. NOIDA 05.11.2010
8. National Seminar BLSITM, Bahadurgarh 21.01.2010
• Theme: “Right to Education (RTE) as Fundamental Right”.
9. National Conference BCIPS, Dwarka, New Delhi 28.11.2009
• "Enterprise Management In a Transitional Economy”
10. State Seminar Jaipur 14.07.2006
• Theme: “Industry - Academia Collaboration” an Infosys Initiative.

1. **Webinar** on Reframing the Pandemic: Positive Impact on Culture and Society 27.09.2020
2. Webinar on Covid-19 Health Emergency Program by WHO 19.03.2020
3. Webinar on Brexit Supply Chain for Uncertain Conditions: Brexit and More 29.05.2019
4. Webinar on DSC The Digital Supply Chain: Hype Vs Reality by DHL 21.11.2018
5. Webinar on Logistics 2016 Rate Outlook: Global ripple effect (Andreoli, et al., 2016) 29.01.2016
6. Webinar on Food Logistics - Cold Chain (Burris, et al., 2015) 26.08.2015
7. e-Lecture on Technical use of Reader X Adobe Noida 14.01.2011
8. Webinar on PDF X Adobe Noida 10.01.2011

1. **Digital Conclave** ITS 17.10.2020
Convergence of Science Technology and Humanities: A Roadmap for Future Development
2. HR Conclave DSB, Pitampura 15.11.2014
1. GIBS **Talk** by Padmshri Prof. Dr. Mahesh Verma VC - GGSIPU at Gitarattan IBS 21.06.2020
Strength Within, Success Throughout
2. GIBS Talk by Prof. Dr. K. K. Aggarwal Chairman-NBA at Gitarattan IBS 14.06.2020
Required Changes in Technical Education
3. National Talk Show **NDTV** India NDTV Studio GK-I, New Delhi 27.02.2009

Identity & Address :

Son of: Shri Kedar Nath Choudhary. DoB: 05/03/1977; Age: 44 Yr;

Residence: C-117, MU-1, Greater NOIDA, Gautam Buddha Nagar, UP - PIN: 201310

Signature

RAGHWENDRA KUMAR