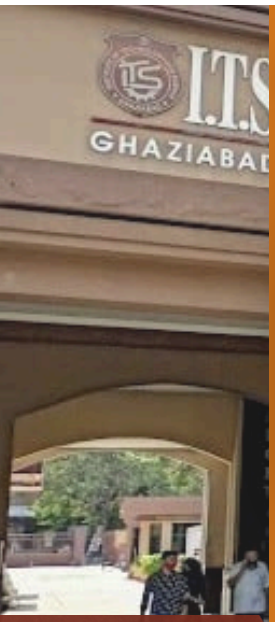
ITS GHAZIABAD (Estd. 1995) www.itsim.edu.in | NBA NATIONAL BOARD OF ACCREDITATION | ASSOCIATION OF INDIAN UNIVERSITIES | INSTITUTION'S INNOVATION COUNCIL (Ministry of HRD Initiative) | CELEBRATING 31 YEARS OF EXCELLENCE

I.T.S. SCHOOL OF MANAGEMENT

MOHAN NAGAR, GHAZIABAD



THE MONTHLY MIRROR



July 2026

MONTHLY MIRROR

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OUR

VISION

Creating a Thinking Professional Order.

MISSION

To make incessant endeavor to create learning processes in response to changing managerial paradigms.

OBJECTIVES

- Generating new learning techniques.
- Improving teaching processes.
- Expanding the information technology capacity.
- Strengthening the industry interactive network.
- Inculcate team spirit among the learners.

HIGHLIGHTS

- International Conference Participation AIM-PEACE 2026
- Faculty Development Programme
- Aspirations 2026 – Day 1: Welcoming the PGDM Batch 2026–28
- Aspirations 2026 – Day 2: Inaugural and Orientation Session
- Aspirations 2026 – Day 3: Academic Excellence and Corporate Readiness
- Aspirations 2026 – Day 4: Building Future-Ready Management Professionals
- Aspirations 2026 – Day 5: Experiential Learning and Alumni Insights
- Classroom to Corporate
- CURRENT AFFAIRS

International Conference Participation
AIM-PEACE 2026

NEW

4th July 2026

On 4th July 2026, I, Dr. Varsha Sinha, along with Mr. Vaibhav Kumar (PGDM, III Trimester), participated in the International Conference "AI in Management for People, Ethics, Accountability, Collaboration & Enterprise **(AIM-PEACE 2026)**" organized by **Jaipuria Institute** of Management, Ghaziabad. The conference brought together academicians, researchers, industry leaders, and students to deliberate on the transformative role of Artificial Intelligence in management, with a strong emphasis on ethics, accountability, collaboration, and enterprise.

We presented our research paper titled "A Study Analyzing Numerous Benefits of Tech-Enabled Medical Care for Patients Recovering from Illness to Improve Patient Satisfaction and Experience" **(Paper ID: IC2026003)** in Technical Session I: Future of Work – Human-AI Collaboration in HR Practices. The presentation provided us with an opportunity to share our findings, engage in academic dialogue, and receive constructive feedback from the session chair and participants. It was a proud moment as our paper was also published in the Special Issue of JIM QUEST, the peer-reviewed journal of Jaipuria Institute of Management.The conference featured insightful keynote addresses. **Prof. Vishal Talwar (University of Southampton)** spoke about integrating AI into higher education and preparing institutions for an AI-driven future. Dr. Pramod Kumar (Tech Mahindra) highlighted India's AI ecosystem, government initiatives, and startup opportunities. Mr. Paramjit Singh Gill (Globus Spirits) emphasized AI's role in strategic decision-making, business research, and organizational growth.

The conference concluded with a valedictory session and certificate distribution, followed by a group photograph of all participants. Overall, AIM-PEACE 2026 was an enriching academic experience that broadened our knowledge, strengthened our research outlook, and reinforced the importance of responsible AI integration in management education and practice.

Faculty Development Programme

NEW

13th – 17th July, 2026

The I.T.S School of Management organized a one-week Faculty Development Programme (FDP) on "Emerging Horizons in Management Education" from 13th to 17th July 2026 in offline mode. The programme aimed to build competency in integrating AI into management education, strengthen case teaching and case writing skills, promote quality research and academic excellence, and prepare faculty for emerging trends and challenges in management education. Distinguished speakers included Dr. Swati Agarwal (Bennett University), Dr. Shivani Bali (O.P. Jindal Global University), Mr. Prasun Choudhary (Founder, Azisly.ai), Dr. Shalini Srivastava (Jaipuria Institute of Management), Prof. Sudhir K. Jain (Ex-Director, IIT Delhi & Vice Chancellor, SMVDU), and Prof. A.K. Puri (Professor Emeritus, I.T.S School of Management).



Across five days, sessions covered case teaching pedagogy, designing effective teaching cases, AI's role in curriculum and student engagement, building AI agents, ethical research practices, and advanced analytical techniques. The concluding sessions emphasized reflective teaching, Johnson's Tape Theory, NLP, and emerging opportunities The concluding sessions emphasized reflective teaching, Johnson's Tape Theory, NLP, and emerging opportunities in management education shaped by technology and industry-academia collaboration. Twenty-four faculty members actively participated, enhancing their skills in case teaching, AI-powered pedagogy, curriculum design, ethical research, and learner-centric strategies



Twenty-four faculty members actively participated, enhancing their skills in case teaching, AI-powered pedagogy, curriculum design, ethical research, and learner-centric strategies. The programme concluded with a valedictory session led by Dr. Ajay Kumar, Director, I.T.S School of Management, who acknowledged the contributions of the resource persons and participants. Overall, the FDP successfully achieved its objectives by equipping faculty members with contemporary pedagogical approaches, AI-enabled teaching practices, and innovative strategies to elevate the quality of management education.



Aspirations 2026 – Day 1: Welcoming the PGDM Batch 2026–28

NEW

20July 2026

I.T.S School of Management, Mohan Nagar, Ghaziabad, successfully commenced the Orientation Programme "Aspirations 2026" for the newly admitted PGDM Batch 2026–28 on 20 July 2026. The first day was primarily dedicated to registration and the completion of essential admission and institutional formalities, ensuring a smooth and systematic onboarding experience for the incoming students. A total of 77 students reported and actively participated in the scheduled activities.



The students displayed enthusiasm, discipline, and cooperation throughout the day's proceedings. Overall, Day 1 concluded successfully and laid a strong foundation for the week-long orientation programme. Aspirations 2026 aims to familiarize the new batch with the academic environment, institutional culture, available resources, and the exciting learning and professional journey ahead at I.T.S School of Management.



Various institutional processes, including document verification, library registration, medical verification, and uniform measurement, were conducted efficiently with the coordinated support of faculty members, administrative staff, library personnel, the medical team, and support staff. The student-friendly arrangements ensured minimal waiting time and facilitated the smooth completion of the required formalities. Students who were unable to complete certain processes were advised to complete the remaining requirements during the subsequent orientation sessions.



Aspirations 2026 – Day 2: Inaugural and Orientation Session

NEW

21st July 2026

I.T.S School of Management, Mohan Nagar, Ghaziabad, organized the Inaugural Session of Aspirations 2026 on 21 July 2026 to warmly welcome the 31st PGDM Batch (2026–28). The programme commenced with the ceremonial lamp lighting and the welcome and felicitation of distinguished industry guests. Prof. (Dr.) Ajay Kumar, Director, addressed the students on leadership and professional growth, emphasizing the importance of Competence, Character, Communication, Collaboration, and Continuous Learning. Dr. D. K. Pandey, Chairperson – PGDM, provided an overview of the orientation programme, while Sh. Surinder Sood, Director – PR, I.T.S – The Education Group, encouraged students to embrace challenges, innovation, and continuous self-improvement.



The session focused on providing students with a comprehensive orientation to the academic framework and institutional ecosystem of I.T.S School of Management. Dr. D. K. Pandey, Chairperson – PGDM, familiarized the students with the structure of the two-year PGDM programme, specializations, academic and evaluation processes, institutional resources, and general academic guidelines. The programme concluded with a structured Ice-Breaking Session conducted by Dr. Richa Agarwal, Prof. Yachna Malhotra, and Prof. Akansha Tyagi. The interactive activities facilitated meaningful peer interaction, strengthened communication and teamwork, and helped students develop a sense of comfort and belonging within their new academic environment.



The inaugural session was enriched by valuable interactions with eminent industry leaders, including Mr. Rajiv Kumar Gupta, Mr. Narayan Jee, Mr. Vinay Anand, Mr. Dhiraj Tripathi, and Mr. Rajesh Tripathi. Drawing from their diverse professional experiences, the speakers shared insights on integrity, communication, adaptability, networking, leadership, continuous learning, professional branding, entrepreneurship, and career development. Their deliberations encouraged students to make the most of every opportunity, develop meaningful professional relationships, and prepare themselves to meet the changing expectations of the corporate world.



ASPIRATIONS 2026 – Day 3: Academic Excellence and Corporate Readiness

NEW

22nd July 2026

I.T.S School of Management, Mohan Nagar, Ghaziabad, organized Day 3 of the Orientation Programme – ASPIRATIONS 2026 for the 31st PGDM Batch (2026–28) on 22 July 2026 at the Dronacharya Auditorium. The programme commenced with an insightful session on "Expectations of Students from the Management Programme (PGDM)" conducted by Dr. D. K. Pandey, Chairperson – PGDM, and Dr. Kamal Singh, Coordinator – First Year PGDM. The session highlighted the importance of discipline, professionalism, ethical values, continuous learning, internships, certifications, industry interaction, and active participation in academic and co-curricular activities. This was followed by "Master the Mic," conducted by Prof. Yachna Malhotra and Prof. Akansha Tyagi, where students participated in interactive group activities and role plays to enhance their communication, creativity, teamwork, critical thinking, presentation skills, and confidence.



The sessions strengthened students' confidence, communication and presentation abilities, teamwork, problem-solving skills, and industry awareness, while motivating them to actively pursue internships, certifications, live projects, and other learning opportunities. With 97 students admitted, 79 students reported, and 69 students present on the day, the programme continued to provide an inspiring and engaging platform for the new batch as they embark on their journey towards becoming confident, ethical, responsible, and future-ready management professionals.



A major highlight of the day was the Panel Discussion on "Corporate Expectations & Skills for Aspiring Professionals," featuring eminent industry experts Dr. Rajesh Singh, Mr. Saurabh Dayal, Mr. Prabhas Singh, Mr. Puneet Agarwal, and Mr. Dalip Sabharwal. The panelists shared valuable perspectives on leadership, ethics, networking, emotional intelligence, digital transformation, innovation, customer-centricity, Artificial Intelligence, professionalism, accountability, and lifelong learning. The interactive question-and-answer session further enabled students to seek guidance on career planning, internships, leadership, emerging technologies, industry trends, and employability, while emphasizing the need to bridge the gap between classroom learning and corporate expectations. Overall, Day 3 successfully combined academic guidance, experiential learning, and industry interaction to provide students with a deeper understanding of the competencies required for success in the corporate world.

ASPIRATIONS 2026 – Day 4: Building Future-Ready Management Professionals

NEW

23rd July 2026

The fourth day of Aspirations 2026, the Orientation Programme for the newly inducted PGDM Batch 2026–28, was organized on 23 July 2026 at the Dronacharya Auditorium, I.T.S School of Management, Mohan Nagar, Ghaziabad. The programme commenced with the ceremonial lighting of the lamp by Prof. (Dr.) Ajay Kumar, Director, who also welcomed the distinguished resource person, Mr. Surya Narain Bahadur. In an engaging Personality Development session, Mr. Bahadur emphasized initiative, positive thinking, communication, self-awareness, adaptability, and collaboration. Students were also introduced to the 5W1H approach for effective problem-solving and the MBTI personality assessment, encouraging them to develop competencies essential for personal and professional excellence.



Ms Kaamna Jain, Lead – Communication & Collaboration, NASSCOM, delivered the concluding session on AI-driven productivity, future-ready skills, continuous upskilling, and career opportunities in the digital economy. We introduced students to industry-aligned learning initiatives, certifications, competency assessments, and digital skill-development opportunities. Overall, Day 4 successfully personality development, experiential learning, digital awareness, and emerging career competencies, motivating students to embrace lifelong learning, innovation, and professional excellence. With 99 students admitted, 82 students reported, and 65 students present, the programme continued to provide a strong foundation for the students' management journey.



The programme further featured an insightful session on Teaching through Case Study by Dr. Prem Prakash Srivastava, Adjunct Professor, who familiarized students with case-based learning and its role in developing critical thinking, analytical ability, teamwork, and managerial decision-making. Through business cases and role-play activities, students gained practical exposure to problem identification, data-driven decision-making, solution formulation, and evidence-based recommendations. Dr. Satish Kumar also conducted an informative session on Understanding the Social Media Landscape, focusing on responsible digital behaviour, professional networking, personal branding, and effective use of social media for learning and career development.



ASPIRATIONS 2026 – Day 5: Experiential Learning and Alumni Insights

NEW

24th July 2026

The fifth day of Aspirations 2026, the Orientation Programme for the newly inducted PGDM Batch 2026–28, was organized on 24 July 2026 at the Dronacharya Auditorium, I.T.S School of Management, Mohan Nagar, Ghaziabad. The programme focused on connecting classroom learning with corporate expectations through experiential learning and alumni interaction. The first session, "Management Lessons from Movies," was conducted by Prof. Yachna Malhotra and Dr. Kamal Singh, with Ms. Kashish Tyagi serving as the Master of Ceremonies. Through selected clippings from films such as Three Idiots, Gold, and Sam Bahadur, followed by an interactive quiz, students explored important management concepts including leadership, teamwork, decision-making, ethics, conflict management, communication, and organizational behaviour.



Overall, Day 5 successfully blended engaging experiential learning with inspiring real-world experiences shared by accomplished alumni. The sessions encouraged students to remain disciplined, resilient, ethical, and committed to lifelong learning while actively participating in internships, projects, certifications, industry interactions, and extracurricular activities. The interactive question-and-answer session further enabled students to seek practical guidance on career planning, industry expectations, workplace culture, leadership, and professional growth. With 100 students admitted, 83 students reported, and 73 students present, the programme concluded on an inspiring note, laying a strong foundation for the students' academic journey and future corporate careers.



The second session, "Campus to Corporate: Alumni Experience Sharing," brought together distinguished alumni from diverse professional backgrounds. Prof. (Dr.) Ajay Kumar, Director, formally welcomed and felicitated the alumni, who included Mr. Amar Mishra, Mr. Kunal Bedi, Mr. Arnab Mustafi, Ms. Parul Garg, Mr. Tushar Tomar, and Mr. Tushar Varshney. The interaction, moderated by Mr. Kunal Bedi, provided students with valuable insights into professional growth, career planning, workplace challenges, communication, adaptability, character, curiosity, continuous learning, and the importance of making the most of opportunities during the PGDM programme.



CLASSROOM TO CORPORATE



Ankur Priyadarshi, Aadi Fintech

Achieved 100%+ of the assigned sales target during a two-month internship by generating leads, acquiring new customers, conducting consistent follow-ups, and promoting financial products. The practical application of PGDM classroom learnings, particularly in marketing, customer engagement, and sales, significantly contributed to achieving these results.

Promoted Nutrica's edible oils, honey, and peanut butter across the retail market and contributed to achieving 90%+ of the assigned sales target. Generated leads and sales through product sampling, customer interaction, and regular follow-ups. I have leveraged PGDM classroom learnings in marketing, consumer behaviour, sales, and customer engagement to effectively address real-world market situations, strengthen customer interactions, and contribute to achieving sales targets.



Sneha Rani, BN Group



Vanshika Gupta, CPS

Recruited 5 candidates successfully for suitable positions. I have also gained insights into job descriptions, talent sourcing strategies, candidate suitability, recruitment timelines, and cost-effectiveness. I have applied PGDM classroom learnings in HRM, recruitment, organizational behaviour, and research methodology to real-world hiring situations.



Nitin Swaraj, HFFC

Handled 200 customer interactions and gained practical exposure to the home loan process. Assisted in 60+ loan cases/applications, including documentation and follow-ups. Generated 150+ leads through customer interaction and sales activities. My classroom learnings in marketing, customer behaviour, and sales has helped me to improve my confidence and effectiveness in customer interactions.

Conducted a Root Cause Analysis (RCA) of dented cans at Moon Beverages to identify the possible reasons behind product damage during the production, handling, and packaging process and gained positive outcomes. Suggested corrective measures to help reduce product damage, minimize wastage, and improve overall quality control. My classroom learnings in Operations and Quality Management, helped me to understand and evaluate the real-world operational issue.



Akshit Attri, Moon Beverage



Sujeet Pandit, BN Group

Conducted 20+ market surveys to understand consumer preferences, product demand, and brand awareness for Nutrica products. Interacted with 50+ retailers to assess product availability, merchandising, inventory levels, and retail visibility. My classroom learnings in Marketing Management, Consumer Behaviour, and Market Research has helped me to cope with my internship.



Sakshi Singh, VTC

Sold 500+ products within a month and successfully achieved the assigned sales target by applying effective customer engagement, product promotion, and follow-up strategies. The practical application of PGDM classroom learning in Marketing Management, Consumer Behaviour, Sales Management, and Communication helped me understand customer needs, handle objections, and convert interactions into successful sales.

Led the BN Group team at the Agra Food Expo, organised by MSME, where I took responsibility for coordinating product promotion and customer engagement activities. I interacted with visitors, retailers, and potential customers to create awareness about Nutrica products. This has allowed me to apply my classroom learnings in marketing, consumer behaviour, sales management, and customer engagement to a real-world business environment.



Arjun Sharma, BN Group



Nikhil, HFFC

Handled 500+ customer interactions and gained practical exposure to the home loan process. Assisted in 80+ loan cases/applications, including documentation and follow-ups. Generated 80+ leads through customer interaction and sales activities. My classroom learning in marketing, consumer pyschology, and sales has helped me to improve my confidence and effectiveness in customer interactions.

CURRENT AFFAIRS

GLOBAL & NATIONAL UPDATES

MONTHLY DIGEST FOR INFORMED CITIZENS

CURRENT AFFAIRS

NEW

India's AI Revolution Moves from Experimentation to Implementation

July saw increasing emphasis on deploying AI in real-world applications. The IndiaAI Mission expanded access to AI computing infrastructure, while government-supported initiatives focused on responsible AI, deepfake detection, privacy and AI risk assessment. This marks a shift from simply developing AI models toward using AI for governance and industry.





India's Economic Growth Faces Pressure from Oil Prices

A Reuters survey in July projected India's economic growth to slow to around 6.6% in FY2026–27, compared with 7.7% in the previous fiscal year. Higher oil prices, weaker investment and geopolitical uncertainty were identified as key challenges.

India Approves Its First Fully Commercial Earth-Observation Satellite Constellation

India's space regulator IN-SPACe approved a public-private partnership for the country's first fully commercial indigenous Earth-observation satellite constellation. The development represents increasing private-sector participation in India's space sector.



Electric Vehicles Become a Bigger Part of India's Industrial Strategy



India continued attracting investment in electric vehicles, batteries and related manufacturing as states competed to build clean-mobility ecosystems. EV manufacturing is becoming an important part of India's industrial transformation and future transportation system.

CURRENT AFFAIRS

NEW

₹1.8 Billion? No — $1.8 Billion Clean-Energy Deal

Aditya Birla Group's renewable-energy arm agreed to acquire Sprng Energy from Shell for $1.8 billion including debt. The acquisition will add around 5 GW to Aditya Birla Renewables' portfolio, taking it to about 9.3 GW. It represents one of India's major clean-energy acquisitions.





India Strengthens Domestic Defence Manufacturing

India continued its push for self-reliance in defence manufacturing, focusing on indigenous production and reducing dependence on imported military equipment. The broader Atmanirbhar Bharat strategy is increasingly linking defence production with domestic industry and employment.

ISRO Demonstrates Responsible Space-Debris Management

ISRO's LVM3-M5 upper stage re-entered Earth's atmosphere on 30 July, less than nine months after its launch. The controlled reduction of orbital lifetime is significant for India's efforts towards sustainable space operations and reducing long-lasting space debris.



RBI Overhauls Credit Derivatives Framework



The Reserve Bank of India introduced the Master Direction – RBI (Credit Derivatives) Directions, 2026, bringing changes to India's credit-derivatives market and broadening participation. The move aims to develop India's financial markets and improve risk-management mechanisms.

ANNOUNCEMENT & CONTACT DETAILS

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